

DEAR PARENTS + CAREGIVERS,

Every day over one million children travel to and from New York City public schools – as well as libraries, afterschool programs, sports and arts activities – you name it! Walking is an important part of the journey. Your child’s class is participating in this year’s “We’re Walking Here” competition. They will have an opportunity to get out and walk and record their walking over the course of two weeks. Then they will create important Public Service Announcements (PSAs) to share with the public.

This year the theme of the PSA competition includes Vision Zero, the City’s effort to drive down traffic fatalities and injuries. Students will get an opportunity to talk about the importance of safer streets to walk on and ask people no matter how they get around to do so safely.

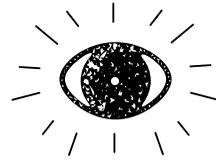
Please support this effort over the course of the fall and help us make the streets safer than they have ever been before.

The Vision Zero Education Team
New York City Department of Transportation



Crashes are preventable and together we can save lives.

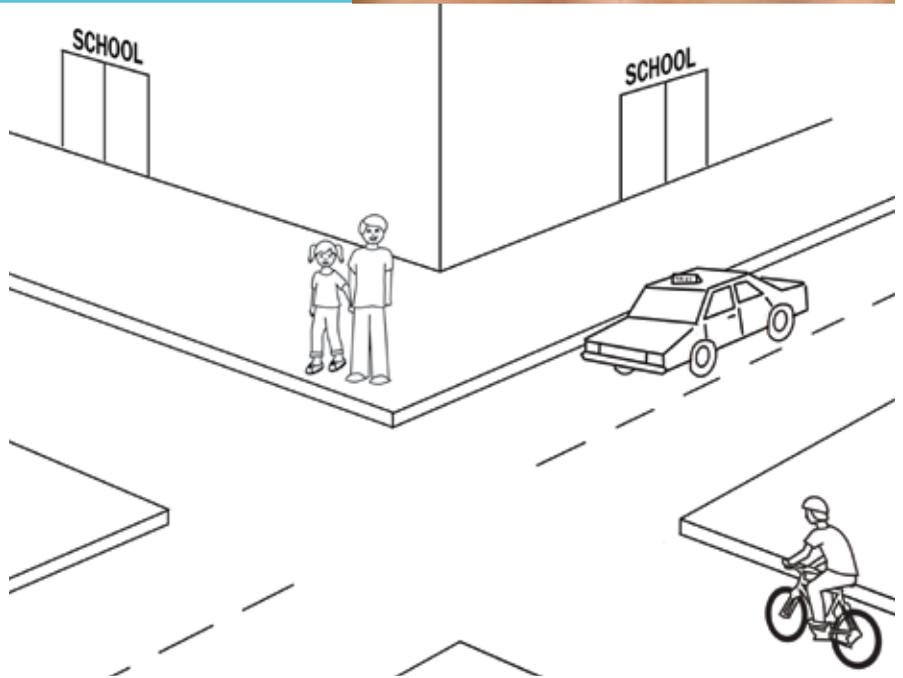
KEEP SAFE



Be Careful at Intersections.

In New York City, 3 in 4 serious pedestrian crashes happen at an intersection. This means you should:

**Look both ways as you cross.
Watch for turning vehicles.**



Drivers not paying attention cause at least 1 in 3 crashes where people walking are seriously hurt. This means you should:

**Pay very careful attention while you are walking.
Make sure that you can be seen.**



The speed limit in NYC is now 25 MPH.



KEEP HEALTHY



Walking makes your heart healthy and strong.

People who walk or bike to school get more than an hour of exercise each day.

Only one out of four people drives to work in New York City. The rest take public transit, walk or bike.



One in every four transit trips in the United States is made in New York City!

How Do We Get Around the City?

New York is a BIG city and MANY people get around without using cars. There are lots of different ways to get around quickly and safely.

1.

How do you get to school each day?



2.

Who do you travel with to get to school?

An adult

A friend

By myself

Family

A pet

3.

What are some of the reasons you walk?

1. To get to school

2.

3.

4.

4.

Most of us are walkers! Do you know another word for someone who is walking?

Hint: It starts with the letter “p”

5.

When you walk on the streets of the city, these are some of the signs you might see.



6.

These are some of the signals that help people cross streets safely while cars and bikes stop:



When you have the "Walking Man" what do you need to look for?

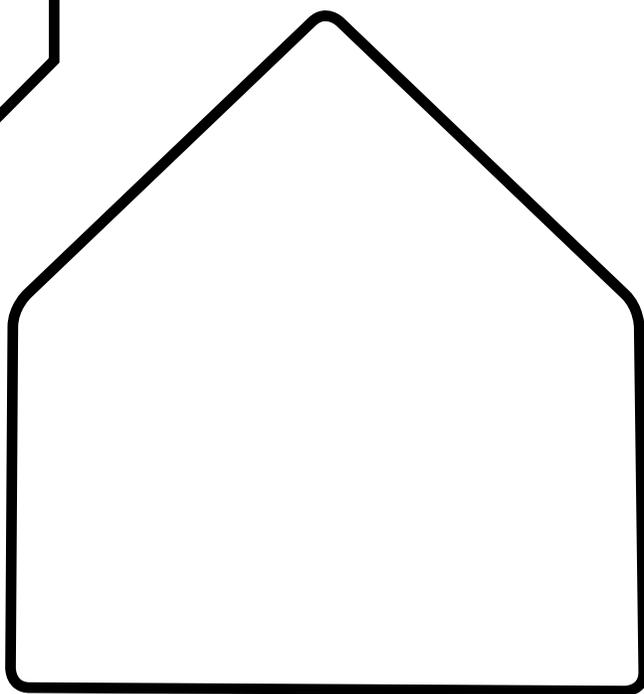
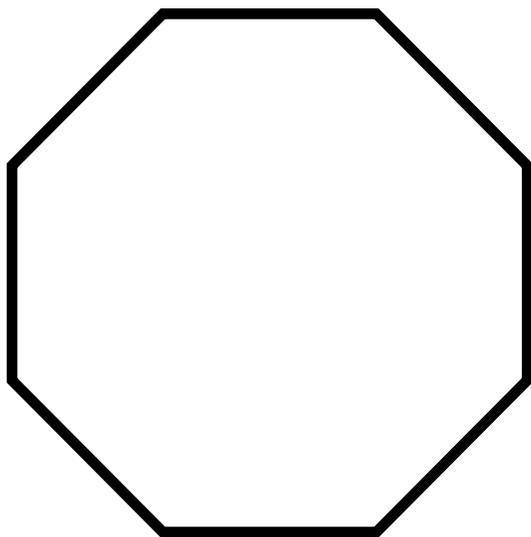
7.

This is a school crosswalk.
It's the safest place to cross.



8.

Draw the signs you see on the street in the shapes that match them. Color them in after you draw.



Plan Your Message

DRAW A PICTURE

What do you want to tell people about walking?