JAMAICA URBAN DESIGN AND STREETScape IMPLeMENTATION PLAN

PUBLIC WORKSHOP
JUNE 21, 2016
AGENDA

Project Introduction
- Study area
- Project objectives
- Public Outreach

Jamaica Today: Existing Streetscape Conditions
- Urban design & mobility
- Uses & character
- Streetscape amenities

Small Group Discussions
ABOUT THE PROJECT

- Identified in Jamaica NOW Action Plan as a key first step towards implementation
- Create streetscape design concepts for up to three focus areas
- Led by NYCDOT with consultant support from Arup
- Coordinated with DOT Traffic Study
STUDY AREA

- Jamaica Ave
- Archer Ave
- Sutphin Blvd
- Parsons Blvd
- Merrick Blvd
Better understand conditions related to streetscape implementation

Determine high-priority areas to focus investment

Create design concepts in focus areas

Use concepts to advance implementation and obtain funding

Engage public on streetscape and mobility issues
PUBLIC OUTREACH

- Stakeholders & JLC Meetings *(Last week)*
- DOT Street Ambassador Outreach

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>June 13th</td>
<td>10 AM - 5 PM</td>
<td>F Train Station Parsons Blvd &amp; Hillside Ave</td>
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<tr>
<td>June 14th</td>
<td>2 PM - 5 PM</td>
<td>Rufus King Park Jamaica Ave &amp; 150 St</td>
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<tr>
<td>June 15th</td>
<td>10 AM - 5 PM</td>
<td>E/J/Z Stations &amp; Bus Stops Archer Ave &amp; Parsons Blvd Archer Ave &amp; 153rd St</td>
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<tr>
<td>June 16th</td>
<td>2 PM - 5 PM</td>
<td>F Train Station Sutphin &amp; Hillside Avenue</td>
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<td>June 17th</td>
<td>10 AM - 5 PM</td>
<td>Sidewalk Sales Day Jamaica Ave &amp; 160th St</td>
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<td>June 18th</td>
<td>10 AM - 3 PM</td>
<td>YMCA Block Party Parsons Blvd &amp; 90th Ave</td>
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- Public Meeting *(Tonight)*
- Visit our feedback portal:
  - [http://nycdotfeedbackportals.nyc/DowntownJamaica](http://nycdotfeedbackportals.nyc/DowntownJamaica)
- Stakeholder and Public Design Meetings *(Fall)*
EXISTING CONDITIONS SUMMARY

Urban design & mobility
- Transit & vehicular mobility
- Pedestrian mobility
- Crosswalk conditions
- Street grid

Streetscape Amenities
- Seating
- Street Trees
- Street Lighting

Uses and Character
- Land and building uses
- Architecture and historic resources
- Signs
- Open space

Future Development
- Types of new uses and users
TRANSIT & VEHICULAR MOBILITY

- Regional train/bus transfer hub
- Over 50 bus lines
- Over 60 bus stops
- Bus only lanes
- Heavy vehicle use
- On and off-street parking
Very high levels of pedestrian activity on all five corridors

Generally good flow, but congestion in some areas

Conflicts with waiting bus riders

Crosswalk conditions need improvement
- Varied block sizes
- Askew grid
- T-intersections
- Rail viaduct has limited permeability
USE AND CHARACTER
OVERALL CHARACTER

- Bustling, vibrant area with diverse mix of locals, employees, and visitors
- Rich street life during daytime
- Contrast between retail and civic uses
- King Park is primary open space asset
- Other green spaces fenced from public use
- Few small, pocket parks and public plazas
- Two new plazas nearing construction
ARCHITECTURE & HISTORIC ASSETS

- Rich in architectural and historic assets
SIGNS

- Signs obstruct view corridors and architectural features
STREETSCAPE AMENITIES
STREET TREES

- Mixed tree coverage
- Generally poor canopies due to type or pruning
- Mixed tree health
- Small tree pits
- Inconsistent tree types
SEATING

- Lack of seating throughout study area, particularly for bus riders
- Unique TBTA street lights on Jamaica Ave
- Mix of Davit LED pole types
Foot candles generally meet DOT standards
FUTURE DEVELOPMENT
- New residential, hotel, retail, institutional developments
- Rezoning allows for more mixed use and intensity
- Streetscape must accommodate more users
SMALL GROUP DISCUSSIONS
• Choose one of the study area corridors:
  • Archer Avenue
  • Jamaica Avenue
  • Sutphin Blvd
  • Parsons Blvd
  • Merrick Blvd
• Discuss your ideas – 30 mins
• Report back
THANK YOU