

What is a Weekend Walk?

- Temporarily pedestrianized street
- Multi-block: 2 to 10 blocks on a commercial corridor
- Multi-day: 2 to 10 days on regularly recurring dates
- Community driven: organized by BID, merchant's association, civic organization, etc.
- Engages and supports local businesses and community based organizations
- Areas that could be positively enhanced by more space for pedestrian friendly activities

What is not a Weekend Walk?

- Street fair with any vending, i.e. no exchange of money (cash, credit/debit cards, bitcoins)
- Events on primarily residential streets
- Single day or single block events, e.g. block parties
- Events where programming is exclusively geared towards children, e.g. play streets
- A group walk to raise funds for charity
- An event that does not promote NYC Streets as public space

Partner's Role

- Enter into an agreement with NYCDOT for community management services agreeing to the following:
- Programming and other activations that promote NYC streets as public space
- Ongoing communication with NYPD and the Community Board
- Coordinating with local businesses, community based organizations, etc.
- All required permits, licenses, site plan, and run of show provided in accordance with DOT's deadlines

NYCDOT's Role

- Assist in securing a Street Activity Permit from the Mayor's Office
- Provide limited funding based on availability and size of the proposed event
- Supply tables and chairs day of event
- Connecting partners to select programming and other activations
- Promotion of your event via social media and other channels

Requirements

- Events must be on a commercial corridor
- Events must be on a recurring and predictable schedule
- Minimum length: 2 blocks, maximum length: 10 blocks
- Consecutive event days are not permitted (e.g. Saturday 8/16 and Sunday 8/17)
- Minimum # of days: 2, maximum #: 10
- Events proposed adjacent to parks or other large public spaces are discouraged
- Single day events must be at least 4 blocks in length, but they are highly discouraged
- Attend *mandatory* partner meeting

Apply online by January 12th, 2018!

bit.ly/2if6hYM