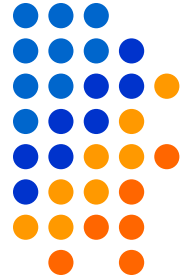




Summer Youth Employment Program Annual Summary 2012

About SYEP



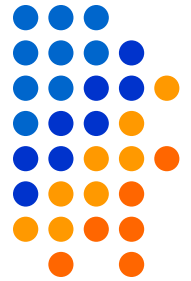
Goals

- Introduce and prepare youth for the world of work
- Help youth identify career interests and acquire good work habits and skills
- Provide supplemental income to families

Program Structure

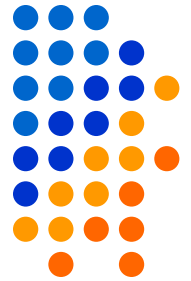
- Up to 7 weeks of paid work and education experience
- Federal minimum wage of \$7.25 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July 5th through August 18th

Recent Program History

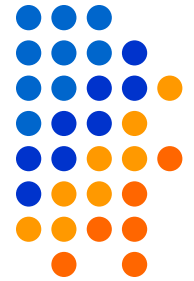


2003	DYCD begins administering SYEP
2004	SYEP Online enrollment and timekeeping launched Debit card payment system introduced Educational component added to program
2006	Online participant application system launched Partnerships with local banks to provide fee-free ATM cards
2009	Specialized services for vulnerable youth added
2010	Free checking accounts offered to participants 18+
2011	Upgraded web-based Youth Employment Program System (YEPS) Implementation of wireless worksite monitoring by DYCD Staff
2012	Online worksite application system launched

Facts and Figures

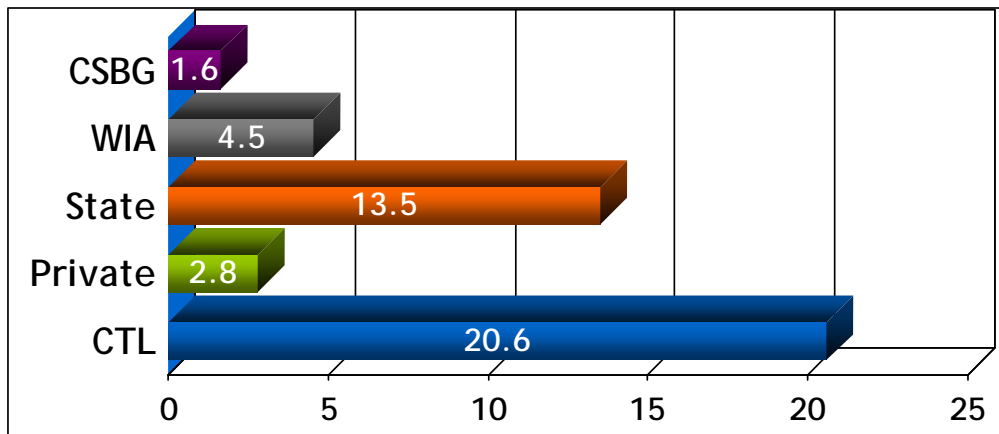


\$43M	Funding Committed to Program
132,593	Applications Submitted
115,539	Online Applications
29,416	Participants Enrolled
5,677	SYEP Worksites Developed
\$28.7M	Total Payroll



Funding Sources

Funding in \$m

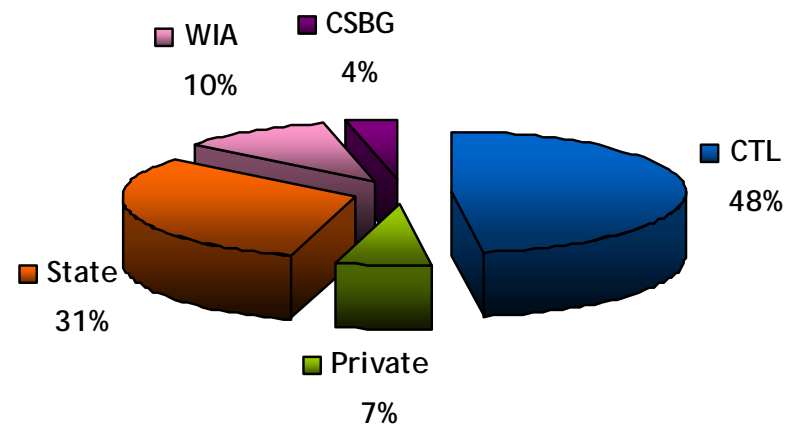


Total Funding for 2012:

