10th ANNIVERSARY ILLUSTRATIONS
As part of the 10th anniversary of Citi Summer Streets, DOT Art has commissioned artist Julia Rothman to produce a series of illustrations as part of this year’s advertising campaign. Three variations of Rothman’s illustrations will appear on subways, bike shelters, ferries, street light poles, and in print and digital media citywide. Spot seven versions of her designs printed on banners and sixty 8” x 10” aluminum signs along the seven mile stretch. For the month of August, Rothman’s temporary public art signage project will be presented on street light poles along the Citi Summer Streets route. Rothman was inspired by event runners, cyclists, musicians, people doing yoga, playing basketball, jumping rope and more. These clever signs invite Citi Summer Streets participants to take action and get fit on the streets of NYC.

CENTRAL PARK REST STOP: LG QuadWash: So Fresh, So Clean

LG QuadWash™ Water Park: So Fresh, So Clean
New this year is the Central Park Rest Stop, located at 71st Street and Park Avenue. The LG QuadWash™ Water Park is a first-of-its-kind installation – a giant inflatable water park measuring 30’ wide by 50’ long modeled after both the exterior and interior elements of the LG QuadWash™ dishwasher. The water park will feature obstacle courses continuously soaked by powerful jet streams, massive slides in the shape of cutlery, and hanging glide rails for kids of all ages to zoom down into pools of water. Participants will be able to hang from the “3rd Rack” or use the “Glide Rail” slide, zones that were modeled after the LG QuadWash EasyRack™ Plus system, which adjusts to just about any load of dishes. LG will also set up cabañas where people can sit, relax and watch the water park action. Let’s face it, no one gets excited about washing dishes. That’s why LG is taking a boring chore and making it a fun, family experience with the LG QuadWash™ Water Park. LG QuadWash dishwashers put cleaning into motion! Designed with four spray arms that rotate back and forth, QuadWash cleans from multiple angles so you get dishes clean the first time. Learn more at LGQuadWash.com. On-site registration is required. Ticketing is offered on the hour so participants are encouraged to arrive early to secure a spot. Tickets will be provided on a first come, first served basis.

City Parks Foundation (August 5th)

City Parks Foundation makes parks vibrant centers of community through sports, arts, community building, and environmental education programs for New Yorkers across all five boroughs. On Saturday, August 5th, stop by our booth to practice putt-putt, one of the many free sports programs we lead in parks across New York City! Participants will also be able to learn about upcoming SummerStage shows and family workshops, PuppetMobile performances, family adventure races, and ‘It’s My Park’ projects!

Neighborhood Wish Map (August 12th and 19th)

What does your neighborhood need? Map it! Join Hunter College Urban Planning students as they collaboratively map community needs and wishes to create a crowd-sourced vision for improving New York City.
ADVENTURE ZONE (53rd Street – East/West)

Participate in fun and educational workshops and demonstrations within the Adventure Zone. Learn how to pitch a tent, start a fire, cook simple foods, load a backpack, and hoist that loaded pack onto your back, along with many other wilderness survival skills provided by the Appalachian Mountain Club, Discover Outdoors Foundation, East Coast Greenway Alliance and Surfrider Foundation.

Adaptive Obstacle Course

Join the Brooklyn Boulders Foundation to test your skills on this unique obstacle course featuring a mix of Parkour (free running), climbing and scrambling on an urban obstacle course for people of all abilities. New this year is an eight foot tall bouldering wall. Leave the ropes and harnesses behind and scale this wall with ease. Even if this is your first time, don’t worry, there will be plenty of safety mats to catch your fall. Children 14 and under must be accompanied by an adult to participate.

I Love NY

Expand your horizons by exploring ours. From mountains to museums, New York State has it all! Stop by the I LOVE NY Mobile Visitor’s Center on E. 53rd Street to get great ideas for New York State getaways. With interactive touch screens that allow you to discover awesome destinations to visit; a 360 degree photo experience, trivia for prizes and more, the I LOVE NY Mobile Visitor’s Center is a great way to find what you love about New York State! For more information on our many exciting and diverse travel opportunities, visit http://www.iloveny.com.

