



Office of the Brooklyn Borough President

August 19, 2008

Commissioner Janette Sadik-Khan
New York City Department of Transportation
40 Worth Street
New York, NY 10013

Dear Commissioner Sadik-Khan:

I have learned that the Moore Street Market Merchants' Association (Association) is applying to the New York City (NYC) Plaza Program to transform the streetscape surrounding their market, La Marqueta, into a festive retail and recreational experience. The NYC Plaza Program is a perfect match for the Association who after 40 years in operation continues to boost the local economy with entrepreneurs that reflect the local ethnic diversity in the neighborhood.

This is a critically important time for the Association who has been seeking support from the City of New York for many years. Recently, the Brooklyn Economic Development Corporation (BEDC) was designated as the new manager of the Moore Street Market Merchants' Association. Also, Project for Public Spaces (PPS) is consulting with the Association to preserve and enhance the economic opportunities to local entrepreneurs. Adding the NYC Plaza Program will help to cement their role in the community.

I join with City Council Member Diana Reyna in calling for the development of a public plaza in East Williamsburg, which suffers from a lack of green open space. La Marqueta offers the neighborhood a natural hub for recreation and shopping that attracts people from institutions like Boricua College, Bushwick-Hylan Houses, Woodhull Hospital and several public schools. An investment in reshaping the streetscape near La Marqueta will alleviate pedestrian congestion and offer more incentive for economic development.

There is new life at La Marqueta and the leadership of the Moore Street Market Merchants' Association will guarantee the successful revamping of their public space adding to your successful program recipients.

If you have any questions regarding my support for this application, please contact Mr. Carlos Menchaca, of my office, at (718) 802-4032.

Sincerely,

A handwritten signature in black ink, appearing to read "Marty Markowitz".

Marty Markowitz

MM/cm
BBPO#: 2008-0728-002

Bronx Community Board #2

Bronx Borough President Ruben Diaz, Jr.

1029 East 163rd St.

Bronx, NY 10459

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Roberto S. Garcia
Chairperson



John Robert
District Manager

June 30, 2009

Mr. Vaidila Kungys
Senior Project Manager
DOT Plaza Program
NYC Department of Transportation
40 Worth Street, Rm 1029
New York, NY 10013

Dear Mr. Kungys:

On behalf of Bronx Community Board #2, I am writing to express our support of the South Bronx Overall Economic Development Corporation's (SoBRO'S) application to the NYC DOT Plaza Program for the "redesign and planned programming of Msg. Raul Del Valle (Crames Square)". On June 24, 2009, Community Board #2 approved support for the project by a full board vote. Mario Bodden, Assistant Vice President of Community and Economic Renewal at SoBRO presented SoBRO's proposed design and programmatic improvements to the board, and a vote affirming our support followed.

As Chairperson of Bronx Community Board #2, which serves, as you know, the neighborhoods of Hunt's Point and Longwood in the Bronx, I recognize SoBRO's continued efforts to improve the quality of life in the South Bronx by generating business growth and creating effective economic renewal to benefit our residents.

It is my understanding that all design and programmatic decisions will be determined in collaboration with this Community Board, along with the Southern Blvd BID, the Parks Department and the MTA.

In summary, Bronx Community Board #2 highly recommends that SoBro's application be approved and that they be allowed to continue their efforts to better serve both the Hunt's Point community and the entire Bronx.

Sincerely,

A handwritten signature in black ink, appearing to read "Roberto S. Garcia".

Roberto S. Garcia
Chairperson
Bronx Community Board #2

PERSHING SQUARE

August 18, 2007

To Whom It May Concern:

I am the owner and operator of Pershing Square, a full-service restaurant located at 90 East 42nd Street in Manhattan. I am writing in support of the Grand Central Partnership's (GCP) application to construct, maintain and beautify a public plaza in the existing traffic lanes of Park Avenue between East 42nd St and East 41st Street. My restaurant bisects the proposed site and would be among the many neighbors benefiting from this transformation.

We are a first class operator and have already operated in three landmark spaces – The Café in Grand Central's main hall, Pershing Square and The River Café. Both The River Café and Pershing Square were honored with the prestigious Municipal Art Society Award - Pershing Square for outstanding restoration of a NYC landmark. (These are the only restaurants in NYC to receive this distinction.) The River Café has also received the Parks Council Award and was the sole catalyst for the development of the Brooklyn Bridge area.

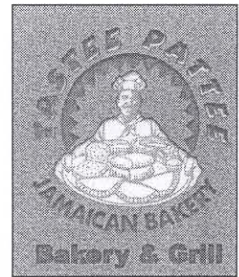
I have a long and positive working relationship with GCP and I offer my wholehearted support for the organization's proposal. As a business person operating enterprises throughout our great city, I have encountered a number of civic group and neighborhood organizations. Without question, GCP is among the most capable, creative and reliable organizations, working tirelessly around the clock to ensure a clean, safe and appealing streetscape while fostering a thriving business community.

