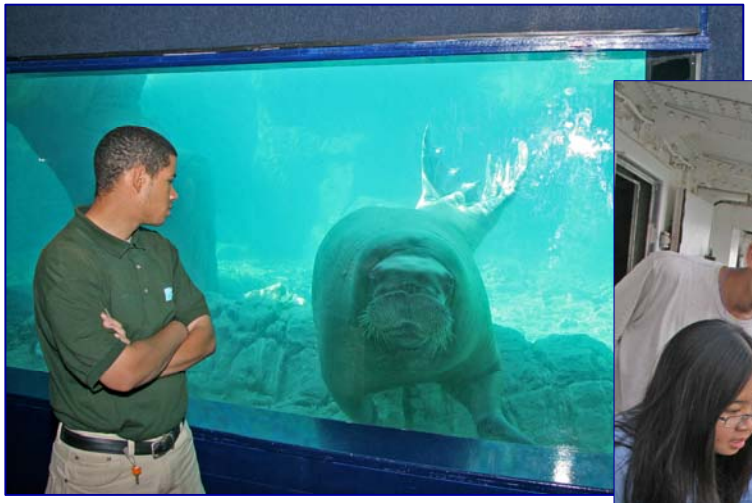


2007 SUMMARY

Summer Youth Employment Program

New York City
Department of Youth and
Community Development

Introduction

New York City's redesigned Summer Youth Employment Program (SYEP) entered into its fourth year boosted by a commitment by Mayor Michael R. Bloomberg and the City Council to increase the city's baseline funding for SYEP from $26.6 million to $32.4 million to help accommodate a state minimum wage increase to $7.15 an hour. In addition, Governor Eliot Spitzer included $30 million in statewide funding for SYEP in his executive budget (with NYC receiving $20.2 million).

This year the Department of Youth and Community Development (DYCD) launched an online application system enabling youth to complete the application process from any computer with internet access. The result was a record 93,750 applications received with more than half coming through the online system (despite an application deadline that was three weeks earlier than the prior years).

Another effort to ease the burden on youth and families who apply for SYEP was to eliminate documentation requirements for applicants so that only those who are selected and choose to accept their job were required to turn in the appropriate proof documents.

Payment via debit cards has become a signature component of the new SYEP. Fee-free ATM access was once again provided by Citibank, Commerce Bank and HSBC. In addition, more and more participants have made use of the 'Visa' logo feature which grants fee-free access to store purchases for everyday items.

The 2007 SYEP also saw increases to the number of worksites developed by the community-based providers which included 21% in the private sector. In addition, SYEP saw an increase in employment to almost 3,000 youth with disabilities.

SYEP providers partnered with other job readiness and career exploration organizations to provide the mandatory educational component to all SYEP participants. The curriculum includes topics such as job readiness, career exploration, financial literacy, college exploration and health education.

About SYEP 2007

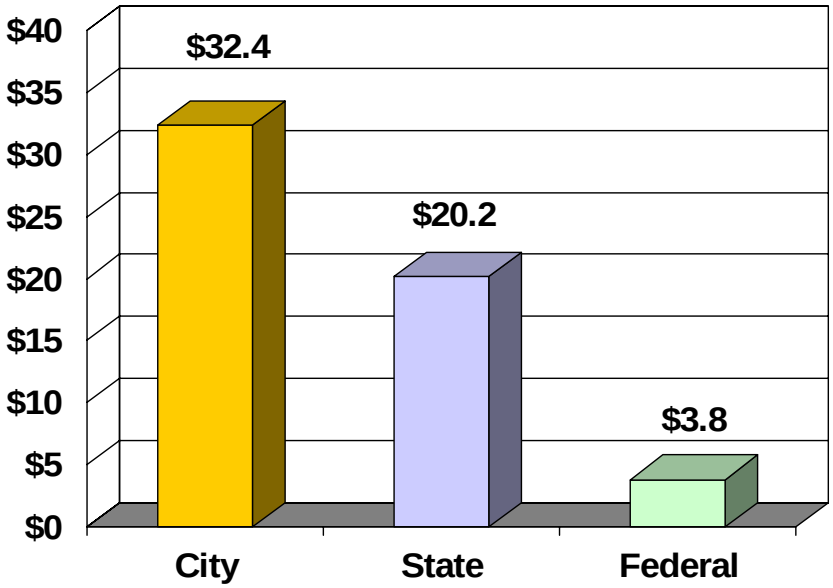
- Application Period: April 1st through May 18th
- Program Dates: July 2nd through August 18th (7 weeks)
- Hours & Pay:
  - Up to 25 hours per week, any days of the week (Sun-Sat)
  - NYS minimum wage $7.15 per hour
- Eligibility:
  - New York City resident (5 boroughs)
  - Ages 14 through 21
- Types of work:
  - Clerical; filing; office work
  - Customer service
  - Educational; childcare; recreational
  - Computers; web-design; multi-media; technology
  - Community service

SYEP 2007 Facts & Figures

$56.4m*	Dollars committed to SYEP 2007
93,750*	Applications submitted for SYEP 2007
53,125*	Downloads of SYEP application from DYCD website
51,709	Applications were initiated online
41,804	Participants enrolled in SYEP 2007
6,048*	Worksites developed for SYEP participants
2,934*	Participants who identified themselves as having a disability

* Record high

SYEP Funding Sources



Funding in $ millions

Total funding for SYEP 2007:

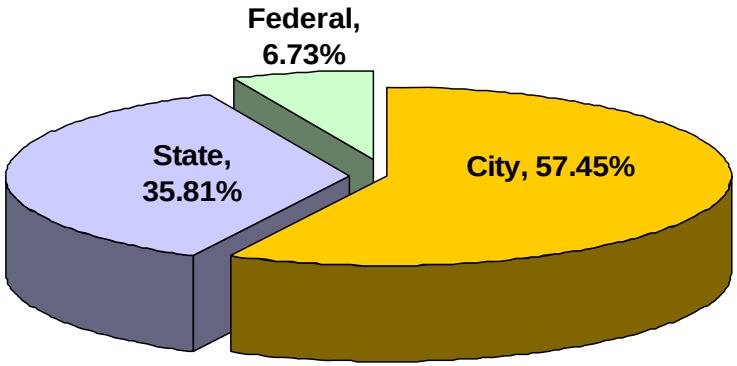
$56.4 million

Funding Sources:

City – City Tax Levy (CTL)

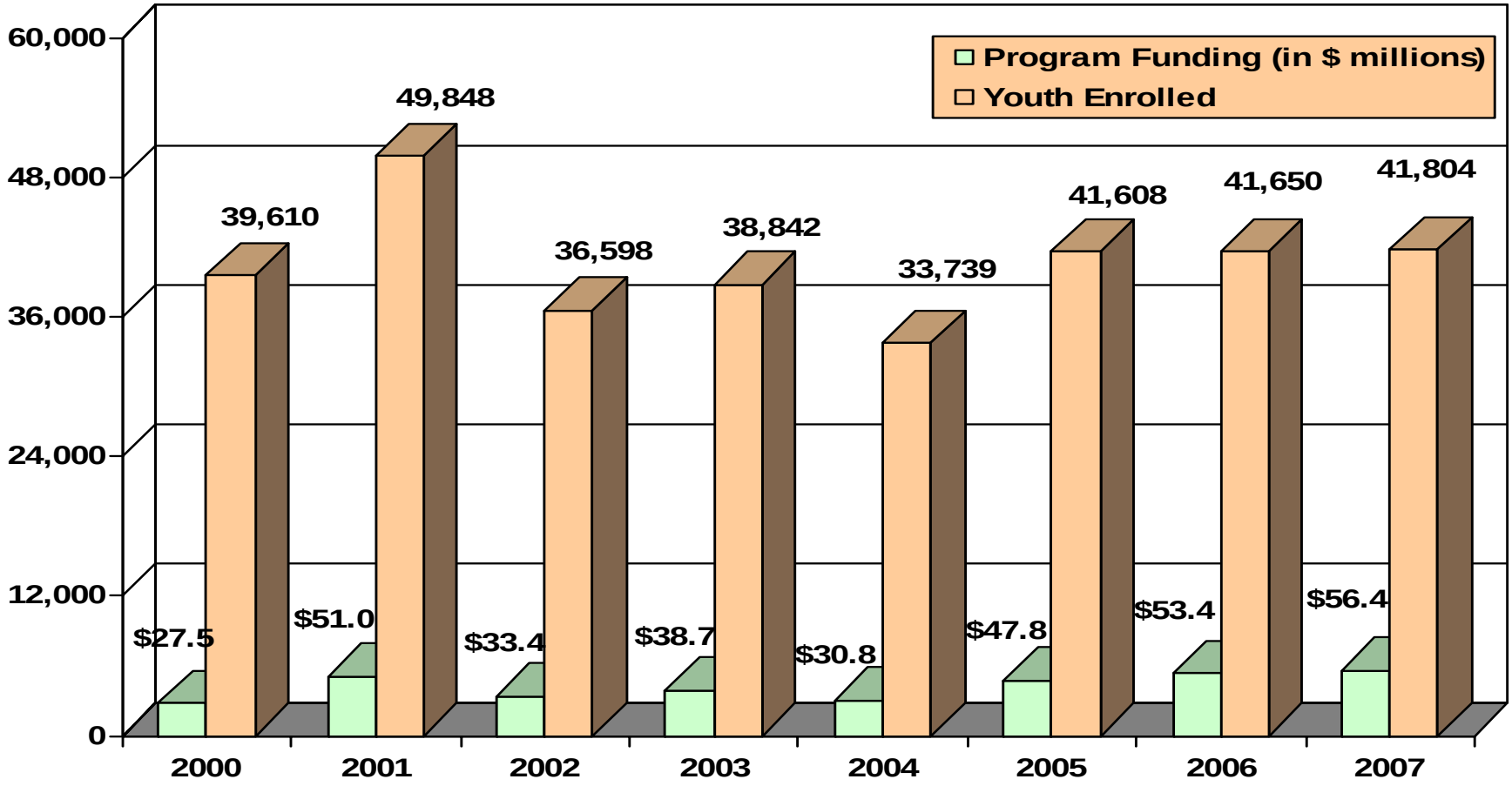
State - Flexible Fund for Family Services (TANF)

