HERALD + GREELEY SQUARE ENHANCEMENTS

Joint Parks + Transportation Committee, March 4th, 2019
ONGOING DEVELOPMENT IN THE DISTRICT

PORT AUTHORITY

HUDSON YARDS

GARMENT DISTRICT REZONING

FARLEY & PENN

GREATER EAST MIDTOWN REZONING

34TH ST PARTNERSHIP DISTRICT
DOT PROJECTS IN THE DISTRICT SINCE 2009

- 34th STREET SBS (2011)
- TIMES SQUARE PLAZA (2009, 2016)
- BROADWAY BLVD PLAZA (2009, 2013)
- SEASONAL STREET (2017, 2018)
- HERALD SQUARE PLAZA (2009)
- TAXI STAND RECONFIGURATION IN PLANNING
- BIKE NETWORK EXPANSION (2011, 2012)
- 7TH AVE SIDEWALK EXPANSION (2018)
- 32ND STREET SIDEWALK EXPANSION (2018)
267 CRASHES (2006 - 2009)

51% DECREASE IN CRASHES (2009 - 2012)
VISION ZERO
There's still work to do!

Crashes with injuries, data collected 2013-2017
PROJECT GOALS
Expand Pedestrian Space
PROJECT GOALS
Accommodate Desire Lines
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PROJECT GOALS
Korea Town Connection
PROJECT GOALS
Clarify & Enhance Bike Lanes
PROJECT GOALS
Reduce Turn Conflicts
PROJECT GOALS
Repair Damaged Surface
PROJECT GOALS
Refine Security Perimeter
Proposal & Impacts
EXISTING

PROPOSED

- Relocate & Expand Bikeshare
- Clearly Marked Bike Lane
- Reopen 33rd Street to Vehicular Traffic
- Relocate & Expand Bikeshare
- Protected Two-way Bike Connection
- Expand Public Space
- Public Space Refresh
- EXISTING

- 34th Street
- 33rd Street
- 32nd Street

- PROPOSED
- 34th Street
- 33rd Street
- 32nd Street
BROADWAY VS 6TH AVE
Peak Hour Peds & Vehicles

22 🚴 336 🚗 4,493 👤

278 🚴 1,570 🚗 9,308 👤

158 🚴 1,815 🚗 5,738 👤

15,429 👤 2,143 🚗 205 🚴

2,777 👤 229 🚗 36 🚴

3,036 👤 474 🚗 62 🚴

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
EXISTING VOLUMES

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
PROPOSED VOLUMES

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
EXISTING LEVEL OF SERVICE
Evening Peak

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
PROPOSED LEVEL OF SERVICE
Evening Peak w/o Mitigations

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018
34<sup>TH</sup> – 35<sup>TH</sup> DESIGN

EXISTING

PROPOSED

Clarified bike lane & crossings

Protected bike lane & clarified circulation

Refreshed surface

Expanded & clarified crossing

Taxi stand under consideration
33rd - 34th Design

Existing

Proposed

Relocated bikeshare + 10 bikes
Fence removed & intersection normalized

Two-way protected bike lane
Fence removed & bike lane markings clarified
**32ND- 33RD DESIGN**

**EXISTING**
- 2 Metered Spaces
- Bikeshare to remain
- Q32 Stop

**PROPOSED**
- Shortened Crosswalk
- Two-way protected bike lane
- 2 Metered Spaces Removed
- 1400 SF of Public Space
- Relocated Q32 Stop
- SB bike connection

Bikeshare to be relocated
EMERGENCY ACCESS
REFINED SECURITY PERIMETER

- Refined Perimeter & Gates
- Expanded Security Perimeter
- Jersey Barriers
- New Perimeter & Gates

[Map showing expanded security perimeter and locations of Jersey Barriers and gates]
JURISDICTION

All spaces maintained by 34th Street Partnership
Feedback
THE PLAZA IS WELL USED

What is your relationship to the neighborhood?

- 46% Work
- 20% Shop
- 16% Live
- 5% Other
- 4% Study

How often do you come to the plaza?

- 32% Daily
- 32% Several times a week
- 22% Several times a month
- 11% Less often
- 3% First visit

Did you plan to visit the plaza today?

- 51% Yes, I planned to come to the plaza today
- 30% I happened to pass by
- 15% Yes, on my way somewhere else
- 4% Yes, as part of my daily commute

Based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018
IMPROVEMENTS ARE NEEDED

What could be improved regarding the bike connections?

- 28% Additional Buffers
- 28% Markings
- 27% Alignment through pedestrian areas

What could be improved in the Herald Square & Greeley Square area?

- 19% More public space
- 16% More seating options
- 15% More space for circulation
- 15% Cleanliness

Top responses based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018
COMMUNITY FEEDBACK

2019 Public Workshops
1/23 Evening & 1/24 Midday

Results:
Support -
• Bike connection enhancements
• Vehicular network improvements
• Expanded walking spaces
• More programming opportunities
• Letters of support from JEMB & Stout NYC

Concerns -
• Vagrancy + noise
• Taxi pick-up/drop-off
• Loading
NEXT STEPS

Outreach

March  CB5 Joint Parks/Transportation Meeting
April  CB5 Full Board

Implementation

May/June  Implementation, Pending CB5 Approval
Fall 2019  Traffic Study Update to CB5
THANK YOU!

Questions?