

NYRAG

New York Regional Association of Grantmakers

New York City Youth Funders Network and City Connect Meeting

September 20, 2002

Overview of DYCD

- DYCD serves young people and adults in the City of New York through a broad range of programs and services provided by community-based organizations including:
 - Beacon Programs
 - Youth Development and Delinquency Prevention (YDDP)
 - Community Action Programs
- Direct services include:
 - Immigration assistance (CNYC)
 - Free technical assistance to community-based organizations
 - Outreach to enroll children in health insurance programs
 - Crisis counseling and information referrals through NYC YouthLine (24/7 hotline: 1-800-246-4646)
- \$160 million budget
- 360 employees
- 959 providers
- 1,759 contracts increasing to over 2,000 this year

Strengths of DYCD

- Staff – diversity of background
- Breadth of programs
- Rich history
- Connection to youth, families and communities
- Award-winning contract management system

Challenges

- Unifying DYCD mission/goals
- Paper driven
- Satisfying diverse interests
- Technology
- Budget cuts

Recent Accomplishments

- First Summer Employment Program
- NYC Parks Initiative
- Youth Summits
- Hosted the Community Action Partnership national convention
- Completed first phase of Agency reorganization

Action Priorities

- Fully merge Youth and Community Development
 - Integrate funding
 - Establish overarching principles that relate to a continuum of services
 - Streamline administrative functions
 - Increase support to underserved groups
 - Disabled youth
 - New immigrants
 - Gay, lesbian, bi-sexual, transgender and questioning youth (GLBTQ)

Action Priorities continued

- Increase public/private funding
 - Establishing an external relations unit
 - Responding to state and federal RFPs
- Build on the public dollars already committed to youth
 - Libraries and other cultural institutions
 - Department of Education
 - Administration for Children's Services

Action Priorities continued

- Community-based organizations (CBOs) as constituents
 - Enhance capacity building efforts
 - Intervene earlier
 - Match CBOs with potential funding sources
 - Communicate technical assistance and facilitate funding through website/newsletters etc.
- RFPs as a means to communicate priorities
 - Competition as healthy
 - Agency should determine program mix and price
 - Support the RFP process and its outcomes

Looking Toward the Future

- **DYCD Strategic Plan**
 - Clarify mission/goals
 - Establish uniform outcome measurement systems
- **Interagency projects to promote workplace opportunities for youth**
 - DYCD/YES Commission
 - Department of Employment
 - Department of Business Services/BIDS
- **Youth-Run Businesses**
 - Supporting motivated youth to turn ideas into enterprises
 - Partnering with corporate mentors to expand on successful models
- **Family Literacy/Financial Literacy**
 - Strengthening the learning relationship between children and their parents
 - Parental skill-development
 - Teacher/parent communication
- **Youth Respite Care Models**
 - Runaway and homeless youth and GLBTQ youth
 - Partnering with ACS to target services for PINS-eligible youth leaving foster care