Zipline

The 165’-long, 30’-high zipline will return to Summer Streets this year. Soar down 53rd Street and catch a bird’s-eye view of NYC. Performers from HONK NYC will be entertaining Summer Streets participants as they wait in line from 10 AM – 11 AM, the Bryant Park Jugglers from 11 AM to 12 PM and The Hoop Movement will perform and interact with participants between 12 PM – 1 PM. Grab a hula hoop and dance!
BIKE PROGRAMMING

Loudest Yeller Historical Bicycle Tour (51st Street - West)

In just three hours you will learn about the people, the buildings and the history of Park Avenue on this unique Summer Streets bicycle tour. Along this casual ride, you will hear about the suicide of a Chiquita Banana Mogul, the infamous Trial of the Red Velvet Swing, Barnum’s Monster Classical and Geological Hippodrome, The Astor Place Riots of 1849, the illustrious speech that put Abraham Lincoln on the political map, and learn why the Cippolinio marble columns of St. Bartholomew’s Church look like they have a “fearsome skin disease.” All of these stories, and more, are free to the general public as part of Citi Summer Streets. Loudest Yeller Bicycle Tours will narrate this famous street that, when it’s not filled with cars, is loud with storytelling. Make your reservation now for the 8AM or 8:30AM Tour on August 5th, 12th or 19th. This tour is great for all ages, families, and the curious.

Transportation Alternatives Bike Valet

Transportation Alternatives will provide free bike valet.

Bike & Roll Bike Rental

Bike & Roll will provide free bike rentals. A total of 65 bikes will be available at the Foley Square Rest Stop.

ENVIRONMENTAL ZONE (52nd Street – East)

Learn more about going green and saving our planet by participating in workshops and demos lead by a host of nonprofit organizations some of which include the Climate Museum, Earth Day Initiative, Base 15 Studio and HYPOTHEkids.

Urban Agriculture Workshops with Parkways

Stop by 52nd Street and Park Avenue to test out a uniquely-designed parklet installed in a repurposed parking spot. Participate in workshops each Summer Streets Saturday alongside the designers themselves. Parkways workshops will begin on Saturday August 5th when Monica Ibacache of Beyond Organic Design and Lisa DePiano of Mobile Design Lab will host a permablitz planting event demonstrating proper planting techniques and the multiple uses of the plants. On Saturday August 12th, Antonia Pérez with Herban Cura will speak on herbal medicine and there will be a workshop where participants can create seed balls, a ready to grow mixture of wildflower seeds, compost, and soil. Isa Rodrigues with the Textile Arts Center will join us on Saturday August 19th for an educational and hands-on workshop on fabric dyeing using plant materials to produce vivid colors for fiber arts. All programming is suitable for all ages and accessible to all. Workshops held from 9 am to 1 pm.
CITY OF NEW YORK PROGRAMMING (Park Avenue from 51 – 53 Streets)

Learn more about our City agencies’ efforts to improve the public realm by participating in interactive workshops and demos lead by agency staff. Hear more about the expansion of the Select Bus Service program or discover ways to take better care of your streets by adopting a highway or learn more about the new LED light fixtures or permeable pavement being utilized citywide.

DOT ARTS AND CULTURAL HUB (Rudin Plaza)

A variety of fun and interactive workshops will be presented within the DOT Arts and Cultural Hub at Rudin Plaza. Visit with some of the City’s most coveted cultural institutions to learn about their exciting offerings and create your own craft to take home! Special thanks to Rudin Management for hosting the Arts and Cultural Hub at Summer Streets.

PERFORMING ARTS STAGE

A diverse spread of musical, theatrical and dance performances will take place at the Uptown Stage located at 51st Street and Park Avenue within Rudin Plaza. Thanks to Rudin Management for their support in this effort.