Federal – Workforce Investment Act (WIA)



Funding & Enrollment

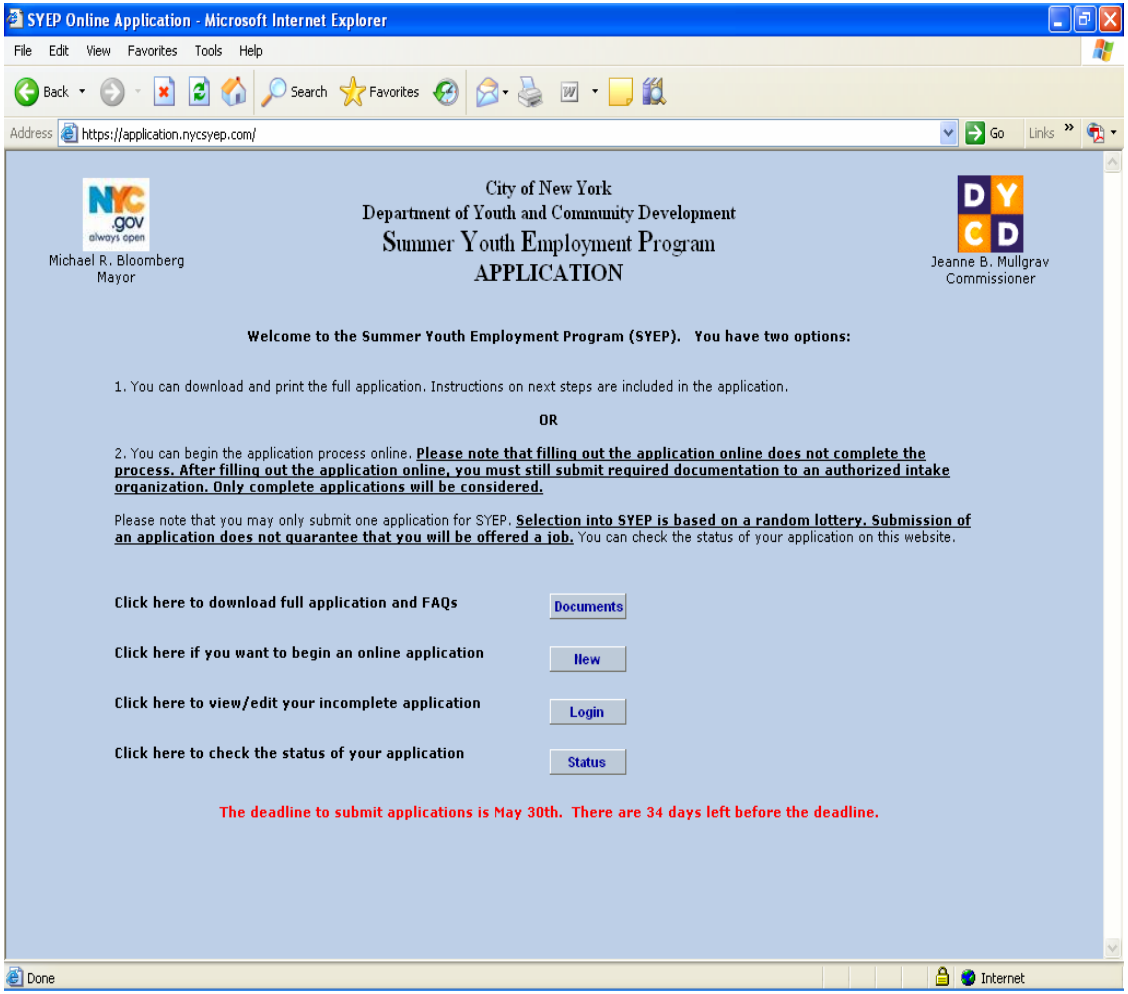
Total Program Funding & Youth Enrolled in SYEP 2000 to 2007



NYS Min Wage	$5.15 per hour	$5.15 per hour	$5.15 per hour	$5.15 per hour	$5.15 per hour	$6.00 per hour	$6.75 per hour	**$7.15 per hour**

Online Application

- 2004: Youth can download application from DYCD website
- 2006: Youth can begin application online
- 2007: Youth can complete application online
- Applicants can check status on DYCD website



YOUR SUMMER JOB
MAY BE JUST A CLICK AWAY!

APPLY ONLINE AT:
www.nyc.gov/dycd
TO ENTER THE SYEP LOTTERY!

