Purpose

- New York City is committed to expanding cycling as part of a sustainable and multi-modal transportation strategy.
- We have identified the lack of secure bike parking as a key barrier to cycling in the city.
BIKE PARKING

Short-term vs long-term parking

**Short-term:**
- Parking for short trips, such as errands, shopping, and dining

**Long-term:**
- Parking for more than a few hours, such as commuter parking
BIKE PARKING

Examples from around the world

Delft Central Station Parking
McDonald’s Cycle Center, Chicago
Bikestation Washington DC
VALET BIKE PARKING

2018 Pilot

• DOT wants to study how long-term, secure bike parking works in NYC

• DOT provides a custom facility at three locations
  • Contains 29 vertical bike racks
  • Includes space at the entrance to run a retail- or repair-based concession

• Organizations submit proposals to manage valet bike parking
  • Final details regarding operations are dependent on proposals

• Winning proposer(s) runs initial concession from April to mid-November
  • This is a pilot. We will evaluate its success and decide whether to run the concession in future years
VALET BIKE PARKING

2018 Pilot

• Minimum operating hours: 7 am to 7 pm
  • Operators can propose longer operating hours

• Cyclists pay a nominal fee to park their bike in the valet facility
  • Please note: staff take the bikes and store them in the structure. Cyclists will not have access to their bikes outside of operating hours

• Facility offers protection from rain, added security, and amenities for cyclists
VALET BIKE PARKING

Conceptual design

Example only. Not final exterior design.
VALET BIKE PARKING

What we hope to learn from the pilot

- **Parking behavior**: bikes parked each day, average number of hours bikes remain parked, number of unique users in a month.

- **On-site surveys**: do cyclists like the service, does it meet their needs?

- **Financial feasibility**: does the business model work? Is there interest from organizations to run this sort of concession long term?

- **Community stakeholder input**: were there any community concerns that arose during the pilot?
THANK YOU!

Questions?