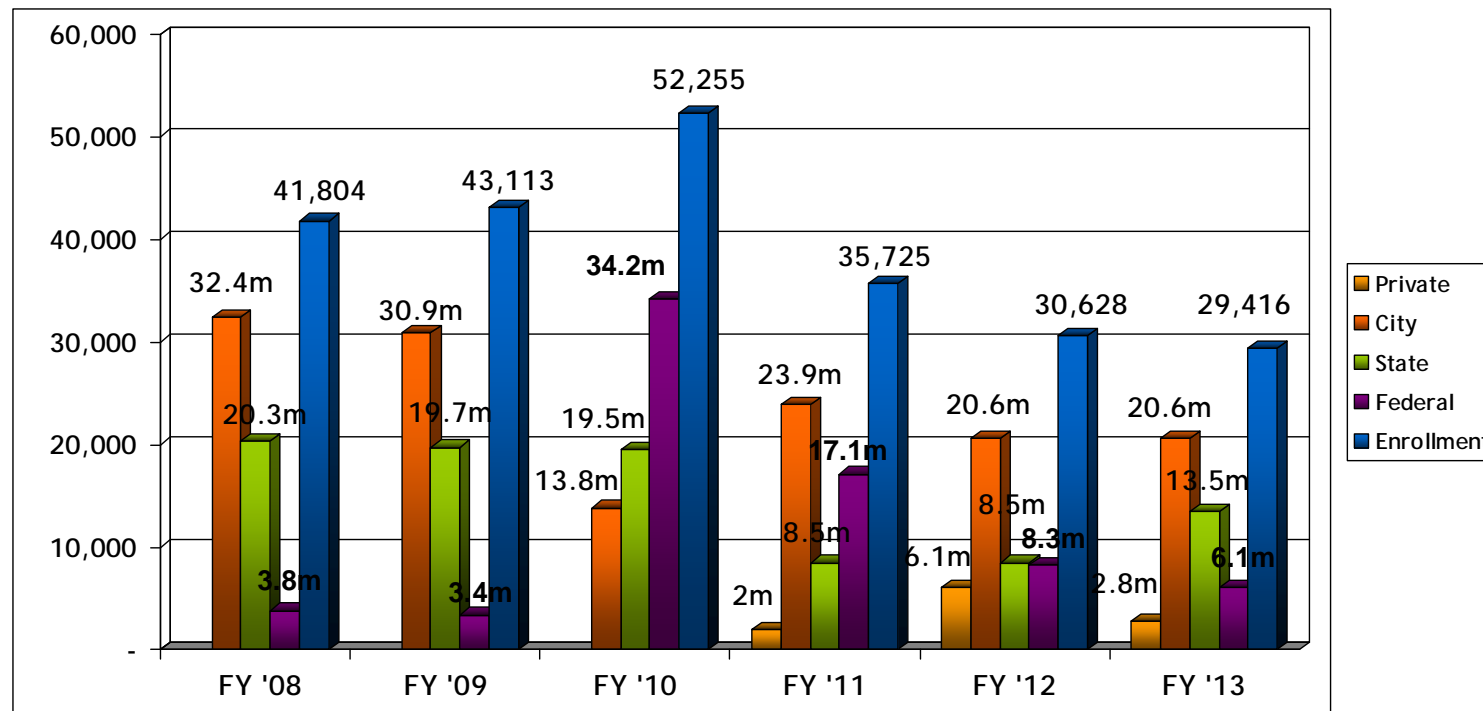
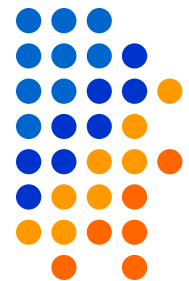
\$43M

Abbreviations:

CTL	City Tax Levy
State	New York State
WIA	Workforce Investment Act
CSBG	Community Services Block Grant
Private	Donations through the Mayor's Fund to Advance New York City

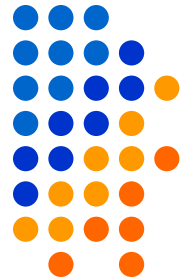


Funding & Enrollment



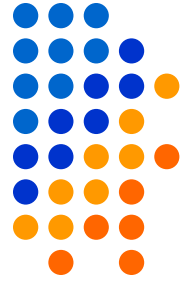
	FY'08	FY'09	FY'10	FY'11	FY'12	FY'13
Total \$	\$56.5m	\$54.0m	\$67.5m	\$51.5m	\$43.5m	\$43m
Enrollment	41,804	43,113	52,255	35,725	30,628	29,416
Min Wage	\$7.15	\$7.15	\$7.25	\$7.25	\$7.25	\$7.25

