

For four decades, the New York City Mayor's Office of Film, Theatre and Broadcasting has served as an invaluable resource to the entertainment industry, which employs over 100,000 New Yorkers. We value your business and continue to find ways to make New York City a friendly and affordable place to work.

We are proud to announce that the Mayor's Office of Film, Theatre and Broadcasting has partnered with HSBC Bank USA, N.A. to offer the "Made in NY" discount card as a special benefit to those working in the entertainment industry. The card provides discounts and special offers to entertainment professionals involved with bona fide film, television and theatre productions in New York City.

## What is the "Made in NY" discount card?

The "Made in NY" discount card opens an opportunity to great savings and special offers for entertainment industry professionals at many of New York City's most popular retail and service establishments – including hotels, restaurants, rental cars, health clubs, office supplies and many more! The more you use the "Made in NY" discount card, the more you save!



## Who is eligible?

Entertainment professionals working in film, television, theatre and more!

### Film and Television

Bona fide productions in New York City which have valid insurance and/or a permit on file with the Mayor's Office of Film, Theatre and Broadcasting, including:

- Film
- Television
- Commercials
- Documentaries
- Music Videos
- Post Production
- Still Shoots
- Students

### Theatre

Bona fide productions in New York City. A theatre production must meet one of the following criteria:

- funded by the NYC Department of Cultural Affairs
- or
- produced by a nonprofit theatre company with tax-exempt 501c3 status
- or
- produced by a member of A.R.T./ New York
- or
- listed in a current issue of the Theatrical Index.



## How do I get a "Made in NY" discount card?

It's easy – and free! Eligible film, television and theatre productions may request a "Made in NY" discount card application form at the Mayor's Office of Film, Theatre and Broadcasting permit reception desk or the form can be downloaded from our website at [www.nyc.gov/film](http://www.nyc.gov/film).

### Film and Television

Once the form is filled out and the permit is issued, a specific number of cards will be given to the production based on the type of production (i.e. film, television, commercial, music video) and general crew structure.

### Theatre

Once the form is filled out, cards will be provided based on the size of the theatre production.

## Who are the current participating vendors?

A directory of participating vendors is located in the discounts section on the Mayor's Office of Film, Theatre and Broadcasting website at [www.nyc.gov/film](http://www.nyc.gov/film). Window clings (pictured right) displayed in storefront windows will help cardholders to identify participating vendors.



## How do I obtain a discount or special offer using the “Made in NY” discount card?

Simply present the card at any of our participating vendors to receive the discount or special offer at the point of sale. Some of our participating vendors transact business via phone and/or online (i.e. hotels). If this is the case, mention you are a “Made in NY” cardholder and be prepared to present your card upon request.

## Does the “Made in NY” discount card expire?

Yes. The expiration date on the back of the card corresponds with the quarter of the year in which production wraps.



DISCOUNT CARD



THE CITY OF NEW YORK  
MAYOR'S OFFICE  
OF FILM, THEATRE  
AND BROADCASTING

MICHAEL R. BLOOMBERG MAYOR  
KATHERINE L. OLIVER COMMISSIONER  
DIAL 311 OR OUTSIDE NYC DIAL (212) NEW-YORK

[WWW.NYC.GOV/FILM](http://WWW.NYC.GOV/FILM)