HAMILTON PLACE
PLAZA PROPOSAL
Community Council, February 28th, 2019

[Image of people engaged in community activities]
77 Plazas currently in development, construction, or complete, of those

59 Plazas open to the public
PEAK USERS

On proposed plaza block

Data collected 9/12/2018-9/16/2018
CRASH HISTORY

2012-2016
PLAZA PARTNER - BROTHERHOOD SISTER SOL

Suggested programming @ Johnny Hartman Plaza

Earth Day-Day of Action
- Introduction to farm animals
- Celebration of Mother Earth
- Planting lessons/giveaways
- Hamilton Heights Garden Coalition collaboration.
- Easter Egg Hunt & Garden Tour
- Small march - awareness for gardens

Make Music NY
- Appreciation of Open Space
- Johnny Hartman celebration
- Live music performances: bands, DJ, singers, dance group, etc.
- Art, Dance, Games,

Youth Lead Events
- Silent Party
- Roller Bounce (Roller Skates)
- Game Day challenges (board games, Minute it to win it, team bonding challenges).
- Snow-day challenge
- Visual and performing Arts showcase.
Suggested programming
@ Johnny Hartman Plaza

**Hamilton Heights Green Youth Market**
- Seasonal, 1 or 2 days/wk
- Black Farmers stations
- Food waste drop off station
- Cooking demo & free samples
- Corbin Hill Farms CSA
- Local independent businesses stations

**Health/Wellness Fair**
- Local health insurance info booth
- Yoga demo and local info
- Shape Up NY
- Dance class demos for local opp.
- Local health and wellness groups
- Massage Therapy

**Giving Thanks Dinner**
- Collaborating w/local restaurants
- Local performances
- Local groups to celebrate “Giving”
- Coats and clothing drive
- Turkey and food voucher giveaways.
COMMUNITY SUPPORT

- Manhattan Borough President Gale Brewer
- Council Member Mark Levine
- Manhattan Land Trust
- Corbin Hill Food Project
- We Act
- Harlem Link Charter School
- Yellow Banana
COMMUNITY OUTREACH

- 7 One-Day Plaza Events, June 2017-Nov 2018
- 245 Surveys collected

WOULD YOU LIKE TO SEE A PLAZA AT HAMILTON PLACE?

- YES: 96%
- NO: 4%
COMMUNITY FEEDBACK

Attendees enjoyed the additional open space provided by the events and requested more amenities and accessibility to that space.

WHAT DO YOU LIKE THE MOST ABOUT THE PLAZA?

- 30% Open Space/Ambiance
- 27% Sociability/People Watching
- 16% Location

WHAT IMPROVEMENTS WOULD YOU LIKE TO SEE MOST?

- 22% Seating
- 19% Games
- 15% Umbrellas/Shade

Top responses based on 254 surveys collected at One-Day Plazas June 2017-Nov 2018
COMMUNITY WORKSHOP

February 6, 2019

Format:
• DOT/BSS Presentation
• Round Table Discussion + Visioning

Results:
• Participants were excited about the safety benefits
• Participants were enthusiastic about the plaza proposal
• Participants suggested plaza amenities:
  • Plantings + Shade
  • Seating Options
  • Bike furniture
  • Garbage Cans
  • Wayfinding
  • Storage Kiosk
  • Wi-Fi
  • Better Lighting Options
  • Drinking Fountain
• Participants suggested plaza programming opportunities:
  • Community Art
  • Live Music
  • Exercise Classes
  • Expanded Green Market
  • Lecture Series
  • Community Tours
  • Community Reunions
  • Health Fairs
PROPOSAL

PLAZA AREA: 5850 SQ. FT.
PEDESTRIAN CIRCULATION

EXISTING

PROPOSED
EMERGENCY ACCESS
EXISTING CURB USE

13 ALTERNATE SIDE SPOTS

ALTERNATE SIDE PARKING

1 NO PARKING ANYTIME SPOT
PROPOSED CURB USE

Net Gain 4 spots
- 13 spots impacted
- 5 alternate side spots returned
PROPOSED CURB USE

Net Gain 4 spots

17 alternate side spots returned

HAMilton Place Plaza Proposal

9 New Alternate Side Spots

5 New Alternate Side Spots

3 New Alternate Side Spots
PLAZA TOOLKIT
Fowler Square, Fort Greene, BK
SAFETY TOOLKIT

Putnam Plaza, Clinton Hill, BK
PLAZA MAINTENANCE

Partner responsibilities include:

• Day-to-day maintenance
• Programming
• Coordination with agencies, officials, and local stakeholders

Putnam Triangle Plaza

Welcome!
We want you to have a safe and enjoyable time. Be courteous and respectful to others, and please keep the plaza clean.

Pedestrian Plaza Rules Prohibit:

• Obstruction of pedestrian traffic
• Destruction, removal or tampering of any property or equipment
• Camping
• Unattended property
• A person or their belongings taking up more than one seat
• Consumption of alcoholic beverages, except as otherwise permitted
• Skateboarding
• Feeding of undomesticated animals
• Spitting, urination, defecation
• Unreasonable noise
• Dogs off-leash

Permits are required for all events
Bicycle riding is only permitted on designated routes or where indicated by signage or markings

OPEN TO THE PUBLIC
To learn more visit nyc.gov/plazas or call 311
PLAZA PROGRAMMING

Plaza is public, DOT property & amenities are non-exclusive. Anyone can apply to hold an event in the plaza, www.nyc.gov/sapo

Plazas are opportunities to build community through
• a launch day event
• recurring small scale events
• annual events
# NEXT STEPS

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<tr>
<th>FEBRUARY</th>
<th>Community Council Meeting</th>
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<tr>
<td>SPRING</td>
<td>CB9 Transportation Committee + CB9 Full Board</td>
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<tr>
<td>SUMMER</td>
<td>Potential Implementation pending CB support and maintenance agreement</td>
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THANK YOU!