2014

Barrier Beautification

Request for Proposals

NEW YORK CITY DOT ART

BACKGROUND

Since spring 2010, the New York City Department of Transportation (the "NYCDOT") has partnered with the Mayor's Community Affairs Unit (the "CAU") and New York Cares (the "NY Cares") to produce temporary murals on barrier sites around the City.

This past spring 2014, two artists were selected to develop final designs and oversee the painting of murals onto two barriers at 180th Street and Devoe Avenue in the Bronx and at 36th Street and 9th Avenue in Manhattan. Approximately 500 linear feet of barriers were covered with bright, colorful imagery on Saturday, April 12, 2014 with support from NYC Urban Fellows and NY Cares volunteers.

This fall 2014, NYCDOT will partner again with NY Cares to paint one barrier site in the City. The barrier site will be primed in advance. The artist will be assigned a site within one of the five boroughs and will be responsible for producing stencils, translating the design and overseeing the painting of the design onto the barriers. NY Cares volunteers will assist selected artists with mural production on **Friday, September 26, 2014**.

PROJECT SCOPE

NYCDOT invites artists and/or designers to envision the surface of these ordinary barriers as canvases for art. All interested artists are eligible to submit designs and supporting materials to this open call.

Selected artists shall accomplish the following tasks:

- complete one (1) final design;
- produce stencils to translate design onto barriers; and
- lead volunteers in the process of painting the design onto the barriers.

SITE SPECIFICATIONS

Most of the barriers that have been painted thus far separate bike lanes from vehicular traffic. The overall length of each site will vary based on the barriers' operational function. However, the dimensions of each barrier are approximately twenty (20) feet in length by three (3) feet in height. NYCDOT shall assign sites to selected artists. Artists must be willing to adapt their conceptual designs to any location.

DESIGN CONSIDERATIONS

All submitted conceptual designs shall:

- consist of a simple, bold pattern that can be painted using stencils over one day by volunteers who may have no training in art (See Appendix A for examples of successful barrier projects);
- consider the uneven surface condition of the barriers;
- consider the function of a barrier as a protective divider within the public realm;
- be solely the result of the artistic effort of the artist; and
- be unique, original and not infringe upon any copyright or the rights of any person.

SELECTION CRITERIA

A jury shall review and rank all submissions based on the following criteria:

- proposed design is aesthetically pleasing and appropriate for the public realm;
- past artwork demonstrates proficiency in design; and
- previous experience demonstrates ability to accomplish large-scale, team-based projects.

NYCDOT will contact selected artists by the middle of September to implement designs at specific barrier sites. If additional sites become available during the year, NYCDOT will reach out to ranked artists.

PROJECT FEES

Each selected artist will be awarded an honorarium in the amount of $2,000 to complete a final design, produce stencils to translate the design onto the barriers and oversee the implementation process with volunteers. Additionally, each artist will receive a $500 stipend to cover the cost of materials to produce stencils to translate the design onto the barriers (i.e. oil board, exacto knives, markers). NYCDOT and NY Cares will provide materials and tools to paint the design.

SUBMISSION GUIDELINES

Please submit one (1) hardcopy of your proposal and one (1) copy on a CDROM or USB drive in Microsoft Word or Adobe PDF format.

Submissions should consist of the following materials:

- Barrier Beautification Application Form;
- One (1) conceptual design (Conceptual Design Format); and
- Three (3) images of past work (Artist Past Work Slides).

Submitted materials will **not** be returned and incomplete applications will **not** be considered.

DEADLINE

Submissions must be postmarked no later than **Friday, September 5, 2014** to be considered. Hand delivered proposals will not be accepted. All questions should be emailed to **arts@dot.nyc.gov**. All submissions should be mailed to:

Emily Colasacco, DOT Art Program Director
NYC Department of Transportation
Urban Design & Art Unit
55 Water Street, 9th Floor
New York, NY 10041

Please note the following:

- This RFP is not intended as a formal offering for the award of a contract or for participation in any future solicitation;
- • NYCDOT does not intend to grant or issue any additional agreements on the basis of this RFP;
- • NYCDOT, the City and their officials, officers, agents and employees make no representation or warranty and assume no responsibility for the accuracy of the information set forth in this RFP;
- • No information contained in submissions shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature;
- • Neither NYCDOT nor the City shall be liable for any costs incurred by any respondent in the preparation, submittal, presentation or revision of its submission. Neither NYCDOT nor the City shall be obligated to pay and shall not pay any costs in connection with the preparation of such submissions;
- • All submissions shall become the property of NYCDOT and the City and shall not be returned; and
- • NYCDOT at its sole discretion reserves, without limitation, the right to;
  - Withdraw the RFP at any time;
  - To discuss various approaches with one or more respondents (including parties not responding to the RFP); and
  - Change any terms of this RFP.

Appendix A:
Past Projects

Mayuko Fujino
Spring Wind, Spring 2014
180th Street and Devoe Avenue, Bronx

John Locke
Singing in the Rain, Spring 2014
36th Street and 9th Avenue, Manhattan

Barrier Beautification

Application Form

CONTACT INFORMATION

Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email: _____ **Phone Number:** _____

BACKGROUND INFORMATION

Artist Bio Briefly describe your past work experience in solo/group exhibitions in 150 words or less:

** Attach an abbreviated curriculum vitae **

Design Description Briefly describe your design and its creative intentions in 150 words or less:

** Insert proposed artwork into *Conceptual Design Format* **

Past Leadership Experience (Briefly describe one team and/or community-based project that best represents your leadership skills in 150 words or less):

** Insert photos of past work into *Artist Past Work Slides* **

Jersey Barrier Segment: Conceptual Design Format

Note: The number of barrier segments vary at each site.
Insert proposed artwork as it would appear across four individual barrier segments.

Last Name, First Name

Title of Work, (Date of Completion)

Medium

Dimensions

Last Name, First Name

Title of Work, (Date of Completion)

Medium

Dimensions

Last Name, First Name

Title of Work, (Date of Completion)

Medium

Dimensions