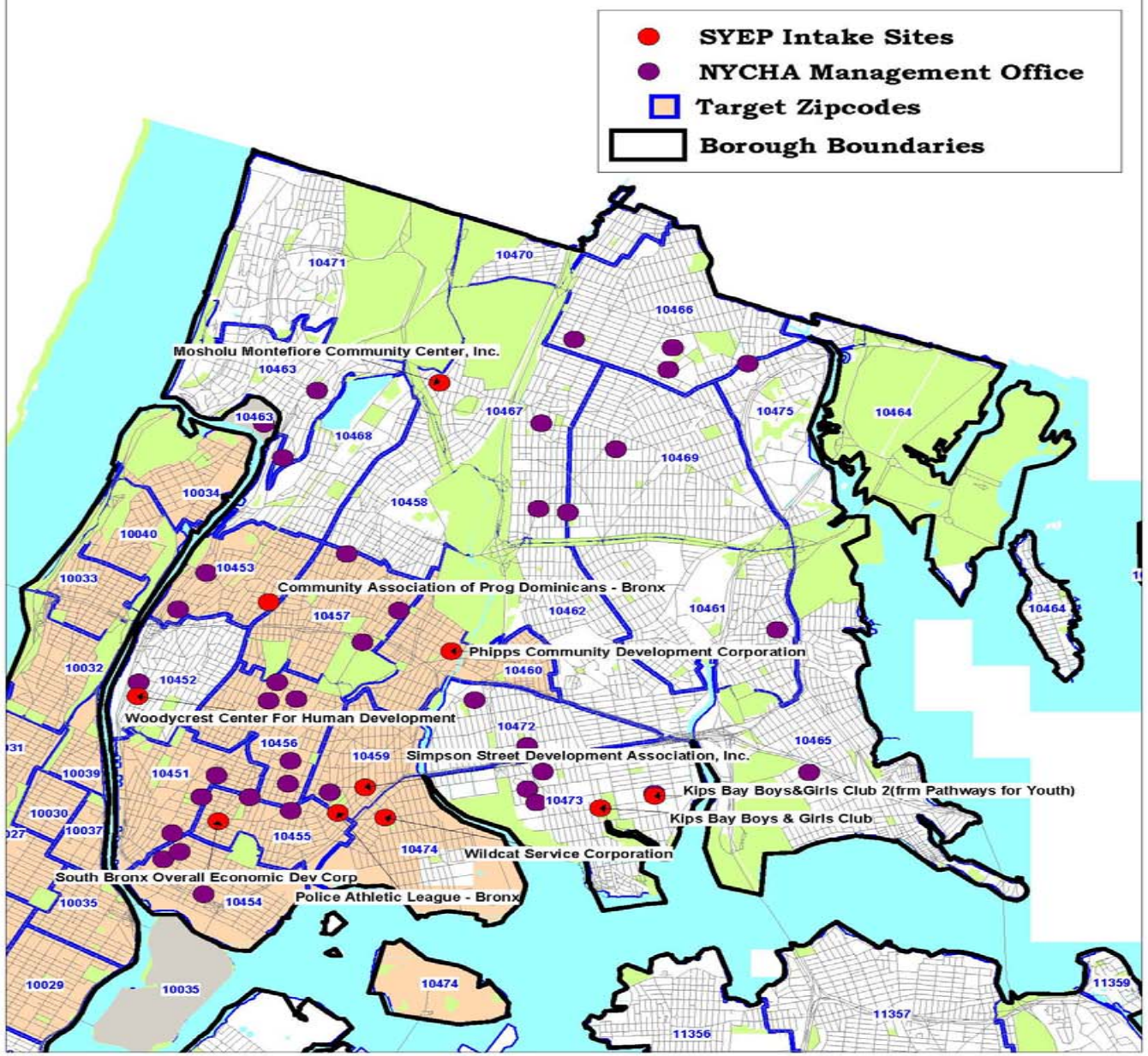
You must apply by May 18, 2007

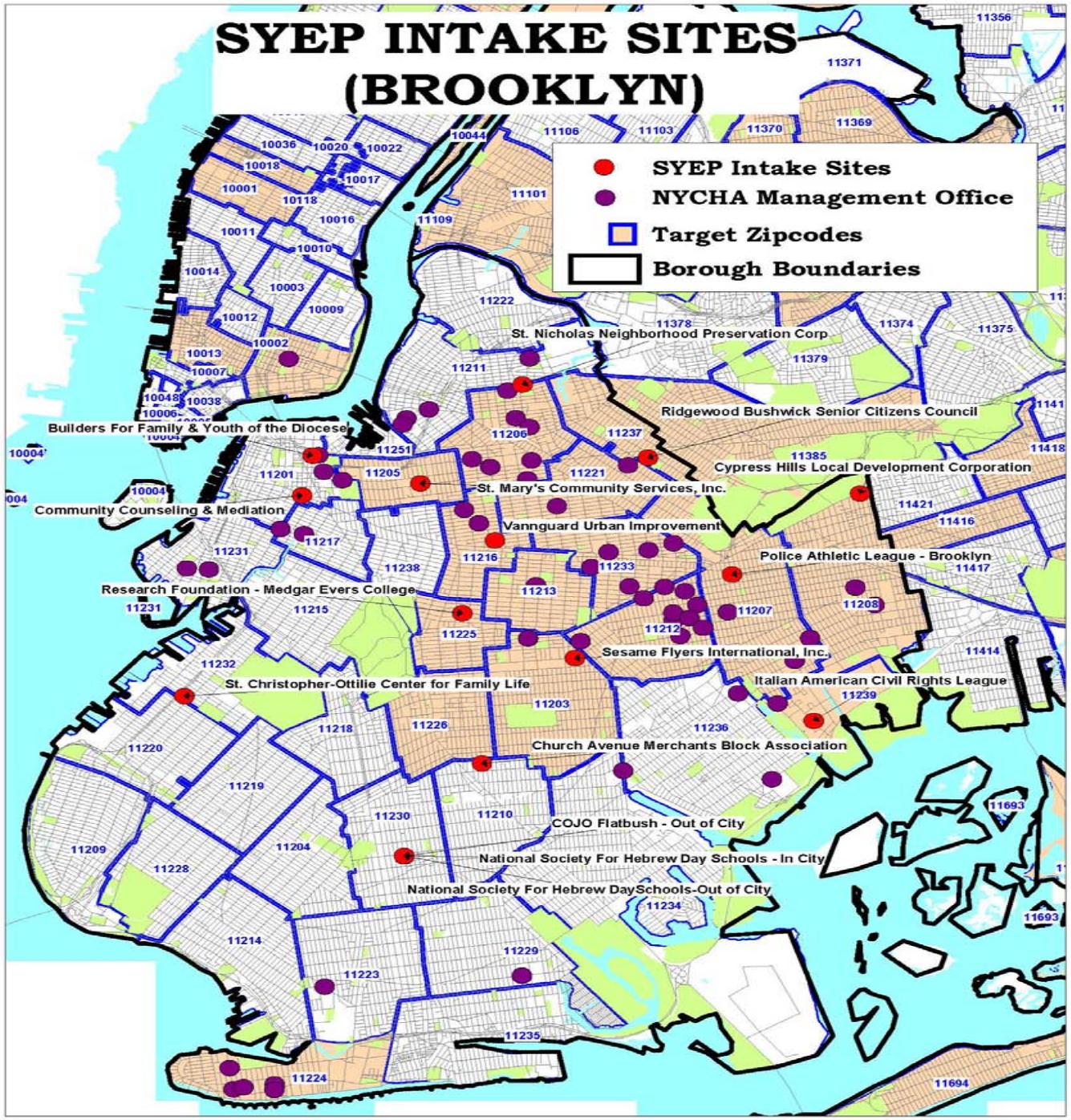
The New York City Summer Youth Employment Program (SYEP) is open to New York City residents between the ages of 14 and 21

For more information, call Youthline 1.800.246.4646 or 311

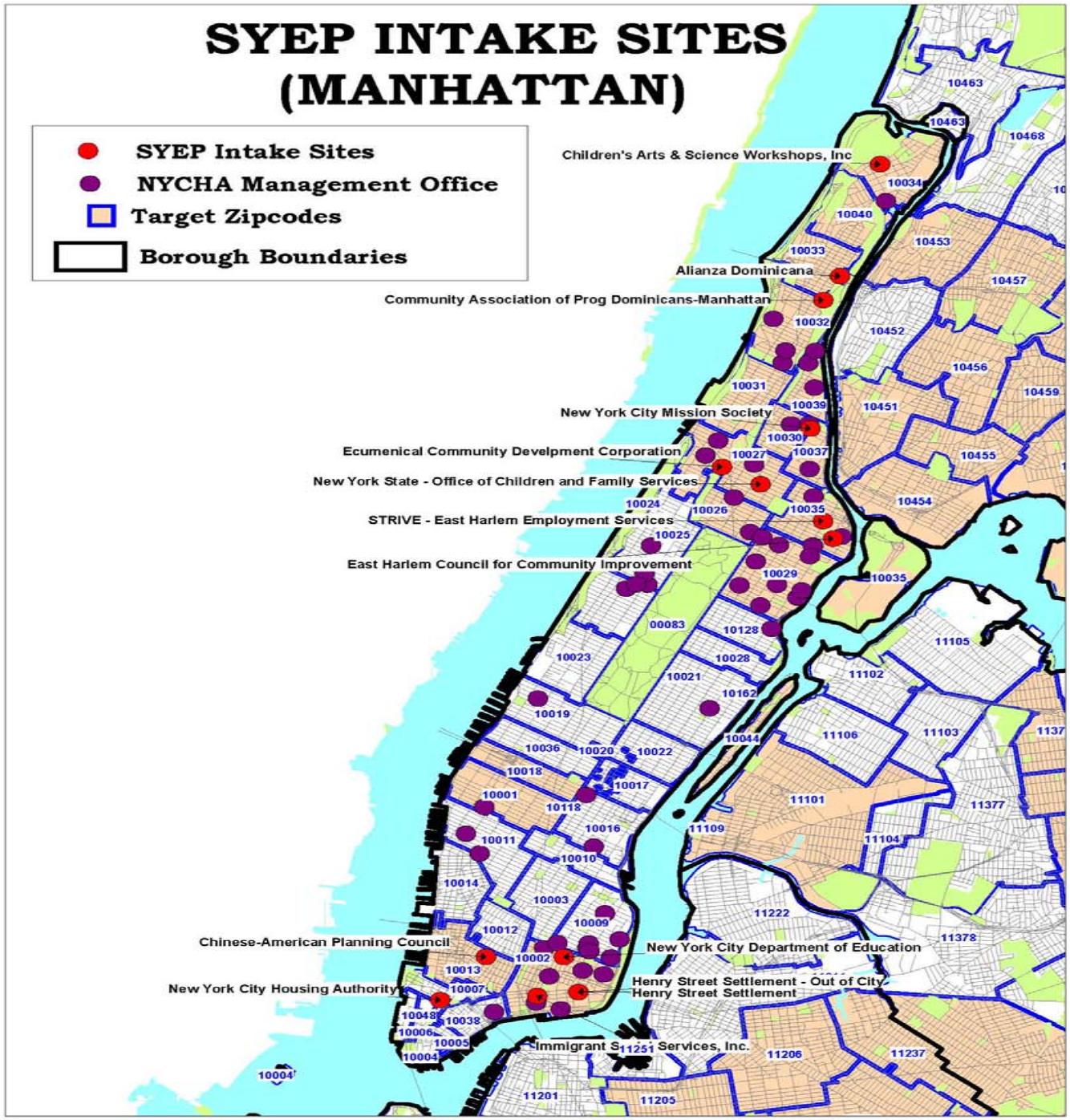
New York City Department of Youth and Community Development
Michael R. Bloomberg, Mayor Jeanne B. Mulgrav, Commissioner

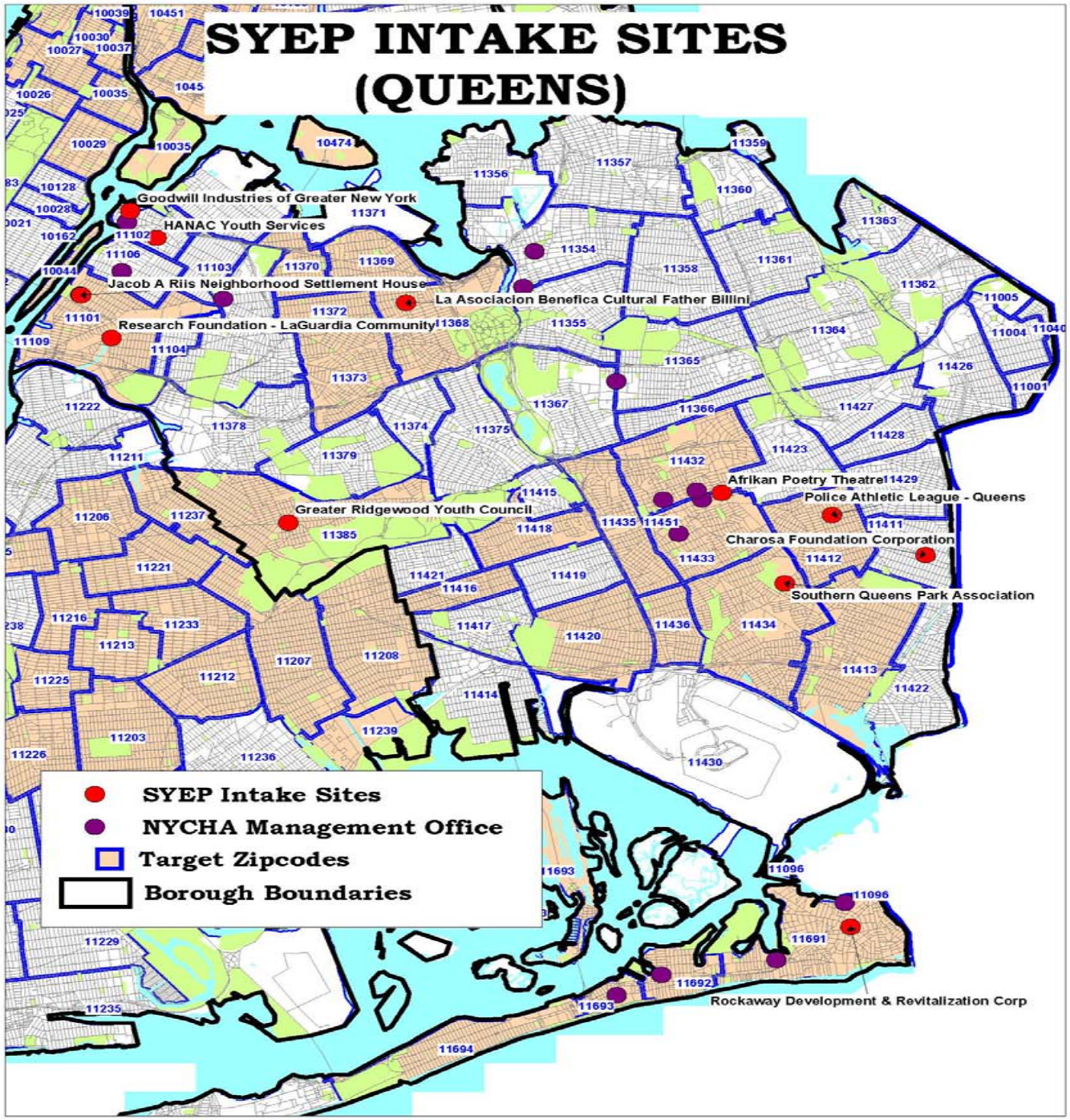
SYEP INTAKE SITES (BRONX)