Program Partners

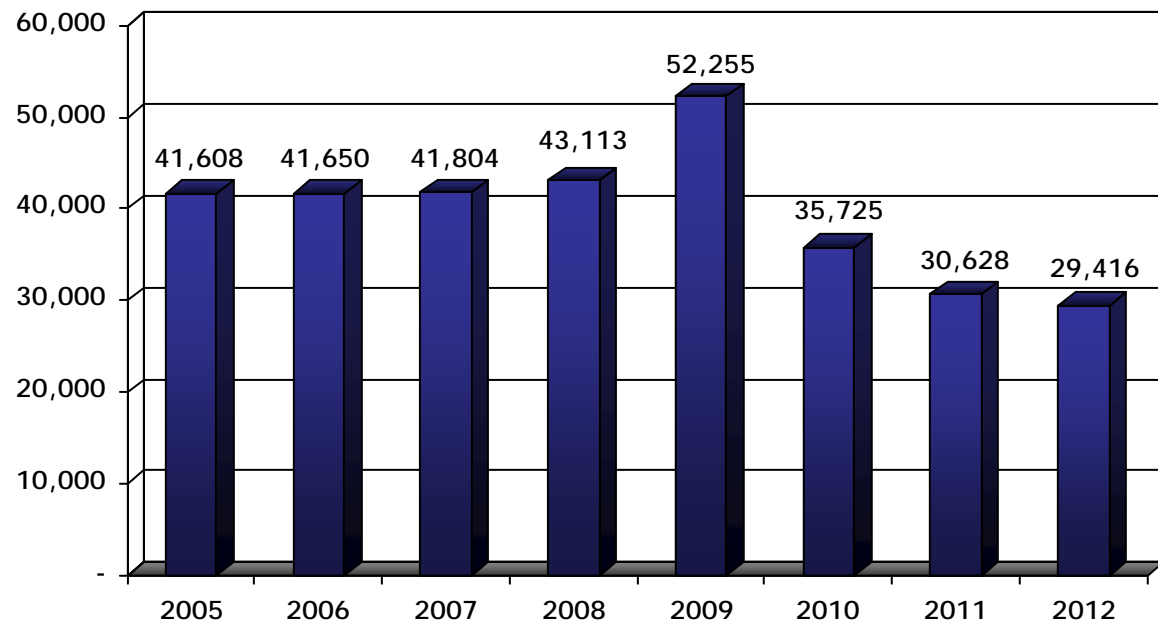


Bronx (13)	Manhattan (16)	Brooklyn (23)	Queens (10)
<ul style="list-style-type: none"> - Aspira of New York - Children's Arts & Science Workshops - Bronxworks - Community Association for Progressive Dominicans - Kips Bay Boys and Girls Club - Mosholu Montefiore Community Center - New York City Housing Authority - Phipps Community Development - Police Athletic League - Simpson Street Development Association - SoBro Overall Economic Development Corporation - Willdcat Service Center - Woodycrest Center for Human Development 	<ul style="list-style-type: none"> - The Children's Aid Society - Children's Arts and Sciences Workshop - Chinatown Manpower Project - Chinese-American Planning Council - Community Association of Progressive Dominicans - East Harlem Council for Community Improvement - East Harlem Employment Services - Ecumenical Community Development - El Barrio's Operation Fight Back, Inc. - Harlem Commonwealth Council - Henry Street Settlement - Inwood Community Services - New York City Department of Education - New York City Housing Authority - New York City Mission Society - Police Athletic League 	<ul style="list-style-type: none"> - Brooklyn Neighborhood Improvement Association - CAMBA - Catholic Charities Neighborhood Services, Inc. - Chinese-American Planning Council - Colony South Brooklyn Houses - Community Counseling and Mediation - Council of Jewish Organizations of Flatbush - Cypress Hills Local Development Corporation - Edith & Carl Marks Jewish Community House of Bensonhurst - Henry Street Settlement - Italian-American Civil Rights League - National Society for Hebrew Day School - New York City Housing Authority - Police Athletic League - Research Foundation at Medgar Evers College - Ridgewood-Bushwick Senior Citizens Council - SCO Family of Services – Center for Family Life - St. Mary's Community Services - St. Nicks Alliance - Sesame Flyers International - Vanguard Urban Improvement Association 	<ul style="list-style-type: none"> - Chinese-American Planning Council - Goodwill Industries of Greater New York and New Jersey - Greater Ridgewood Youth Council - HANAC Youth Services - Henry Street Settlement - Jacob A. Riis Neighborhood Settlement - Police Athletic League - Queens Community House - Research Foundation at LaGuardia Community College - Rockaway Development and Revitalization Corporation
			Staten Island (1)
			<ul style="list-style-type: none"> - United Activities Unlimited

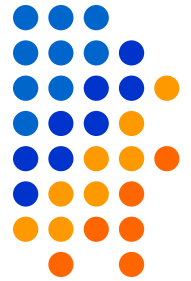
Enrollment



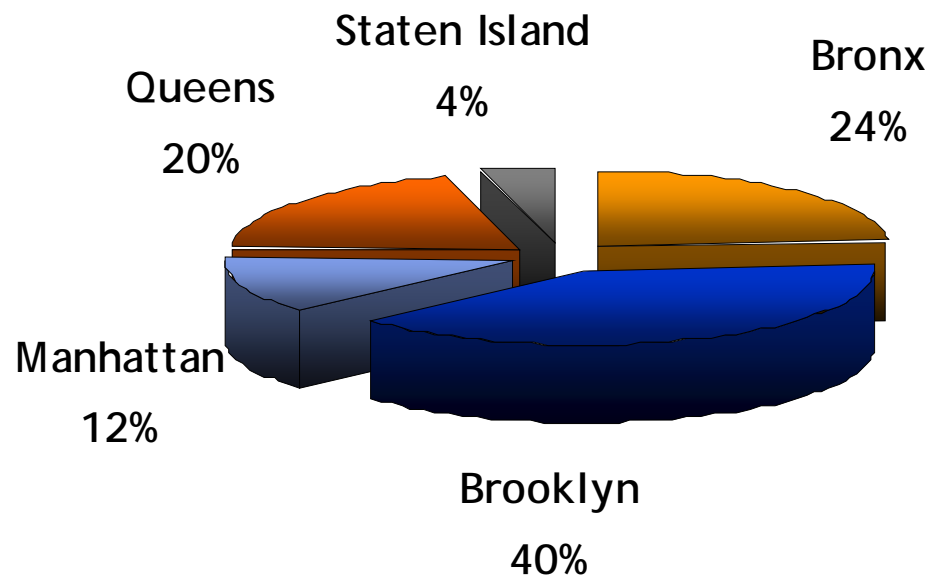
- 29,416 participants enrolled in 2012
- 22.2% of applicants accepted