DOT SAFETY ZONE (51st Street – East)

The DOT Safety Zone will host a variety of educational activities about shared streets and will feature the popular Truck’s Eye View, in which children and adults can climb into a parked truck to experience a truck driver’s perspective on the roadway. Visit all of the activities to have your passport stamped and to earn free giveaways.

DOT Art: Then and Now Experience

Grab a copy of Then and Now: Summer Streets Route to explore the streetscape of New York City from 100 years ago! In celebration of the 10th anniversary of Summer Streets, DOT Art designed and produced 2000 historical flipbooks that highlight the six Rest Stops. Historical photos collected from the New York Public Library and the Museum of the City of New York will be overlaid onto present day photos in the flipbook alongside historical maps from 1916 and fun historical facts. Before picking up a flipbook, step back in time with us at the ‘selfie’ station at 50th Street and Park Avenue. A large-scale banner will be placed in the exact same position in which the photograph was originally captured 100 years ago.
HISTORICAL WALKING TOURS

Municipal Art Society Tours

Explore the art and architecture of Park Avenue and beyond, alongside seasoned art and architectural historians, on timed, guided walking tours hosted by MAS, which start at various rest stops during the three day event. All tours are available on a first come, first served basis and are held rain or shine. In order to participate, follow the links below to reserve a spot in advance. Each tour can accommodate a maximum of 30 participants.

Saturday, August 5th, 10:00 am – 12:00 pm
Jean Arrington, “City Beautiful and Benevolent: Madison Square to Union Square” Meeting Location:
Midtown Rest Stop, NW corner of 24th Street and Park Avenue
A single block along the south side of East 23rd Street has four thrift resale shops that support humanitarian causes; this unique cluster has a hold-over of a long history of humanitarian initiatives located in this area. Join MAS as you explore several grand, turn-of-the-20th-Century headquarters of such organizations as the Russell Sage Foundation and the Charity Organization Society. The tour will examine a Carnegie branch library, a Quaker school, and two former vocational schools for girls, both started by philanthropic efforts and then made part of the public school system.

Saturday, August 12th, 10:00 am - 12:00 pm
Deborah Zelcer, “Decked Out on Park Avenue: Period Lobbies and New York Glamour” Meeting Location:
Uptown Rest Stop, SE corner of 51st Street and Park Avenue
Step off the sidewalk and back in time, to glamorous early 1900s New York. Explore the backdrop of that romantic and high living era by joining MAS to view period lobbies in landmarked buildings, including the Fred French building, the former NY Central Railroad Headquarters Building (Helmsley Palace), and magnificent Grand Central Terminal.

Saturday, August 19th, 10:00 am - 12:00 pm
Alan M. Engler, "Mansions, Money & Scandal: Gilded Age Splendor on the UES Meeting Location:
Uptown Rest Stop, NW corner of 68th Street and Park Avenue
Residential architecture of the Gilded Age is probably better represented in the area covered on this tour than anywhere else in New York. Join MAS for an informative and entertaining walk focusing on the history and architecture – and scandals– of New York in the Gilded Age. See how names like Frick, Vanderbilt, Richard Morris Hunt and McKim, Mead and White have left their mark in this neighborhood. From Huguette Clark, to the crime of the century, see what you’ve been missing when you walk through these streets.
HEALTH & FITNESS ZONE (26th Street between Park and Madison Avenues)

Join meditation and fitness gurus for a day of free classes ranging from yoga to boot camp to salsa classes or stop by to learn more about the great research taking place at some of NYC's premier hospitals and nonprofit organizations. Learn the basics of CPR, the right way to heal a sports injury, tips on healthy brain development, or write a note to save a life.

New York Road Runners (26th Street – East)

New York Road Runners is a non-profit community running organization whose mission is to help and inspire people through running. We serve more than 430,000 people—including 215,000 youth—annually. Join us at Citi Summer Streets for an NYRR Run History Tour or NYRR Striders Walk—just sign up online to enjoy the streets of NYC with us. You can also stop by our tent to learn more about all the different ways you can get involved with our community!