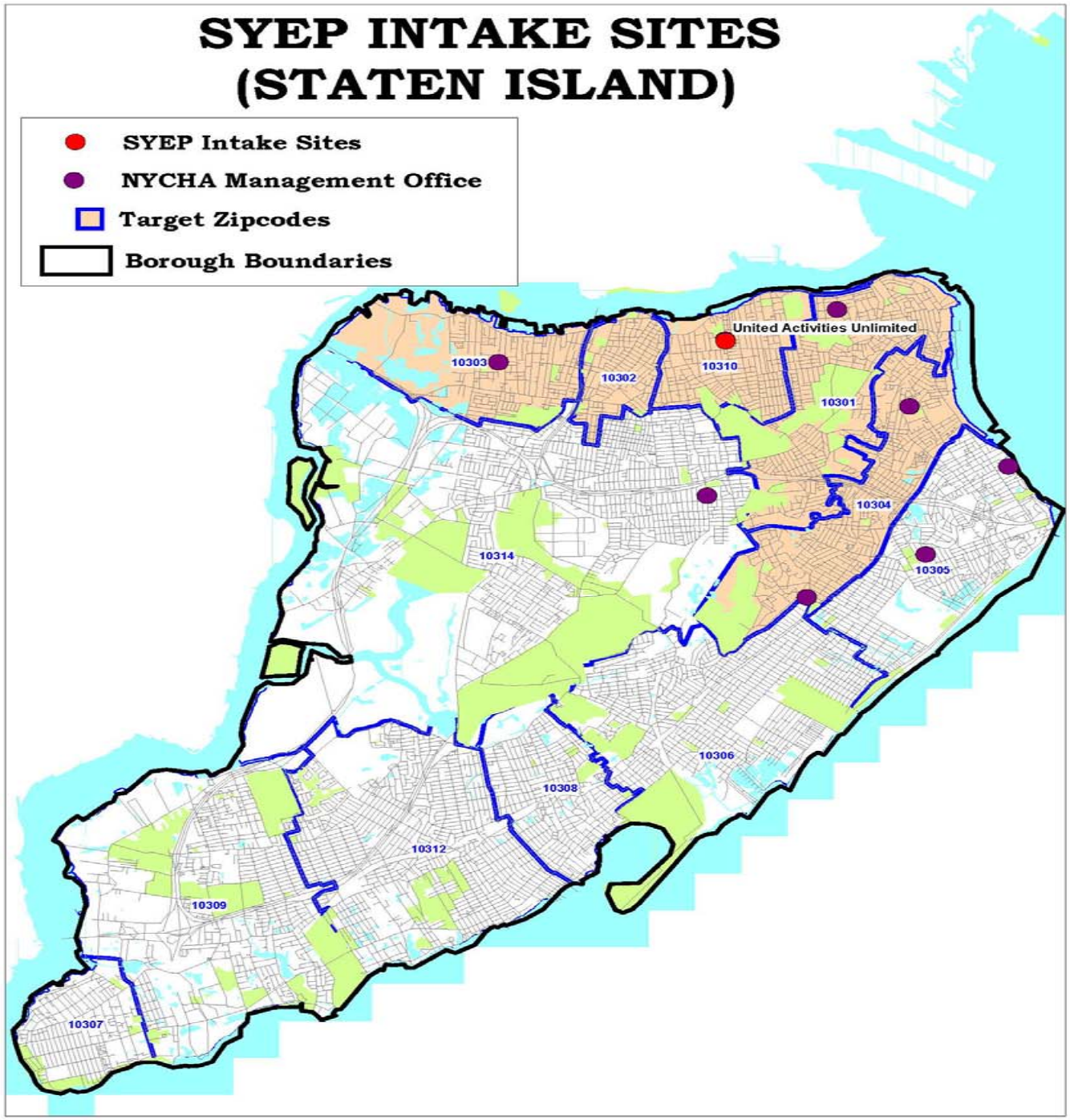

SYEP INTAKE SITES
(BROOKLYN)
SYEP Intake Sites
NYCHA Management Office
Target Zipcodes
Borough Boundaries
St. Nicholas Neighborhood Preservation Corp
Ridgewood Bushwick Senior Citizens Council
Builders For Family & Youth of the Diocese
Cypress Hills Local Development Corporation
St. Mary's Community Services, Inc.
Community Counseling & Mediation
Vannguard Urban Improvement
Police Athletic League - Brooklyn
Research Foundation - Medgar Evers College
Sesame Flyers International, Inc.
St. Christopher-Ottilie Center for Family Life
Italian American Civil Rights League
Church Avenue Merchants Block Association
COJO Flatbush - Out of City
National Society For Hebrew Day Schools - In City
National Society For Hebrew DaySchools-Out of City

SYEP INTAKE SITES (MANHATTAN)




SYEP INTAKE SITES
(QUEENS)
Goodwill Industries of Greater New York
HANAC Youth Services
Jacob A Riis Neighborhood Settlement House
La Asociacion Benefica Cultural Father Billini
Research Foundation - LaGuardia Community
Afrikan Poetry Theatre
Police Athletic League - Queens
Greater Ridgewood Youth Council
Charosa Foundation Corporation
Southern Queens Park Association
Rockaway Development & Revitalization Corp
SYEP Intake Sites
NYCHA Management Office
Target Zipcodes
Borough Boundaries

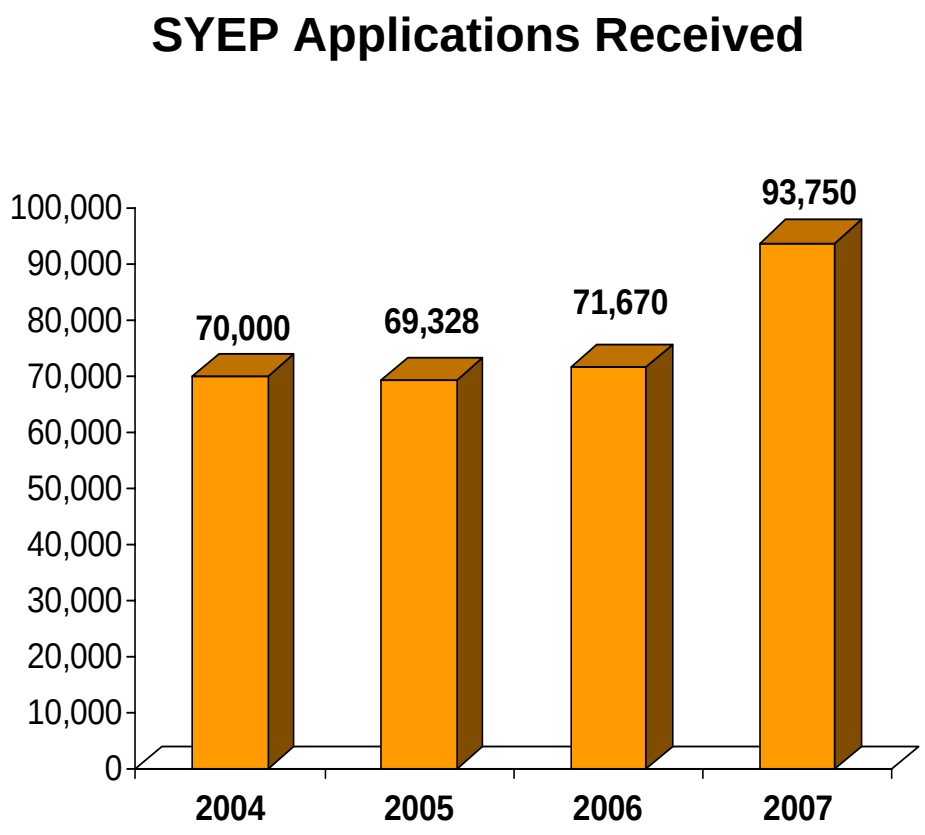
SYEP INTAKE SITES (STATEN ISLAND)