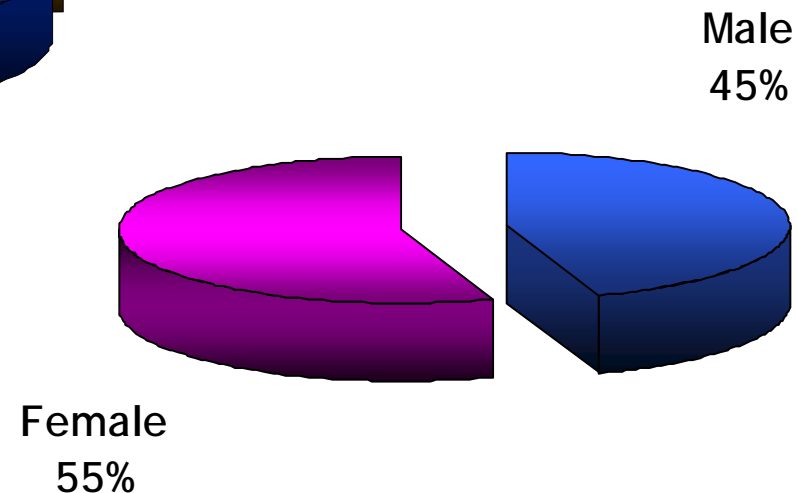
Enrollment Breakdown



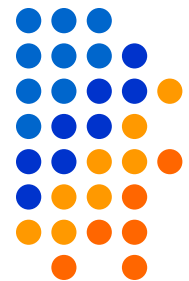
By Borough



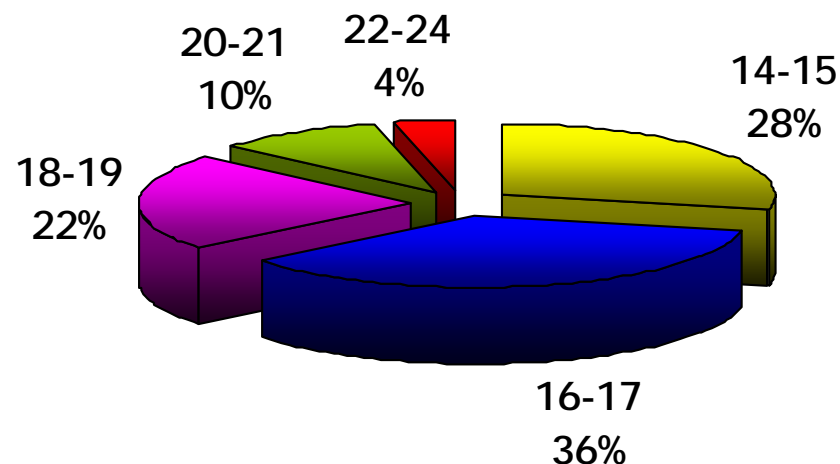
By Gender



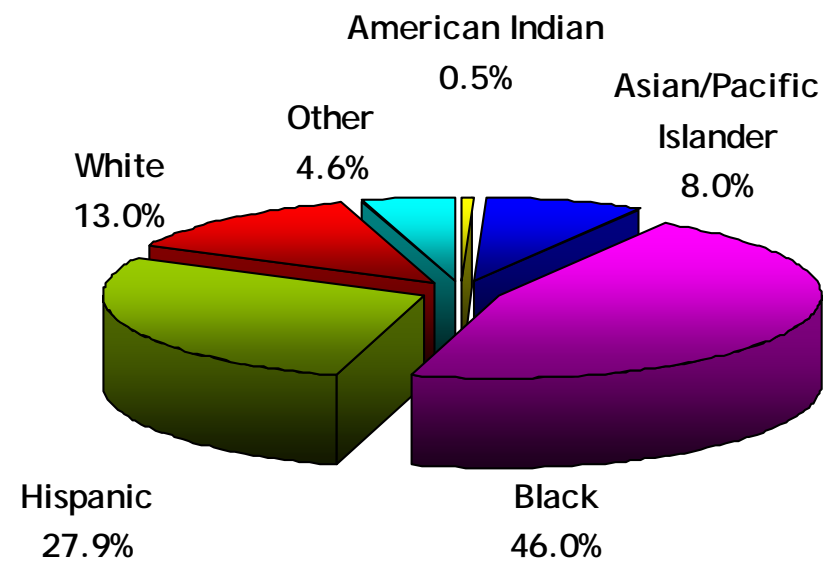
Enrollment Breakdown



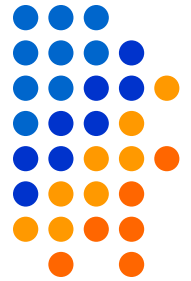
By Age



By Ethnicity

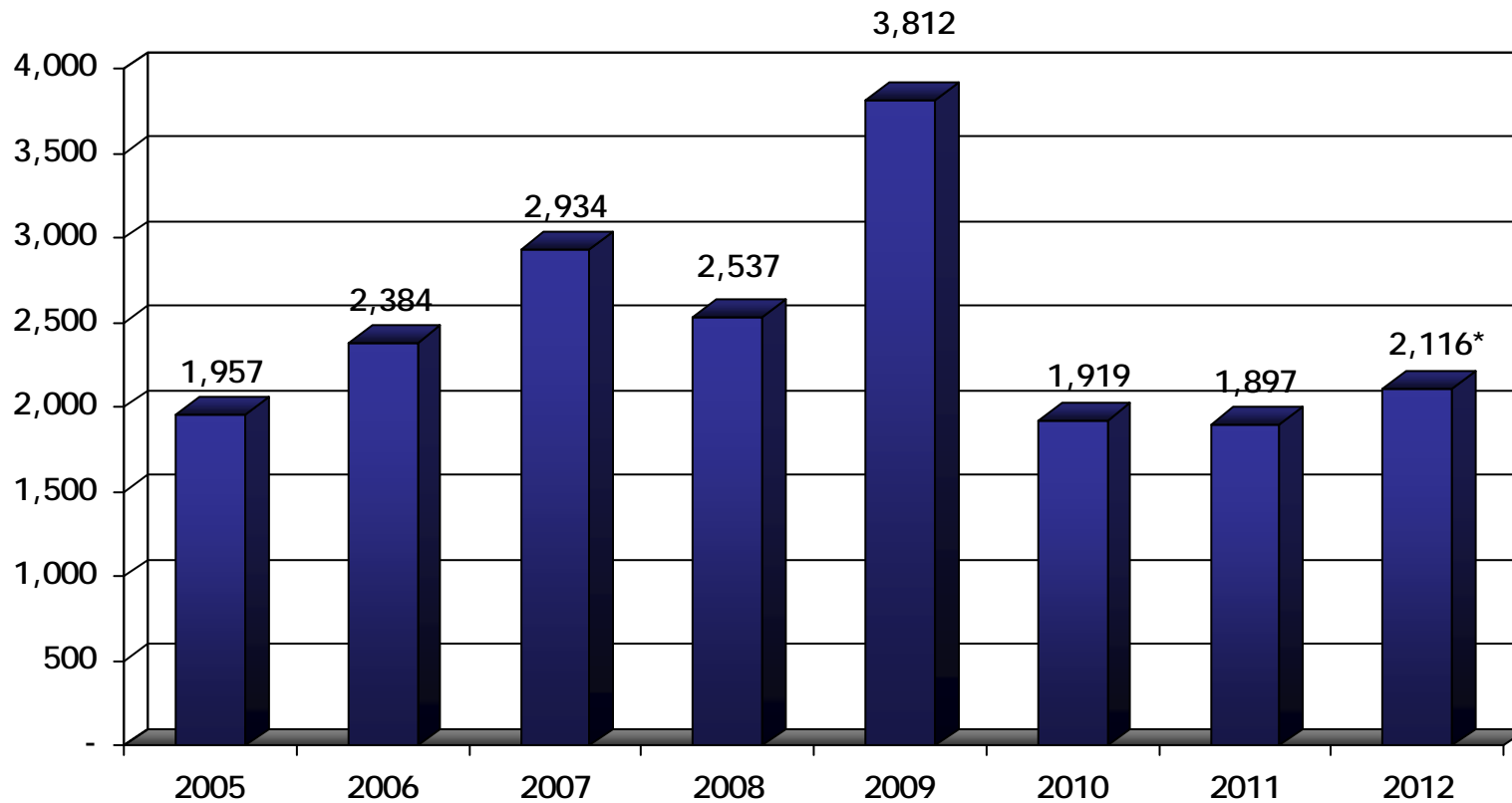
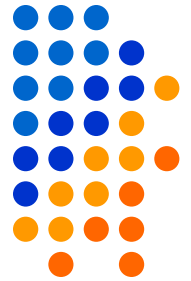


Serving Vulnerable Youth



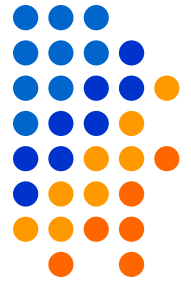
- Organizations include:
 - Harlem Commonwealth
 - Henry Street Settlement
 - Police Athletic League
 - Vanguard Urban Improvement Association
- Vulnerable youth barriers include:
 - Foster Care
 - Runaway/Homeless
 - Court-involved
- 600 vulnerable youth enrolled
- 287 additional slots funded through private donations

