

Green Light for Midtown What Theatergoers Should Know

This spring NYCDOT will begin “Green Light for Midtown,” a pilot project to open up the streets and avenues in Midtown by reconnecting the street grid on 6th and 7th Avenues and giving space to pedestrians on Broadway. The project will result in:

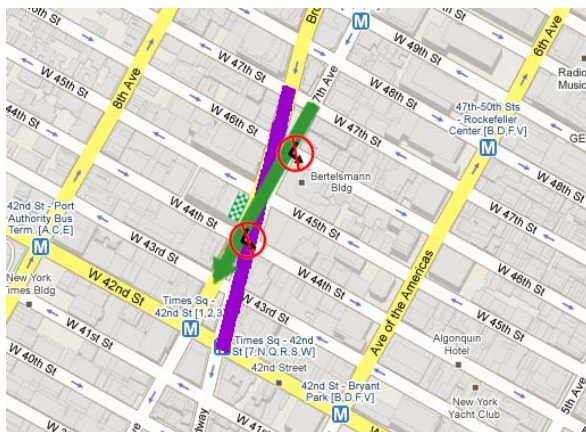
- Traffic lights with up to 66% more green time
- Significant travel time improvements on Sixth and Seventh Avenues
- Safer and simpler crossings for pedestrians
- Faster bus speeds for 70,000 daily riders

Starting Sunday, May 24 Broadway will be closed to through-traffic at:

- Times Square (47th to 42nd St.)
- Herald Square (35th to 33rd St.)
 - Broadway buses diverted to new routes on 7th Ave.
 - Motorists traveling southbound will be able to continue through Times Square using 7th Ave.
 - Motorists continuing northbound through Herald Square on 6th Ave. will have more green signal time
 - All cross-town streets remain open

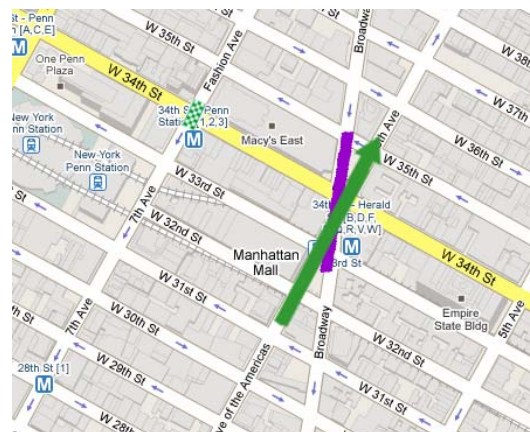
New Traffic Regulations

Times Square



- Traffic continues down 7th Ave.
- No thru-traffic Broadway 47-42nd St.

Herald Square



- Traffic continues up 6th Ave.
- No thru-traffic Broadway 35-33rd St.

Less Congestion | | Safe Streets | | Pedestrian Comfort

If you usually...



Take the subway or walk... new pedestrian plazas from 47th to 42nd Street along Broadway will give you more room to walk and reduce sidewalk crowding.



Take the bus... buses will no longer travel down Broadway; routes will move to 7th Avenue, check the MTA's website www.mta.info for updates.



Take taxis or car service... all cross-town streets will remain open. Passengers can also be discharged expeditiously in "No Standing" zones, including on 7th Avenue between 44th and 45th Street.



Drive... all of the cross-town streets will remain open to through-traffic, so you'll still be able to get across town. Turns are not allowed from 7th Avenue onto 44th and 46th Streets.

Renderings of Herald and Times Squares after the changes



Did you know?

- 356,000 people walk through Times Square each day on overflowing sidewalks.
- Traffic on Broadway moves on average only 4.2 miles per hour.
- Broadway has 137% more traffic crashes in Times Square than nearby Avenues.

The Green Light for Midtown pilot project will help address these problems. DOT will monitor the project and submit a project evaluation report by the end of 2009.

For more information about this project please visit:
nyc.gov/html/dot/html/about/broadway.shtml