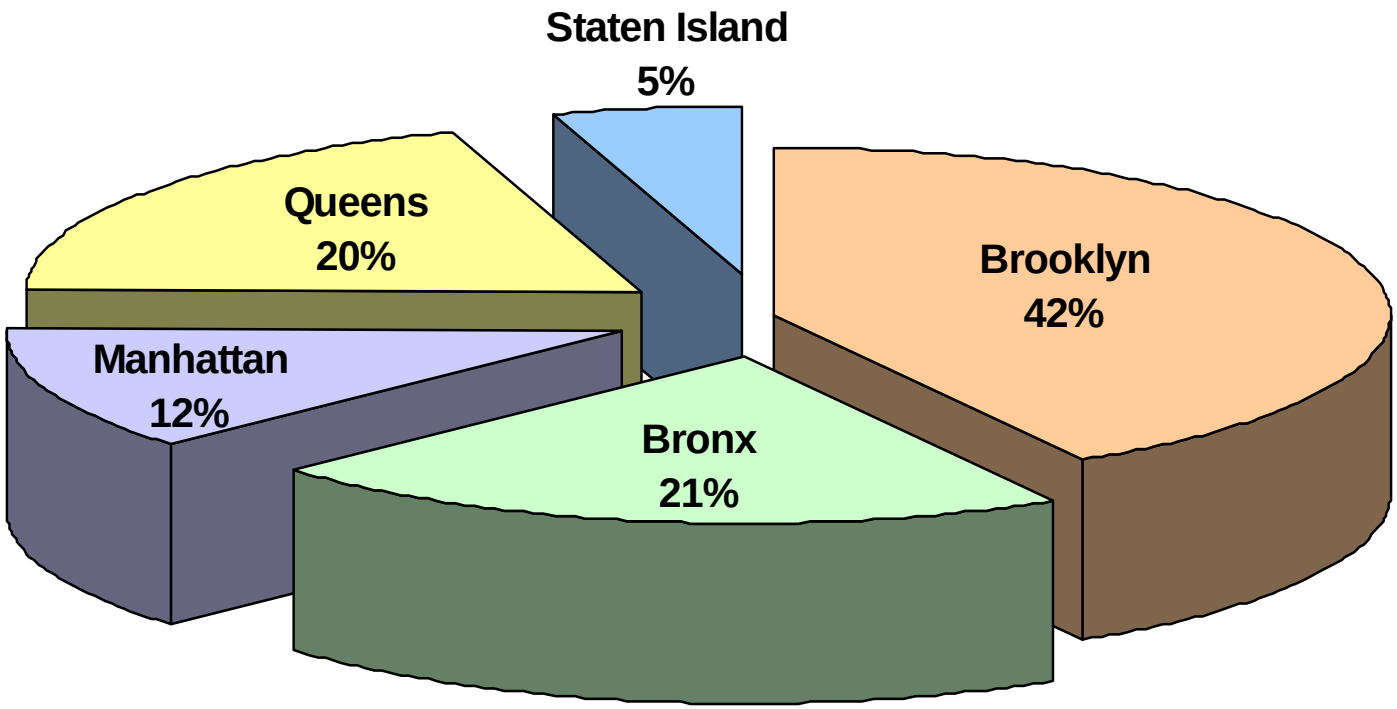
Applications

- Paper applications available at:
  - NYCDOE middle and high schools
  - Public libraries
  - CBOs
  - Local officials offices

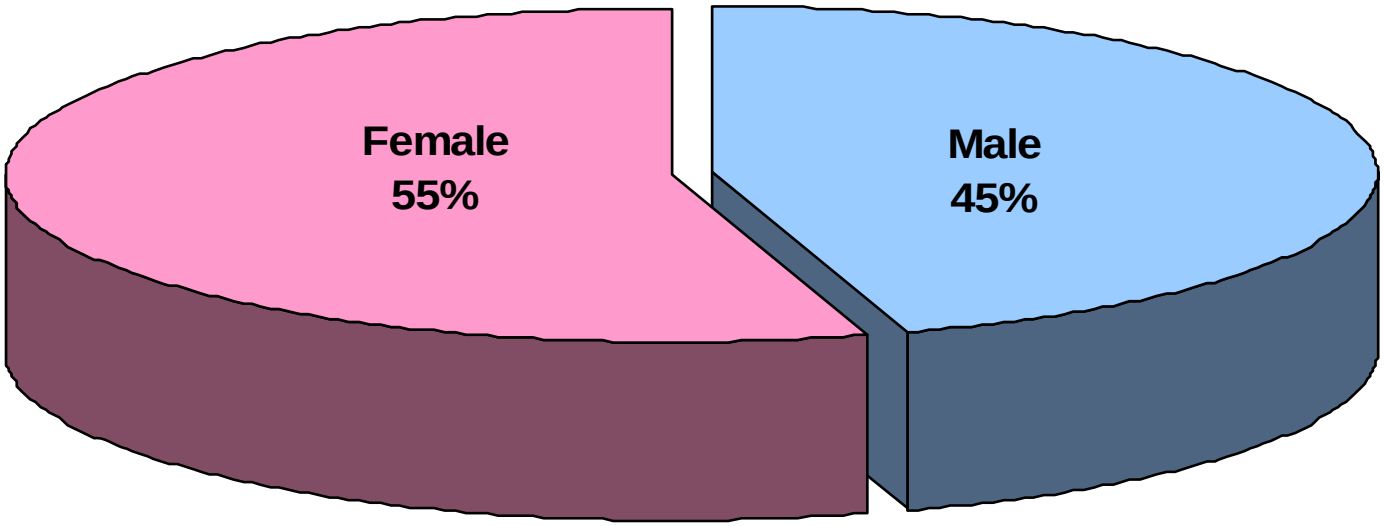
- Over 93,000 applications received in 2007 – a record number