Youth with Disabilities Enrolled

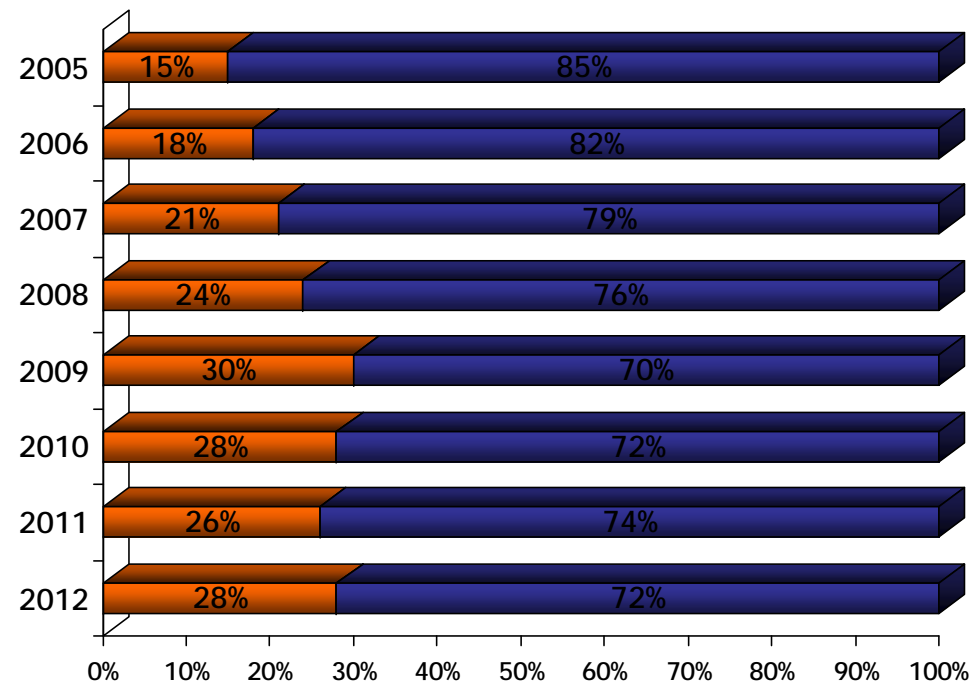


*2,116 participants identified themselves as having a disability.

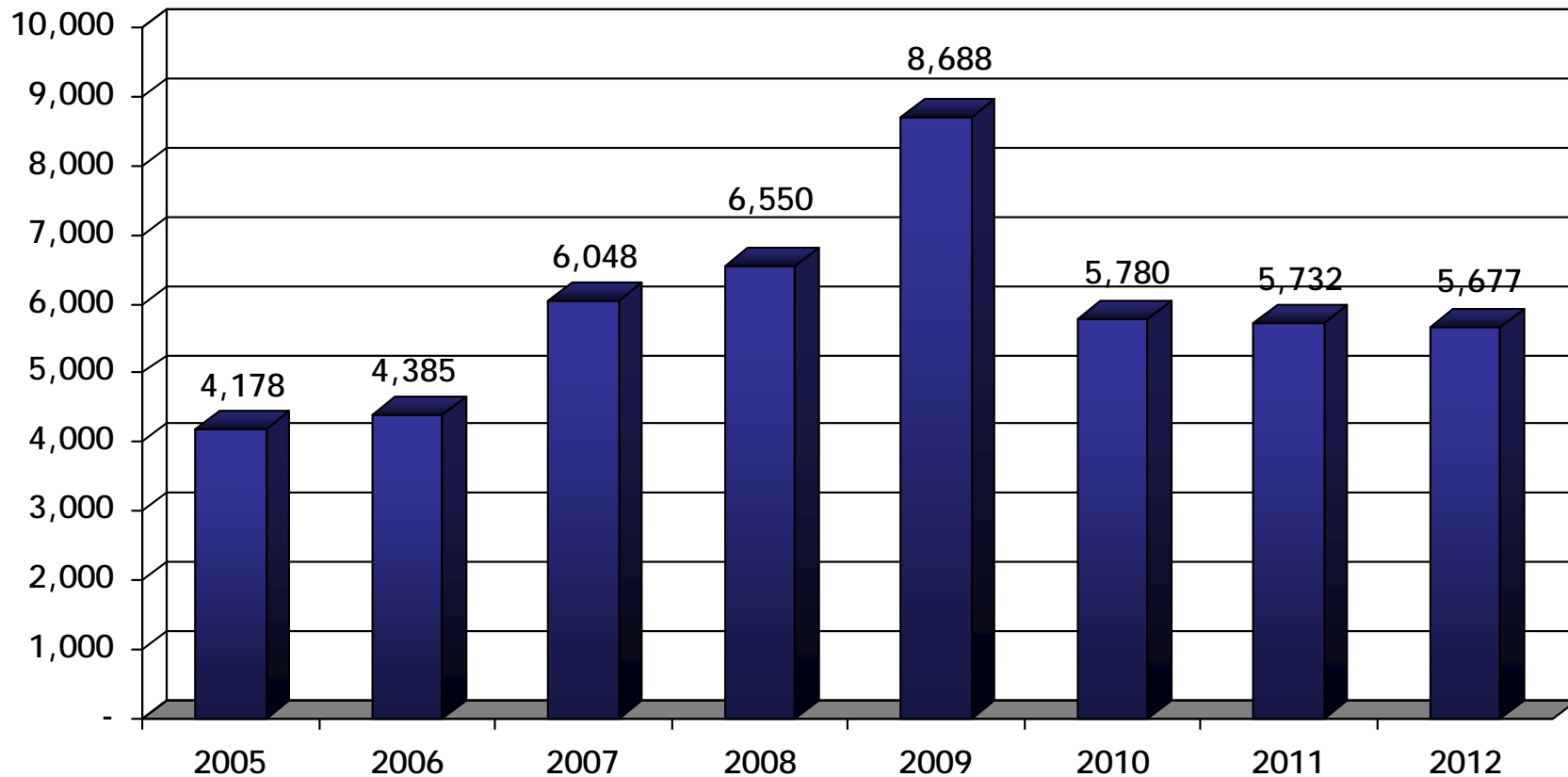
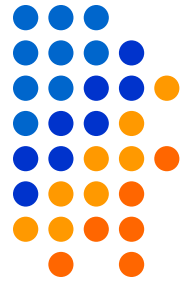
Private Sector Worksites