GCP's public plaza concept would further solidify the Grand Central neighborhood as one of the world's preeminent central business districts, combining high-powered corporate neighbors with smartly designed (and much needed) open space. The concept of carving out critical green space has been discussed before, and the time is now right to act. I strongly endorse GCP's participation in the public plaza program.

Sincerely,



Michael "Buzzy" O'Keefe



Tastee Pattee Jamaican Bakery
1371 Fulton Street, Brooklyn, NY 11216
718-230-1504

8/18/2008

Commissioner Janette Sadik-Khan
New York City Department of Transportation
40 Worth Street
New York, NY 10013

Dear Commissioner Sadik-Khan:

My business, Tastee Pattee Jamaican Bakery, is located on the corner of Fulton Street and Marcy Avenue, adjacent to the proposed site of Marcy Square. I write to express my unqualified support for the proposal by Bedford Stuyvesant Restoration Corporation to create the "Marcy Square" public plaza on Marcy Avenue between Macdonough Street and Fulton Street in the Bed-Stuy Gateway Business District.

For the last few years, Restoration has been at the forefront of the effort to transform Fulton Street and Nostrand Avenue into a vibrant and thriving commercial center for Central Brooklyn: through its partnership with the Fulton-Nostrand United Merchants Association, sponsorship of the effort to form the Bed-Stuy Gateway Business Improvement District and provision of technical assistance for small businesses. Restoration's community leadership is also an integral reason in the Bloomberg Administration's appropriation of nearly \$8.0 million for a streetscape beautification project for Bed-Stuy Gateway.

The Bed-Stuy Gateway Streetscape Improvement Project will be an important catalyst for further business vitality in the business district and I can think of no better addition to this project than to create a magnificent and vibrant outdoor public square right in the center of the business district. The location of the proposed "Marcy Square" will transform what is currently a dangerous pedestrian intersection and lightly used roadway into an inviting outdoor gathering space for a community that is sorely lacking in public open space. At present, there are very few public places for my customers to sit down, rest under the shade of a tree and eat their lunch and enjoy the neighborhood. Marcy Avenue at Fulton Street is an ideal location to create such a space and I look forward to the day when Bedford-Stuyvesant's "Marcy Square" is a public destination just like Herald Square.

It is for these and many other reasons that I lend my support to Bedford Stuyvesant Restoration Corporation's application for funding of the "Marcy Square" proposal and request that you give this application your full and utmost consideration.

Sincerely,

Thomas Patterson
Owner & Manager

CC: Councilmember Albert Vann

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ALBANY, NY 12247
(518) 455-2322
FAX (518) 426-6875
DISTRICT OFFICE
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THE SENATE
STATE OF NEW YORK
ALBANY

JOSEPH P. ADDABBO, JR.
15TH SENATE DISTRICT

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VETERANS, HOMELAND SECURITY
& MILITARY AFFAIRS

June 29, 2009

Mr. Valdila Kungys
Department of Transportation
Senior Project Manager, Public Spaces
Division of Planning and Sustainability
55 Water Street – 9th Floor
New York, NY 10041

Dear Mr. Kurngys:

I would like to take this opportunity to express my support of the Ridgewood Local Development Corporation's request for funding under the New York City Plaza Program.

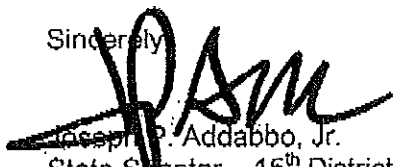
Their plan to improve the intersection of 70th Street between Myrtle and Cooper Avenues is, in my opinion, much needed. The intersection is adjacent to the Glendale Memorial Triangle. A permanent pedestrian plaza at this location would be a wonderful addition to this community.

It is my pleasure to strongly recommend the Ridgewood Local Development Corporation for this funding.

If you should have any questions regarding the above matter, please do not hesitate to contact me.

Thank you for your time, attention and consideration for funding.

Sincerely,


Joseph P. Addabbo, Jr.
State Senator – 15th District
JPA:pmc

DARLENE MEALY
COUNCIL MEMBER, 41ST DISTRICT

DISTRICT OFFICE
1757 UNION STREET
SECOND FLOOR
BROOKLYN, NY 11213
(718)-953-3097
FAX (718)-953-3276

CITY HALL OFFICE
250 BROADWAY
NEW YORK, NY 10007
(212)-788-7387
FAX (212)-442-0292

June 30, 2010

Mr. Vaidila Kungys
NYC Department of Transportation
55 Water Street, 9th Floor
New York, NY 10041

Re: Plaza Program Application for Zion Triangle, Brooklyn – Pitkin Avenue BID

Dear Mr. Kungys,

I write to express my strong support for the Pitkin Avenue Business District's application to the New York City Department of Transportation NYC Plaza Program to reinvigorate Zion Triangle in the Brownsville section of Brooklyn.