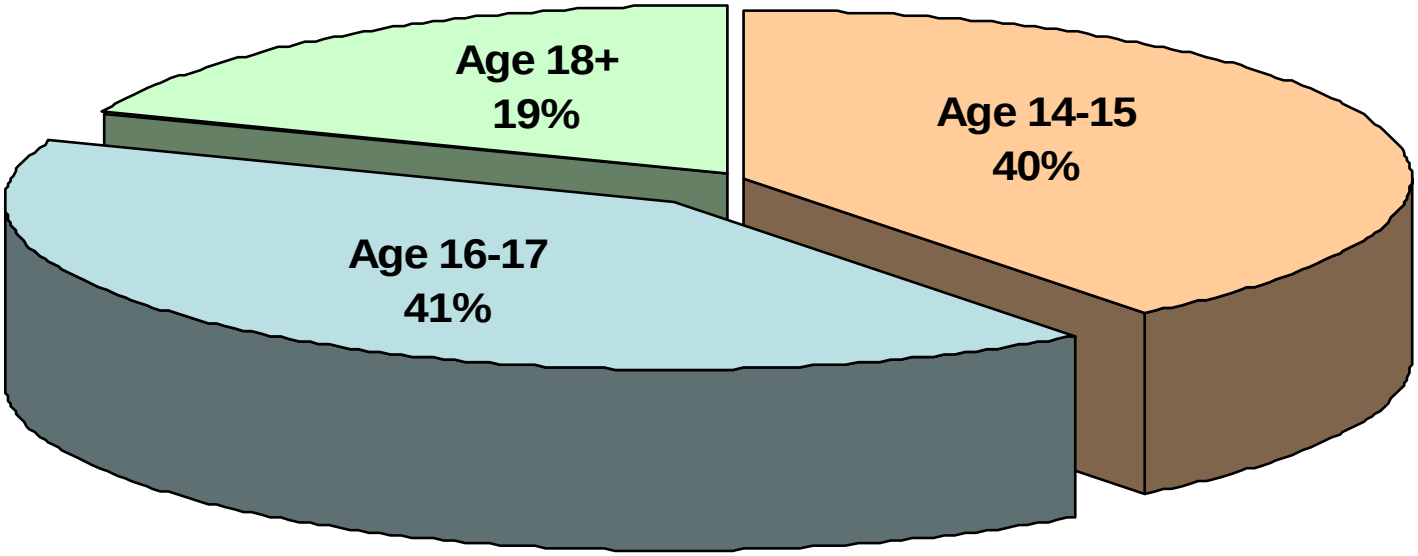
Enrollment By Borough



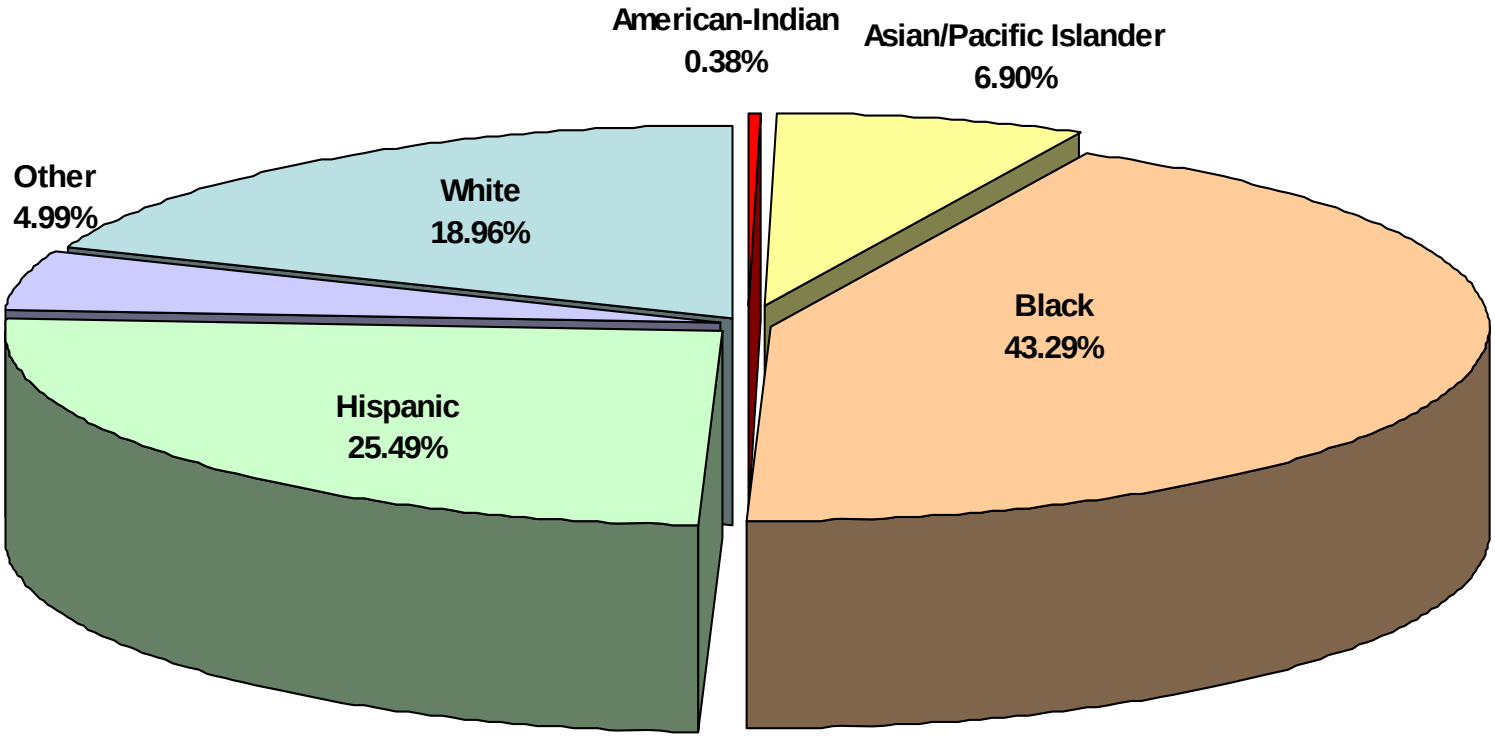
Enrollment By Gender



Enrollment By Age



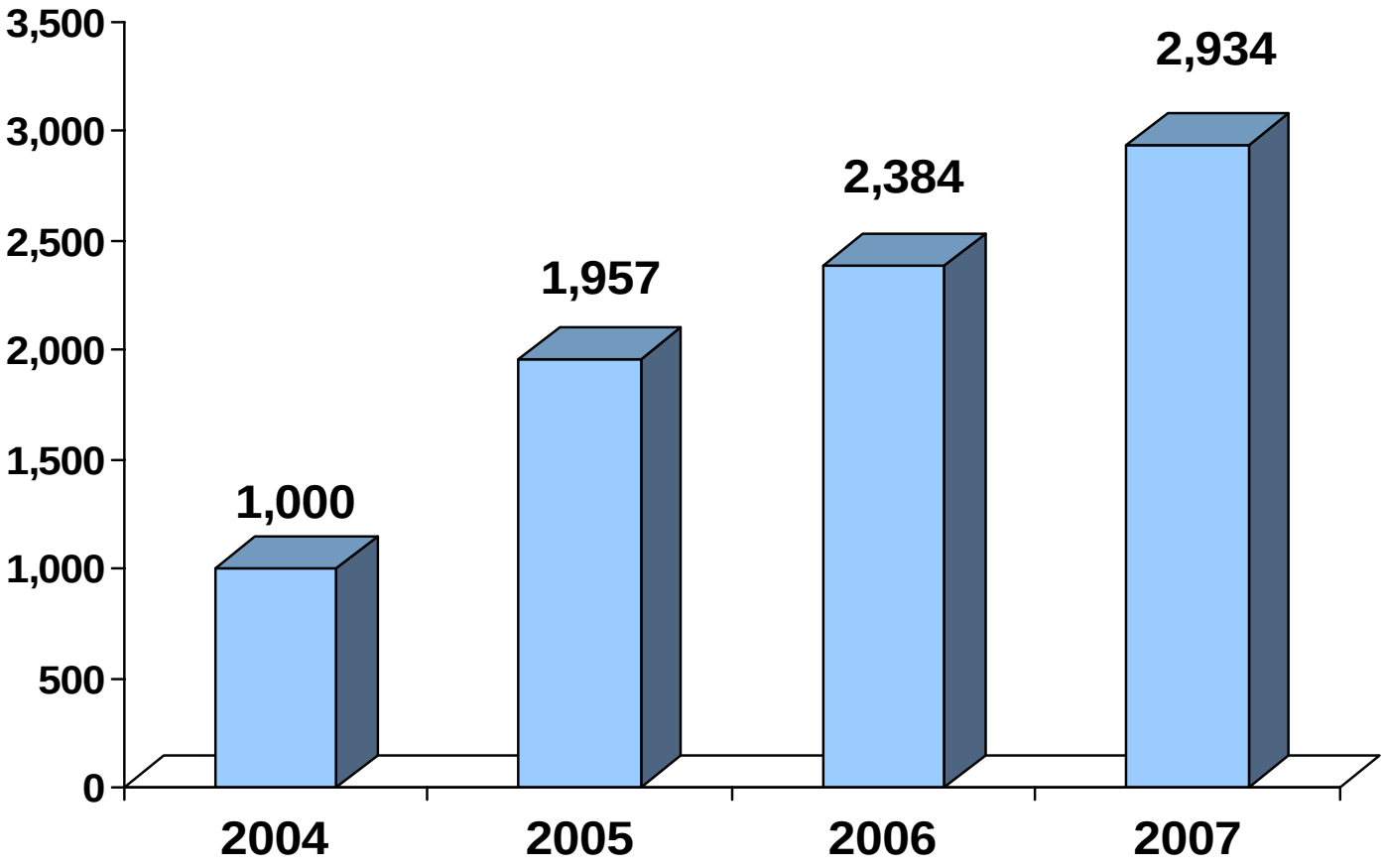
Enrollment By Ethnicity



Youth With Disabilities

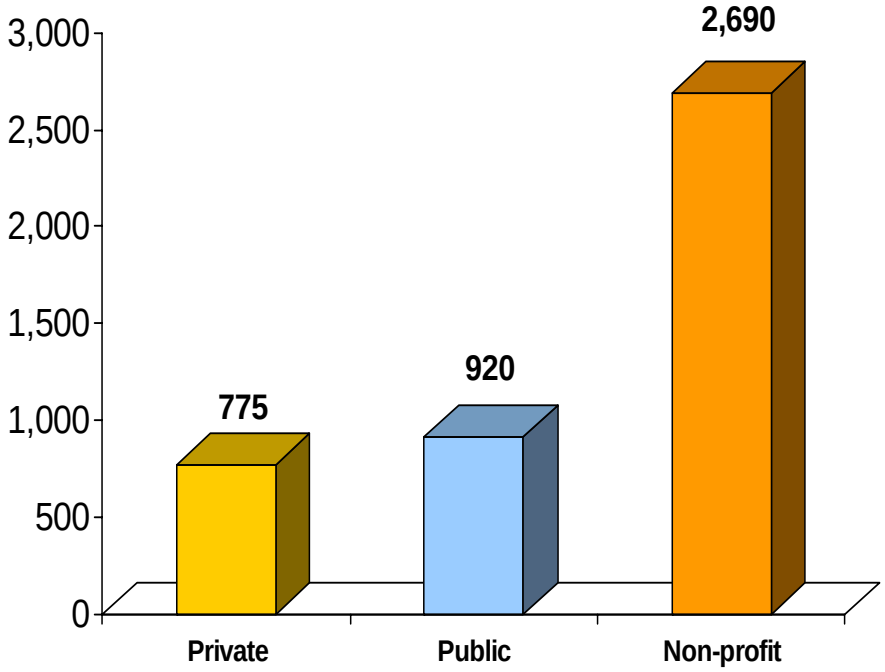
- 2,934 participants who identified themselves as youth with disabilities were enrolled
- 21 SYEP service providers contracted to serve youth with disabilities
- Job slots were set aside and a lottery was drawn, thereby competing only with other youth with disabilities
- Youth were employed throughout the five boroughs in hospitals, nursing homes, schools, community centers and small businesses where they performed clerical work and were apprenticed in trade skills.

Youth With Disabilities Enrolled



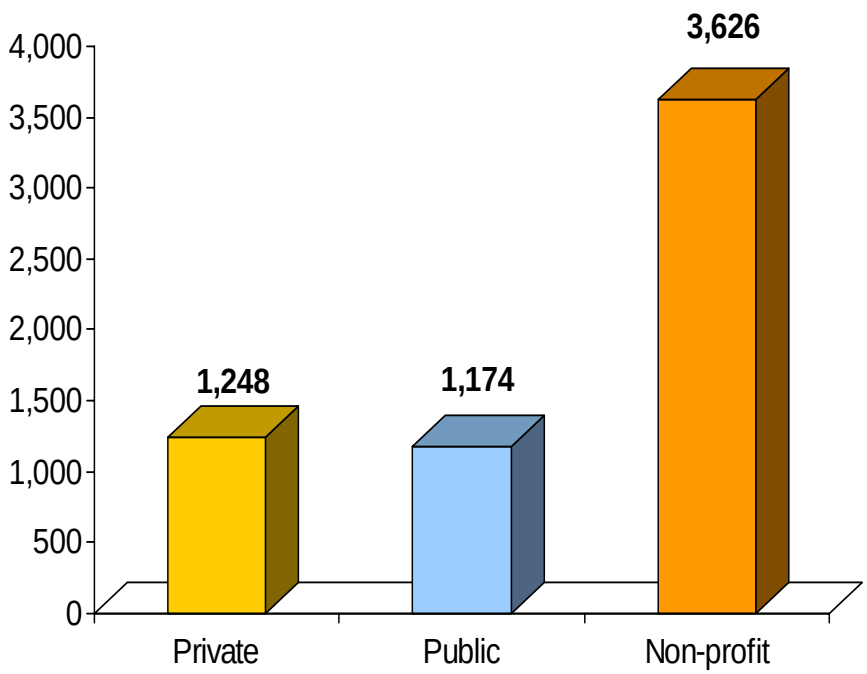
SYEP Worksites

Breakdown of SYEP Worksites



2006:

