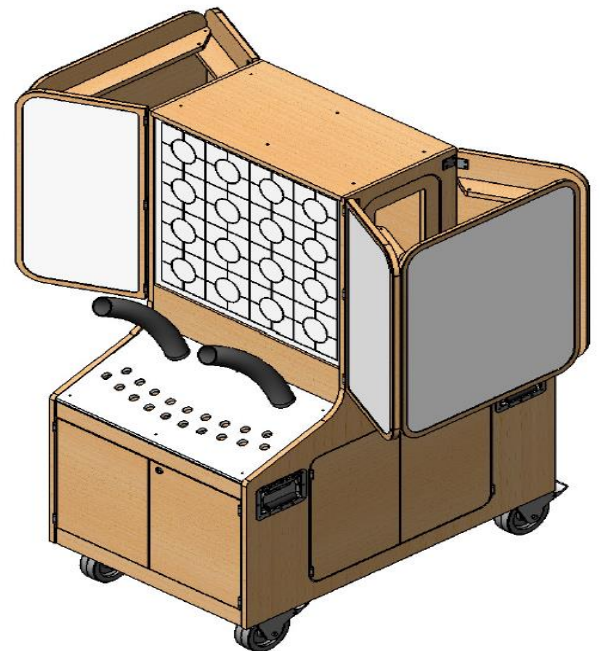
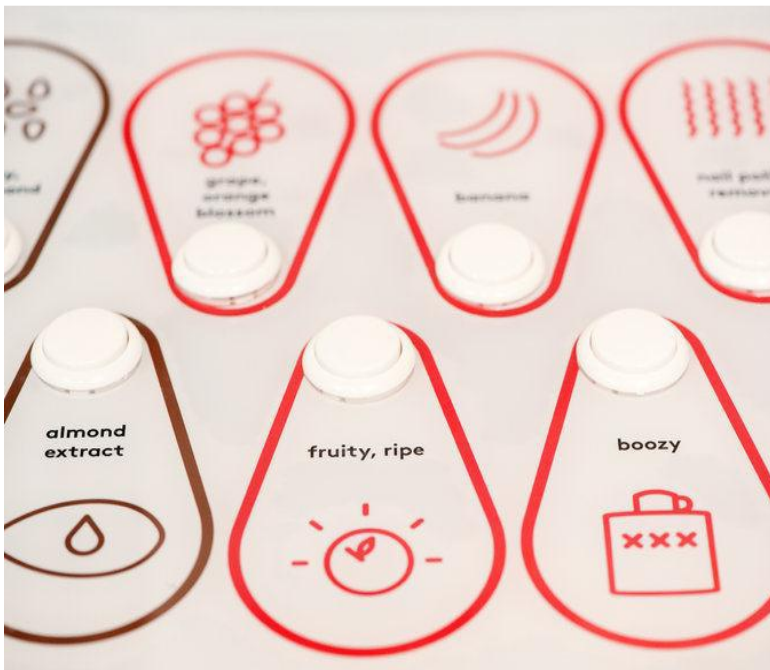


# SMELL SYNTH

PRESENTED BY THE MUSEUM OF FOOD AND DRINK

DOT Art has partnered with the Museum of Food and Drink to present *Smell Synth*, an interactive exhibit highlighting the science of flavor. It is a Willy Wonka-inspired smell creation machine that you can play like a piano. The exhibit will be located at the Midtown Rest Stop within the Taste of Summer Sampling Food Zone on 25<sup>th</sup> Street between Park and Madison avenues.

Citi Summer Streets' participants can select from a variety of aromas, such as: almond extract, bananas, grapes, nail polish remover, smoke, alcohol, and much more and be immersed in a wave of aromas. Press one button at a time or try a few combinations. Explore the fascinating science of flavor by building, combining, and creating over half a million different aromas. Press the button for "maple syrup" and take in its sweet aroma. Now add "butter" and – poof! – you've just created pancakes. What smells will *you* create with the *Smell Synth*?



## MISSION STATEMENT

The Museum of Food and Drink is a new kind of museum that brings the world of food to life with exhibits you can taste, touch, and smell. MOFAD inspires public curiosity about food, what it means, and how it connects to the world around us. For more information, visit: [www.mofad.org](http://www.mofad.org).