NYC Parks Mobile Fitness Unit (26th Street – East)

The Mobile Recreation Program offers organized activities at events that are free and open to the public. These include community festivals, fairs, free programs, and other related events. The vans provide free activities for all New York City residents of all ages. From May to October, teams of trained Parks Staff travel throughout the five boroughs of New York City to provide structured and supervised activities. Fitness Mobiles come with exercise equipment and instructors for physical activity on-the-go.

Learn to Ride Classes for Kids by Bike New York

Never ridden a bike before? Stop by 26th Street between Park Avenue and Lexington Avenue for a quick lesson and leave confident in your new skills! Bikes will be available on-site for participants.

Recycle-A-Bicycle Workshop

Did you know it takes 50 years for a bicycle inner tube to decompose in a landfill? Make something beautiful to use or wear, and help protect the environment at the same time.

Taste of Summer Sampling Zone (25th Street between Park and Madison Avenues)

Stop by the Taste of Summer Sampling Zone for yummy treats and refreshing beverages! The following vendors have confirmed participation at this year's sampling activation: Cabot, Nuun, Yasso, Nature’s Path, Purity Organics and noosa. Each vendor will offer free samples throughout the day so make sure this is first on your list in order to beat the crowds.
**Taste of Summer Performance Stage**

A host of cooking demos will take place in the early morning hours at the performance stage located within the sampling zone. Learn simple, healthy recipes from experienced chefs and plan to grab your recipe card on the way out so you can try this at home. In addition, a diverse spread of musical performances will take place in the later morning hours to keep your foot tapping as you take a beat from running and cycling along the route for a bit of refreshment.

**SMELL SYNTH with Museum of Food and Drink**

To continue activating the sense of smell, the DOT Art program is partnering with the Museum of Food and Drink to present Smell Synth, an interactive exhibit highlighting the art and science of flavor within the Sampling Zone. Participants can smell their way through a variety of flavors, such as: cherry, almond extract, grape, coffee, nail polish remover, smoke, alcohol and much more and be immersed in a wave of aromas. Using the Smell Synth, visitors will be able to compose and discover over 500,000 different flavor combinations. Press one button at a time or try a few combinations. Learn more about thousands of lab-created flavor compounds identical to their natural counterparts.

**RECYCLING PROGRAMMING**

**GrowNYC**

Learn more about the “GrowNYC Zero Waste Programs,” which includes recycling, the NYC curbside collection program, and other collection opportunities like composting, electronic waste, and textile recycling in the City.

**New York City Department of Sanitation**

Come meet and take pictures with the NYC recycling characters. Be sure to post your photo on social media.

**BIKE PROGRAMMING**

**DOT Helmet Fittings**

Over the course of three weekends, DOT Safety Education plans to fit between 3,000 and 5,000 helmets. Stop by the west side of 24th Street between Park Avenue and Madison Avenue for your free helmet! This is a popular giveaway so make sure to arrive early to guarantee a helmet. The line will close at noon in order to complete fittings by the end of the event at 1 pm.

**Transportation Alternatives: #MoveMidtown**

Transportation Alternatives is New York City's premier advocacy organization for walking, biking, and mass transit. Transportation Alternatives volunteers will be talking with, and educating, Summer Streets participants about our latest initiative: #MoveMidtown, an effort to improve access to the heart of Manhattan for the millions of people who live, work, or play in the neighborhood every day.
Citibike Information and Education

Look for the Citi Bike tents along the route at E 24th and Park Ave and 72nd St and Park Ave. Say hello to our Citi Bike Squad, learn more about Citi Bike, plus save $25 on an annual membership*!

Bike + Roll Bike Rental

Bike & Roll will provide free bike rentals. A total of 65 bikes will be available at the Foley Square Rest Stop.