4,385 worksites



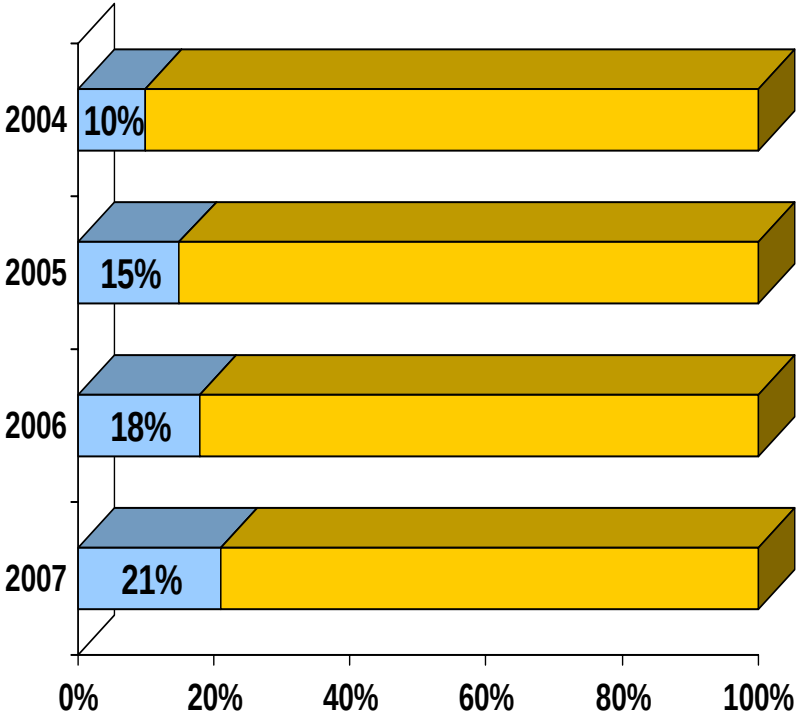
2007:

6,048 worksites

Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- In 2007, over 20 percent of jobs were in the private sector including placements at:
  - Barnes & Nobles
  - Citigroup
  - CVS
  - JC Penney's
  - The Princeton Review
  - Staples
  - Staten Island Yankees
  - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses

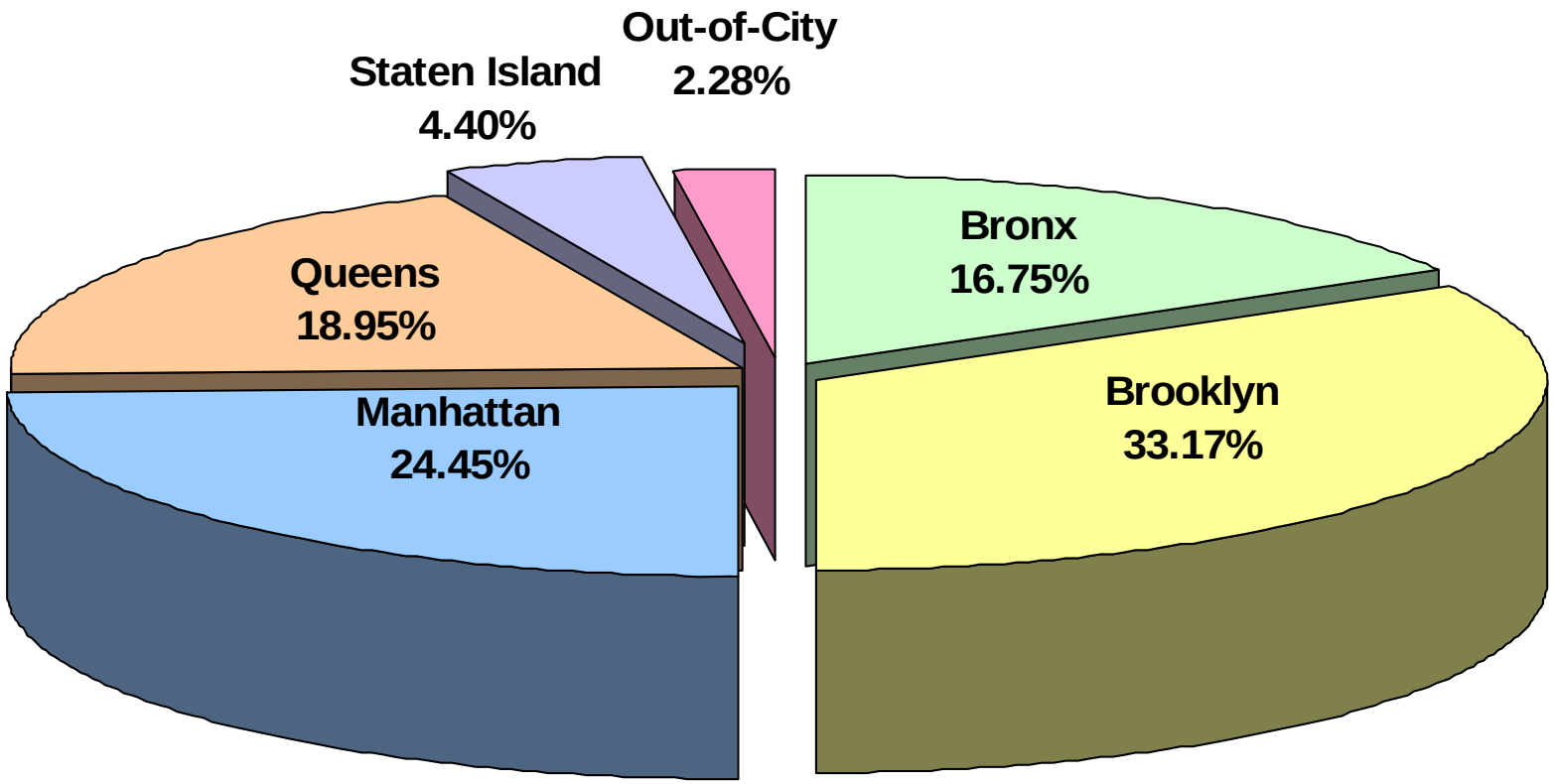
Breakdown of SYEP Worksites



Worksites By Industry

Industry Type	# of Worksites	% of Total
Day Care/Camps	1,955	32.32%
Community/Social Service	965	15.96%
Government Agency	726	12.00%
Healthcare/Medical	638	10.55%
Educational Services	608	10.05%
Arts and Recreation	500	8.27%
Retail/Trading	209	3.46%
Real Estate/Property	145	2.40%
Cultural Program	75	1.24%
Hospitality/Tourism	44	0.73%
Legal Services	35	0.58%
Financial Services	39	0.64%
Technology	37	0.61%
Other	72	1.19%
Grand Total	6,048	

Worksites By Borough



Payroll & Debit Cards

- Area banks provided fee-free debit card transactions including:
  - Citibank
  - Commerce Bank
  - HSBC
  - Signature Bank

- Participants provided with access to:
  - 'Visa' branded card with fee-free store purchases
  - Debit card usage training video
  - Online debit card activity information
  - End of program earnings statement

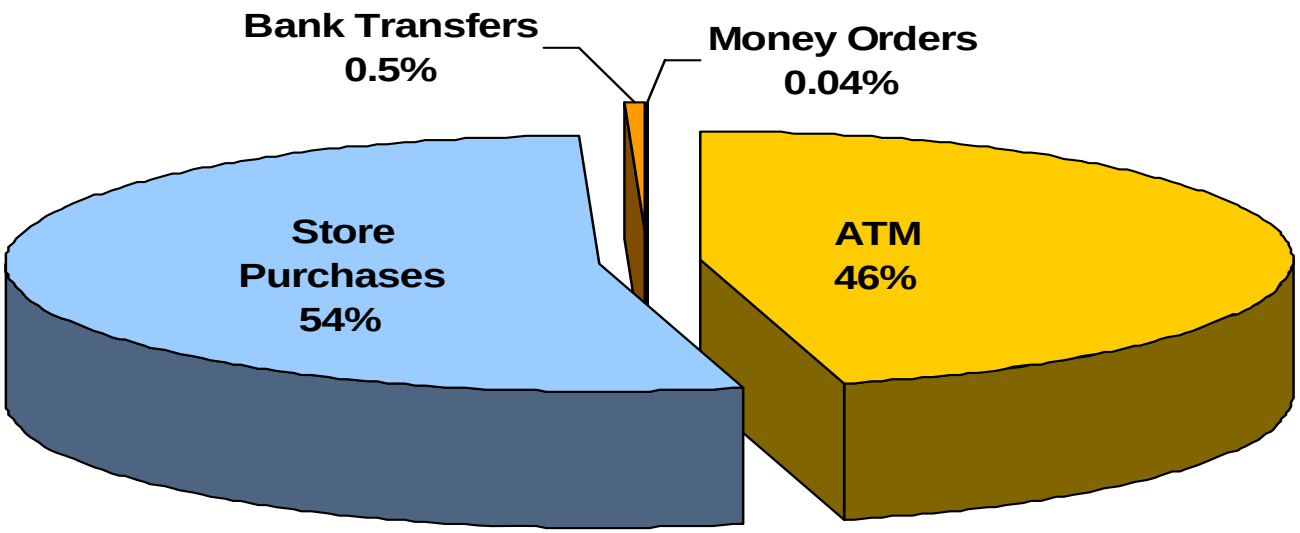
Debit Card Usage Statistics

Type of Transactions	Transactions*
ATM Cash Withdrawals	**245,097** ($107 average transaction)
Point-of-Sale Purchases	**288,285** ($27 average transaction)
Transfers to Personal Accounts	**2,837** ($413 average transaction)
Money Order Purchases	**237** ($488 average transaction)

*** Data as of November 2007**

Debit Card Usage

Gross Payroll	$41 million*
# Debit Card Transactions	536,456*
$ Amount of Transactions	$35 million*



*Data as of November 2007

Education Component

- Ten percent of participants hours with SYEP are dedicated to education that cover topics such as:
  - Work readiness
  - Financial literacy
  - Career exploration
  - Post-secondary education options
  - Health education

