Broadway Boulevard

Fashion Corridor

Times Square to Herald Square

Midtown Improvements

Janette Sadik-Khan
Commissioner

May 2008
Project Area

Broadway
W. 42nd to W. 35th Streets
Times Square to Herald Square

Project Description

4 to 2 Vehicular Travel Lanes
Pedestrian Living Rooms
Protected Bicycle Path
Broadway Boulevard
W. 42nd to 35th Street

Goal: New destinations on fairly ordinary blocks
Broadway Boulevard
Midtown Improvements

Typical 2-block Arrangement
Pedestrian Space Details

- **BID Provides:**
  - Plantings
  - Sweeping/Litter Removal
  - Supplemental Furniture
  - Programming

- **DOT Provides:**
  - Large Planters (quantity 46)
    - 42” diameter x 30” tall
  - Small Planters (126)
    - 34” diameter x 25” tall
  - Roadbed Surface Treatment
  - Starter Kit of Furniture
"Fashion-Show-Ready" Furniture

- Silver Bar Height Table For Elbow Leaning: 24 (Quantity)
- Silver Seat Height Tables: 60
- Jockey Red Umbrellas: 15
- Silver Backless Benches: 25
- Black Stackable Chairs: 60
- 190
- 6
Broadway Boulevard
Furniture Locations

Left Turn Profile

Standard Profile

35th to 36th Profile

FURNITURE & PLANTERS LAYOUT / SHORT BLOCK, LONG BLOCK & UNIQUE BLOCK/
Broadway Boulevard
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Full Plan

At 42nd: 2 Through Lanes, 1 Left Turn Only Lane

No Left Turn at 40th Street

At 35th: 2 Through Lanes, 1 Right Turn Only Lane
Bicycle Path

Green Bike Lane on Adams Street

Cyclists protected by parked vehicles and pedestrian space

Ninth Avenue Separated Bicycle Path

Left-Turn Bay Adjacent to Bike Path
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