5BBC Bike Repair

Five Borough Bicycle Club will provide free bicycle repair. 5BBC is New York’s friendliest bike club and they prove that on every ride they do. Whether you are new to cycling, a commuter seeking new adventures, or an avid cyclist, 5BBC has rides for you. Quite simple, when you ride with 5BBC, you ride with friends.

InTANDEM

InTandem is a not-for-profit organization whose mission is to provide tandem cycling programs and opportunities to people with disabilities. InTandem will offer giveaways throughout the day and short demo rides to the public to experience riding on the back seat of a tandem bike alongside experienced captains taking the lead from the front seat.
Citi Mobile Everest 360

Looking for adventure? Embark on an immersive 360° journey to the summit of Mount Everest without ever leaving the City. See, hear and feel the chilling and amazing sights of this epic and treacherous journey. Each “climber” will access the summit through a 360 immersive device located in our Base Camp Yurt at the Citi Rest Stop in Astor Place. The Citi Mobile Everest 360 experience is not to be missed. Expected run time is about 6 minutes.

Mini Golf NYC

Have you ever tried to hit a hole in one at Citi Field or hit a ball clear across the Brooklyn Bridge? Now’s your chance....sort of. Citi has created a five hole mini golf course celebrating the fun of the City and the five boroughs. It’s fun for all ages, come play! Citi Mini golf will be part of our Astor Place rest stop.

Citi Presents Food Sessions by Daily tous les jours and Nico Fonseca with guest Chef John Mooney

Food Sessions is a pop-up installation, complimentary to any food experience, whether at a restaurant, a special event banquet or on the streets of New York. Silent disco style, participants are ushered through a guided meditation—a shared journey in the form of a meal. Together, participants explore ways to eat with all their senses, opening up their imagination and senses, calling on their memories and sharing their culture. Participants share a meal while being guided, by wireless headphones, through the sensory experience, evoking memories and emotions associated with the food they are eating. An experience at once collective and personal, Food Sessions stages a series of exercises that challenge and enrich participants’ relationships with the food they consume and the people they share it with. Bring your memories. Forget your manners. Chew on your tastes. Swallow your stories. Storytelling and taste are one and the same. Food is more than taste. It is culture, memories, identity. Bring your stories and your appetite; you will eat with your ears and your heart. Pre-registration is required. Tickets will be released each Tuesday before the respective Summer Streets’ Saturday.
Bring your furry friends to the Paws and Play Dog Park located at the Astor Place Rest Stop for a chance to make new friends and play with fellow dogs of New York! Dogs are invited to roll around on a grassy knoll, splash around in small pools, test their skills in an agility course and play within a dog park alongside their owners. All rules that apply to the NYC Department of Parks & Recreation’s dog parks apply to the Paws and Play Dog Park. Visit for a wagging good time!

**NYC Water On the Go**

_Smellmapping Astor Place by Kate McLean_

DOT Art and the Village Alliance have partnered with designer Kate McLean to produce a Smellmap of the Astor Place neighborhood. Three smellwalks were hosted over the past few months with local residents and stakeholders to gather smell data/information. Participants were asked to explore the environment strictly through their sense of smell by smell catching (receiving smell info), smell hunting (searching for smell info) and lastly free smelling (a mini smell research project). Mclean has collected all the smell data and visualized the findings as a colorful smellmap. McLean will be on-site to lead two walks at **9 am and 11 am** to continue building on this research and invites participants to incorporate their findings into a large-scale smellmap available on-site.

**Village Alliance: “Creativity Cubed” (August 12th)**

East Village chronicles the last fifty years of East Village history and celebrates the 50th anniversary of the Alamo “Cube”! You'll be able to express your own personal history and experiences of the East Village at our FREE “Cube Collage-a-thons” workshops. Create your own personal spinning mini-cube and collage it with iconic East Village images from the past 50 years – from storefronts to album covers, famous faces to places and iconic graffiti to community gardens.
FITNESS STAGE

Come stretch, jump, kick and get your heart rate up at free fitness classes with Walk at Home and Crunch gym. Crunch will provide 20 yoga mats for all yoga classes but we also encourage participants to bring one from home.