- Providers given flexibility on curriculum development

Making the Program Transparent

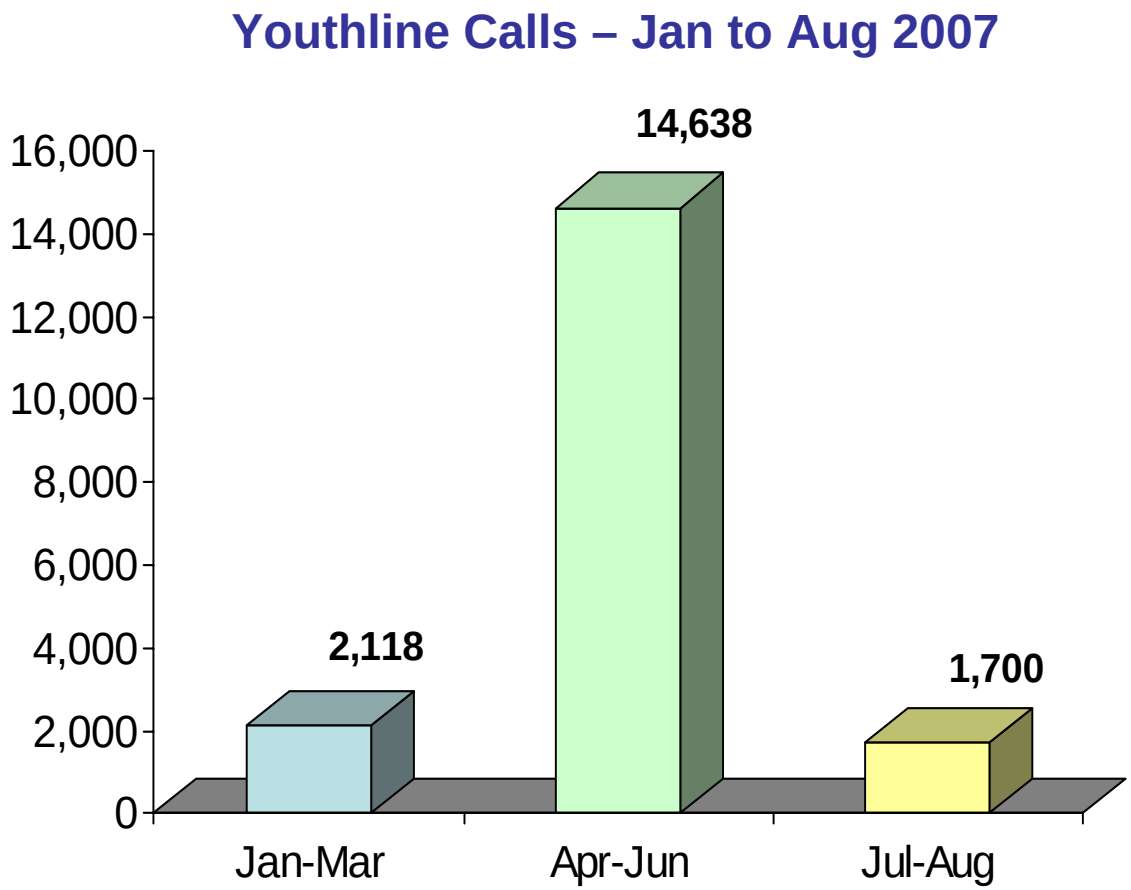
- Postcards sent to approximately 40,000 eligible applicants from 2006 to announce application availability
- E-mail confirmations & reminders to youth who applied online
- Youth can check lottery status, hours worked and pay history on DYCD website
- Debit Card balance statements and instructions on how to access pay
- Earnings Statements sent to all participants in September 2007

Youthline Calls

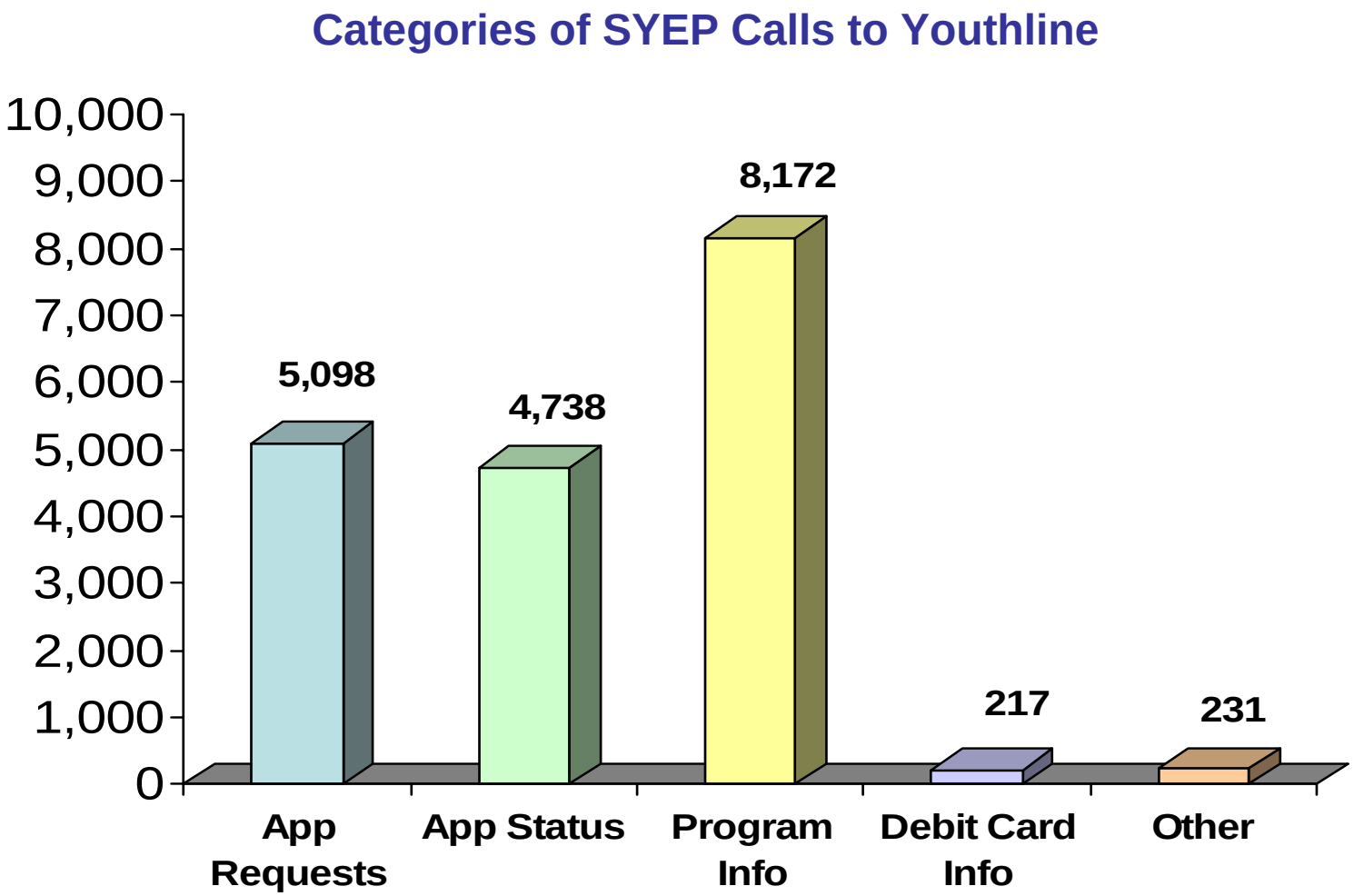
- **Youthline received 18,456 calls regarding SYEP from January thru the end of August**

NYC Youthline

1(800) 246-4646



Youthline Calls



Partnership with Providers

- Monthly program meetings at DYCD
- Guest presenters included:

<u>Education Component</u>
- Development Without Limits
- Junior Achievement
- Mayor's Office to Combat Domestic Violence
- NYC Department of Health – STD Prevention
- Operation HOPE
- Yaffa Cultural Arts Program
- Year-Up New York

<u>Placement Opportunities</u>
- City Year
- Legal Momentum
- Local 1180 - Communications Workers of America
- NYC Department of Health – Summer Day Camps
- NYC Parks Department – Roosevelt/Riverside Parks

<u>Staff Development & Program Resources</u>
- Ramapo for Children
- NYC Department of Education – Summer Meals Program

SYEP Timeline

January to March

Program Planning

-Revisions to application & forms

-Systems testing

-Monthly meetings with contractors

-Budget & Work scope development

-Worksite development

April to June

Applications & Worksite Development

-Distribution of SYEP application

-Availability of online application system

-Worksite review and approval process

-Commitment of program funding

-Application lottery

-Enrollment & placement of selected participants

July to August

Program Phase

-Up to 7 weeks of work for participants

-Educational component provided to participants

-Monitoring of contractors & worksites

- 4 bi-weekly payrolls

September to December

Program Closeout

- 4 Supplemental payrolls

-TANF eligibility reviews

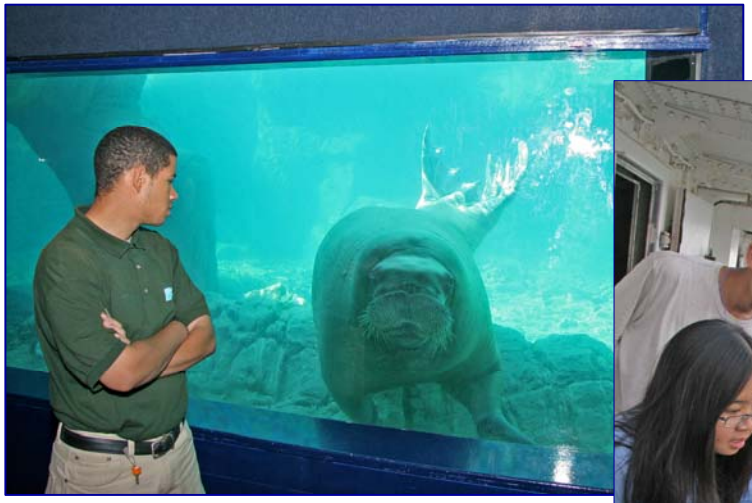
-Closeout visits

-Feedback from contractors

-Contractor evaluations

Looking Ahead to 2008

- City Tax Levy funding base-lined at $36.6 million for SYEP
- Service Goal: 42,000 youth
- Applications available on April 1, 2008
- NYS minimum wage remains at $7.15 per hour



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