



urban art program

ARTERVENTIONS APPLICATION

ORGANIZATIONAL CAPACITY

Organization Information

Organization Name:

Executive Director:

Phone:

Current address:

City:

State:

Zip Code:

Website:

Fax:

Email:

Contact Information

Contact Name & Title:

Contact address:

City:

State:

Zip Code:

Phone:

Fax:

Email:

SITE SUITABILITY

Site Selection

Location of proposed site (address & borough):

****ATTACH STREET MAP AND PHOTOGRAPHS OF THE SITE****

Briefly describe the reasons for site selection based on the *Site Guidelines* (see below):

ARTISTIC MERIT

Artist(s)' Background Information

Artist(s)' Name:

Briefly describe one or two other projects successfully completed by the artist(s) in the last two years:



ARTERVENTIONS APPLICATION

Project Description

Briefly describe the project for the DOT site (date(s), time, other specifics):

****ATTACH SITE PLAN AND PROJECT RENDERINGS****

Project Budget

What is the estimated total project budget?

How much money is currently secured for this project?

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****ATTACH PROJECT BUDGET****

Installation

Materials, equipment and methods necessary for installation and/or event:

Any specific installation concerns or requirements (parking or storage needs)?



BACKGROUND

PROGRAM OVERVIEW: NYC DOT will partner with Business Improvement Districts, not-for-profit organizations and for-profit galleries and firms to install temporary public art on DOT properties in all five boroughs. Appropriate sites for art interventions include plazas, fences, medians, triangles, sidewalks, and jersey barriers. Organization and/or organization-artist teams are invited to submit applications to DOT in one of three different program tracks: pARTners (new commissions installed for up to eleven months), Site to Site (existing artworks installed for up to eleven months), and Arterventions (short term projects installed/performed for one day up to one month). Artists can not apply independent of an organization.

ARTERVENTIONS TRACK: DOT-owned sites are opportunities to present short term projects, such as art projections, lighting design projects, performance art pieces, and musical performances, on DOT sites. Organization or organization-artist teams are invited to apply on a rolling basis. Projects may be presented for up to one month.

APPLICATION PROCESS: Organization-artist teams may submit applications on a rolling basis. At least two-three alternate sites should be selected and listed on the application. Both not-for-profit and for-profit organizations are welcome to apply. The organization should have a specific project in mind for the site prior to applying.

SELECTION PROCESS: Projects will be recommended or rejected by DOT and outside advisors based on the *Considerations for Approval* list (see below). All applicants will be notified of the results within two weeks of submission.

BUDGET: Funding is the responsibility of the applicant.

INSURANCE: The Sponsor will be responsible for obtaining any necessary insurance policies naming DOT as an additional insured, and indemnifying the City. The Sponsor will be liable for any accident to any person in relation to the project and assumes all risk of loss or damage to DOT property.

PROGRAMMING: The Sponsor and/or the artist(s) are required to oversee project phases. Installation tools and materials will not be provided by DOT. DOT will grant the organization a permit for a set installation, fabrication, or programming period. Appropriate signage, including information about the Sponsor(s), the Artist and DOT will be agreed upon and mounted visibly near artwork.

PRESS EVENT: DOT may host a press event upon installation or performance of the artwork.

MAINTENANCE: If applicable, the Sponsor will be responsible for the maintenance of the artwork during a maximum display period of one month including a) monitoring the site periodically for damages or vandalism, b) arranging for and paying full cost of proposed maintenance, and c) notifying DOT of any maintenance that is performed.

REMOVAL & SITE REMEDIATION: Unless otherwise agreed to, the Sponsor and/or artist will de-install the artwork, and/or return the site to its original condition (i.e. patch sidewalks, eliminate event debris).

DOCUMENTATION: The artist(s) retain sole ownership and copyright of the final artwork, but grant DOT and the Partner the right to a royalty-free, perpetual license to use any depictions for any lawful purpose and all non-commercial use.



SITE GUIDELINES

1. **Size & Safety:** The site must be large enough to accommodate visual art or performance-based projects while maintaining its functionality. The project cannot hinder pedestrian and vehicular movement or create a public safety hazard.
2. **Jurisdiction:** The site must be owned and maintained by NYC DOT. Possible sites may include DOT owned sidewalks, triangles, medians, plazas, fences and jersey barriers.
3. **Visibility:** Appropriate locations for projects are extremely visible, as well as accessible to high pedestrian and vehicular volume.
4. **Enhancement:** Sites with unwelcoming physical characteristics in need of aesthetic enhancement, due to limited maintenance and community oversight, may be appropriate for temporary public art.
5. **Destination:** Locations in close proximity to public transportation, as well as other commercial or cultural venues would benefit from the addition of public art by encouraging residents and tourists to visit the destination.
6. **Significance:** The site has social, historical, architectural, geographical, and/or cultural significance which can be highlighted through the addition of a contemporary public art installation or performance.
7. **Approval:** The site has been used in the past for public art or special events by the community setting a precedent for future projects. Sites currently hosting public art will not be considered.

CONSIDERATIONS FOR APPROVAL

The following will be considered during the selection process:

Public Safety

- Proposal does not present a safety hazard to the public.

Artistic Merit

- Artist's work demonstrates proficiency in the proposed medium.
- Artist has a successful exhibition history within the public and/or private realm.

Site Suitability

- Project is suitable for the site based on size, scale, and form.
- Proposal considers the variety of audiences at the site.
- The project will enhance the passerby's experience, facilitate public interaction on City streets, and improve the quality of life in public spaces.

Organizational Capacity

- Organization plans to provide staff to monitor the project during the display period.
- Organization can provide funding for all aspects of the project.

Contact Information

Emily Colasacco, Director, Urban Art Program
NYC Department of Transportation
Division of Urban Art and Design
212-442-7649 arts@dot.nyc.gov