The Department of Transportation's Plaza Program presents an incredible opportunity to reshape this space to be an active element in the lives of the district's families. The community I have been elected to represent, however, remains in dire need of more open, public space for its residents – the 41ST Council District has one of the lowest ratios of open space to residents in the city.

Pitkin Avenue is a vibrant commercial corridor in the heart of the neighborhood, but there is very little space for residents and visitors to rest and meet. Zion Triangle is one of these few public places – but its prime location at the foot of Pitkin Avenue and its size give it potential to be so much more.

I have the utmost confidence that the Pitkin Avenue Business Improvement District is capable of administering this process to create a new, vibrant space for pedestrians, and to maintain the plaza after its completion. To that end, I am committing \$20,000 in **discretionary funding for FY11** to assist in this effort.

I urge the Department to Transportation to support the Pitkin Avenue Business Improvement District's application for Zion Triangle. My office can be reached at any time to discuss my support. Thank you for your consideration.

Sincerely,



Council Member Darlene Mealy



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ELIZABETH S. CROWLEY

COUNCIL MEMBER
30th DISTRICT, QUEENS

COMMUNITY OFFICE:
64-71 Dry Harbor Road
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June 29, 2009

Vaidila Kungys
DOT Senior Project Manager
NYC Plaza Program
55 Water Street, 9th Floor
New York, NY 10041

RE: Myrtle/Cooper Ave. Pedestrian Plaza, Glendale Queens

Dear Mr. Kungys:

I am writing in strong support of the Ridgewood Local Development Corporation's application to the NYC Plaza Program and their goal of having a pedestrian plaza at the intersection of Myrtle Ave, Cooper Ave and 70th Street in Glendale, Queens.

Transforming avenues in high foot traffic commercial areas into plazas elicits greater social interaction and urban beautification. This section of Glendale enjoys a European style streetscape of unified architecture, dense population and varied shops making the site particularly suitable for a plaza. Local support for the proposed plaza is strong and the Glendale Chamber of Commerce backs this innovative idea that presages new vitality for an historic intersection.

Moreover, The Ridgewood Local Development Corporation is a tested leader in the community possessing the foresight, initiative and organization necessary to maintain and manage a public space. As an urban planner myself, I know that a pedestrian plaza at this location in my district will thrive and increase the social and economic development of this neighborhood and set an example, unlocking other potential commercial sites currently overburdened by vehicular traffic.

I appreciate this opportunity to express my support for a pedestrian plaza at 70th Street between Myrtle and Cooper Avenue adjacent to the Glendale Memorial Triangle. Do not hesitate to contact my office if you have any further questions concerning this application by the Ridgewood Local Development Corporation.

Sincerely,

ELIZABETH S. CROWLEY
Council Member, 30th District

Happy Time Café, Inc.

51 BAYARD STREET, NEW YORK, NY 10013

Phone#: (212) 732-2395

August 15, 2008

Siu Kwan Chan
Renaissance Economic
Development Corporation
1 Pike Street
New York, NY 10002

Re: NYC Plaza Program

Dear Ms. Chan:

Happy Time Café, Inc., as a Chinatown-based restaurant with customers from not only Chinatown but also surrounding communities and areas outside New York, is pleased to support Renaissance's proposal for open space design of the sidewalk at Forsyth and Division Streets. The concept of enhancing the pedestrian and passive recreational use of the area while balanced with promotion of our small businesses is greatly needed in our Chinatown community.

Happy Time Café, Inc. encourages Renaissance's design and programming concept to go forward for the best sustainable and long term use of the plaza space available on the proposed site. Should you have any questions, feel free to contact me at 212-732-2395. Thank you for your consideration.

Sincerely,



Susan Tam, Owner
Happy Time Café, Inc.

120 PARK AVENUE ASSOCIATES, LLC

C/O EASTRGATE REALTY
410 PARK AVENUE, 20TH FLOOR
NEW YORK, NY 10022

To Whom It May Concern

August 18, 2008

I am corresponding with you in my capacity as the President of 120 Park Avenue Associates LLC, which owns the office building at 120 Park Avenue. On behalf of the building's ownership, I am expressing our support of Grand Central Partnership's preliminary application to participate in the NYC Plaza Program being overseen by the New York City Department of Transportation.

Our property, which is located on the west side of Park Avenue between East 42nd Street and East 41st Street, would abut this proposed urban plaza. We see the creation of an attractive public gathering space as a worthwhile initiative that will be a prized amenity for local office and retail workers as well as residents and tourists. We look forward to working closely with Grand Central Partnership on the development of this exciting project to enhance our community.

Sincerely,



Michael Alter

President