SOCIAL MEDIA DO's AND DON'Ts

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Connecting With Others

Social Media includes Facebook, Twitter, LinkedIn, YouTube, Flickr, Pinterest, Tumblr, Tinder, Instagram, Google+, kik, wikis, blogs, on-line journals and diaries, chat rooms, mobile texting campaigns and more.

STAFF CAN

Staff **can** use Social Media and Messaging to communicate with you, *if it's related to your program* and; if your parents/guardians are told why it's important or useful and; if staff only use accounts meant for work *(not personal)* and; if staff use only workplace email addresses for texting.

STAFF CAN'T

Staff **cannot** communicate with you through their personal Social Media and Messaging accounts *(including tagging, liking, following, posting, friending, texting, and more)*.

Staff may not post photos of you, or use your name, unless it is approved by the program.

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Tell another adult if Social Media is being used the wrong way, so it can be fixed right away.

The use of obscene, threatening or harassing language is prohibited. Personal attacks of any kind or offensive comments that target or disparage any ethnic, racial, age, or religious group, gender, sexual orientation or disability status are prohibited. Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.

NYC Department of Youth & Community Development

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