Honest Tea Activation

Honest Tea, Inc. seeks to create and promote great-tasting, organic beverages and extend economic opportunities to communities in need. Honest Tea will be bringing its Mobile Tea Garden, an immerse brand experience highlighting the impact of Fair Trade Certified and organic ingredients, to Summer Streets, as well as sampling its new organic sports drink, Honest Sport.

Clif Kids Bike Park

The Clif Kids Bike Park experience invites children under 12 to ride through a custom track that mimics what they would find in the many mountain bike trails in the area. We will have coaches on site that will teach even beginner cyclists how to ride the track - allowing them to build cycling skills that will give them more confidence when riding back at home.

PULSUS by Allen Sayegh

Also new to Soho is an ambient, interactive, and experimental sculpture titled PULSUS. Curated by the DOT Art Program and designed/produced by Allen Sayegh and the INVIVIA team, PULSUS hums and mists to fluctuations in urban activity gathered from sensors and social media in the city. Come sit and cool off to the mist, press your ear against the concrete, and listen to the beat of New York.
Vita Coco Beach featuring the Beachside Slide

Visit Vita Coco Beach at Foley Square to slide down a 270-foot water slide, relax in a lounge chair underneath palm trees, quench your thirst with a refreshing Vita Coco Coconut Water beverage, transport yourself to a beach using virtual technology or cool off at a misting station. Don’t forget to grab your free photo to document your Vita Coco Coconut Beachside Slide experience. Online pre-registration is required to ride the slide.

Adaptive Basketball with Wheelchair Sports Federation

The Wheelchair Sports Federation invites the public to participate in training sessions and live games to watch an exhibition of practicing adaptive basketball teams. Able bodied individuals are also invited to participate in the sessions with loaner wheelchairs available to the public.

MSG/New York Knicks and New York Liberty

The New York Knicks and New York Liberty will have their brand ambassadors and clinicians on hand to run basketball free throw contests and give out prizes via the Liberty prize wheel. In addition, there will be appearances from Knicks alumni John Starks on August 5th from 10am to 11am and Liberty alumni Sue Wicks will appear from 10am to 12pm on August 19th. You will also have the opportunity to sign your kids up for Jr. Knicks or Jr. Liberty memberships.

DOT Hand-Cycle Demonstration

Test out a hand-cycle on an organized bike circuit on Centre Street and tell us about your experience. Your comments will help NYCDOT with the possible development of a citywide hand-cycling initiative in the near future. Participants will be able to test a hand-cycle model, a high profile prototype, which allows for easy transfers between a wheelchair and the hand-cycle. People of all abilities are encouraged to join and take a hand-cycle for a ride. There are weight and height limitations for this activity. We ask that all interested parties be able to independently transfer on and off the hand-cycle.
Choreographer and Artist Director Tiffany Rea-Fisher of Elisa Monte Dance has created three new distinctive interactive dance performances for Summer Streets participants to enjoy! On August 5th, *Around the World and Back Again* will feature live music from Chris Brubeck’s band Triple Play. August 12th performance, *Boomerang* is a fun interactive audience engagement piece which encourages the audience to document their performance experience through social media. *Lost Art*, which will be performed on August 19th, is a new 30-minute piece in response to the missing sculpture *Titled Arc*.

**HISTORICAL REENACTORS**

Dr. and Mrs. Franklin will be meandering around Foley Square. Be sure to grab a photo.

**BIKE PROGRAMMING**

*Bike & Roll Bike Rental*

Bike & Roll will provide free bike rental. A total of 65 bikes will be available at the Foley Square Rest Stop.

*Transportation Alternatives Bike Valet*

Transportation Alternatives will provide free bike valet.