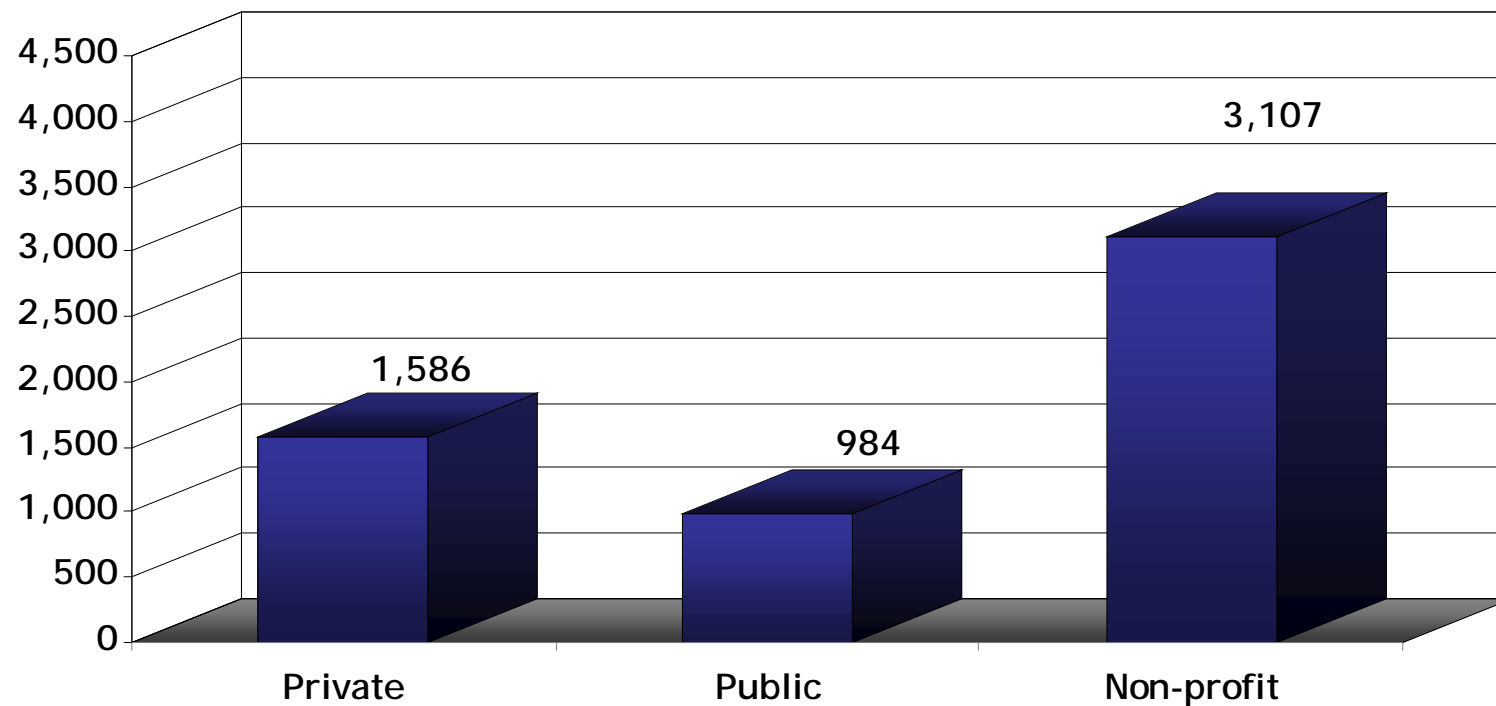
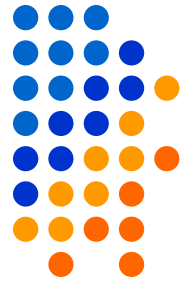
- RFP encouraged contractors to seek private sector placements
- 28% of worksites were in the private sector including placements at:
 - A&E Stores
 - Aloft Hotel
 - Barnes & Noble
 - Best Buy
 - CVS Pharmacies
 - Marshalls
 - Staples
 - Walgreens
 - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses



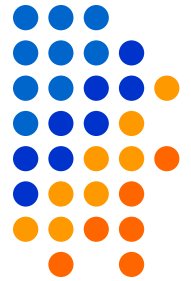
Total Worksites



Worksite Sector Breakdown

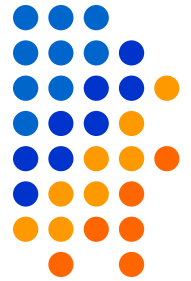


Types of Worksites



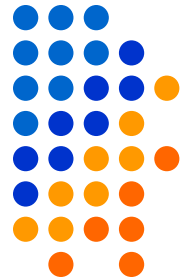
Category	# of Worksites	% of Total
Day Care/Day Camp	1,850	32.59%
Government Agency	670	11.80%
Community/Social Service	636	11.20%
Educational Services	582	10.25%
Other	581	10.23%
Healthcare/Medical	471	8.30%
Retail	382	6.73%
Arts and Recreation	322	5.67%
Legal Services	67	1.18%
Media/Entertainment	50	0.88%
Financial Services	39	0.69%
Hospitality/Tourism	27	0.48%
	5,677	100.00%

Educational Component



- At least 17.5 hours are dedicated to education and training on topics such as:
 - Work Readiness
 - Financial Literacy
 - Career Exploration
 - Post-secondary Education Options
 - Health Education
- DYCD provided a standardized curriculum & facilitator training
- DYCD partnered with Kaplan to provide 1,000 participants with SAT workshops at no cost.

Pay Card System



- 3 Bank and ATM networks provided fee-free ATM transactions, including:

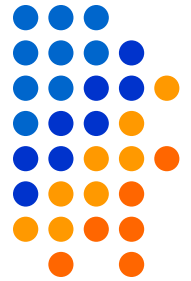
- Citibank
- HSBC
- TD Bank



- Participants provided with access to:
 - *Visa* branded card with fee-free store transactions
 - Pay card usage instruction materials
 - Online card activity information
 - End-of-program earnings statement



Working with Our Providers



- Monthly program meetings with all providers
- Provider Staff Training
 - Education Workshop Facilitation
 - SYEP Online Enrollment System
 - Payroll Training
 - Technical Assistance Reviews
- Resources made available to providers include:

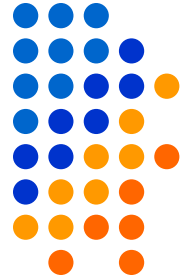
Resources

- Hip Hop Summit Youth Council
- Kaplan K12 Learning Services
- Mayor's Office to Combat Domestic Violence
- NYC Department of Education, Gang Prevention and Intervention
- NYC Department of Education, Summer Meals
- NYC Department of Health and Mental Hygiene, Adolescent Reproductive Health Programs
- Workforce Professionals Training Institute (WPTI)

Placement Opportunities facilitated by DYCD

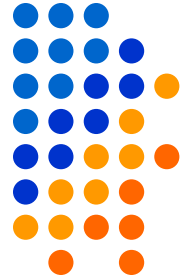
- CVS Pharmacies
- NYC Parks Department
- Walgreens

Participant Survey



- 75% would not have a job without SYEP
- Most popular use of SYEP earnings:
 - Clothes
 - Savings
 - Food
 - Household Expenses
- Most important lessons learned from SYEP:
 - Getting along with supervisor & co-workers
 - Job skills
 - Budgeting earnings
- 98% rated SYEP experience 'Excellent' or 'Good' & indicated that they benefited from SYEP

In Their Words



"SYEP opened many doors for me. I am currently a senior at John Jay College and was able to connect to an internship at the NYC Civilian Complaint Review Board."

Zussy, 21
Queens

"I was placed in a day camp this summer. It taught me how to complete daily tasks and work with children."

Charisma, 16
Brooklyn

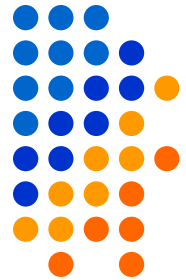
"SYEP has been a great experience. It taught me about my interests, job do's and don'ts, and working with others."

Jared, 17
Bronx

"My summer job taught me about time management, organizational skills, and keeping track of important documents."

Shaquille, 19
Queens

Annual Program Timeline



- Revisions to application and forms
- Systems testing
- Monthly meetings with contractors
- Budget & work scope development
- Worksite development

Program Planning January to March

Application and Worksite Development April to June

- Distribution of SYEP application
- Availability of online application system
- Worksite review and approval process
- Commitment of program funding
- Application lottery
- Enrollment & placement of selected participants

- 2 Supplemental payrolls
- TANF eligibility reviews
- Closeout visits
- Feedback from contractors
- Contractor evaluations

Program Closeout September to December

Program Phase July to August

- Up to 7 weeks of work for participants
- Educational component provided to participants
- Monitoring of contractors & worksites
- 4 bi-weekly payrolls