

Arterventions

2019-2020



The Noguchi Museum and Jorge Palacios, *Link*
Plaza: 23rd Street and Broadway (Manhattan)

DOT ART BACKGROUND

Since the launch of the New York City Department of Transportation's (NYCDOT) Art Program in October 2008, DOT Art has installed over 300 engaging temporary art installations throughout New York City. The Program partners with community-based organizations and artists to present murals, sculptures, projections and performances on DOT property. Sidewalks, fences, triangles, medians, bridges, jersey barriers, step streets and public plazas serve as canvases and foundations for temporary art.

ARTERVENTIONS PROGRAM BACKGROUND

As part of the Arterventions program, DOT Art invites artists to request the necessary permits **to commission an artwork or relocate an existing artwork** currently on exhibit in a gallery, alternative art space or in a storage facility to DOT-owned sites in collaboration with galleries and community-based organizations. Artwork typically remains on display for up to 3 months. However, for many of the sites, the maximum display period is one month given other special events and activities organized by local maintenance partners. Applications are accepted throughout the year to provide flexibility and to expedite installation. Partner organizations or artists are responsible for funding Arterventions projects, which are typically organized as part of an exhibition, festival or citywide event.

NYCDOT has identified a number of example sites as a reference when determining a site for artwork installation (**Appendix A: Example Site List**). When selecting a potential site for art, consider the following guidelines: *Size + Safety* (large enough to accommodate artwork), *Visibility + Accessibility* (accessible to a diverse audience) and *Site Enhancement + Significance* (aesthetically pleasing and appropriate for the public realm). Organizations are invited to submit proposals in response to the list of example sites, but are also encouraged to propose alternate sites. Before proposing an alternate site, applicants should review the Site Selection Guide available for download at www.nyc.gov/dotart and submit ideas for review and approval by the agency prior to submitting a proposal. All site inquiries may be emailed to: arts@dot.nyc.gov. Allow up to seven business days for a response.

Recent examples of successful Arterventions include: Fordham Road Business Improvement District and Dylan James Design, *All Roads Lead to Fordham*, Grand Concourse and East Fordham Road, Bronx; The DUMBO Improvement District and Craig Anthony Miller, *The Massive Stampede*, BQE walls at Adams Street and York Street, Brooklyn; and Old Stone House and Emily Weiskopf, *Unparallel Way*, 4th Avenue between 3rd Street and 4th Street, Brooklyn. (**Appendix B: Recent Arterventions Projects**).

For additional photos of past Arterventions projects, visit: www.flickr.com/photos/nycstreets.

PROGRAM PROCESS AND REQUIREMENTS

NYCDOT must receive a full application 90 days in advance of the proposed installation date. DOT Art staff, the artist, a representative from the partner organization and other NYCDOT staff make up the project team. Prior to installation, the project team meets to finalize a project schedule, review the engineering assessment and sign the legal agreement. The partner organization is responsible for: 1) hiring a NYS licensed engineer to prepare a signed and sealed technical report; 2) overseeing transportation and installation of the artwork; 3) maintaining the artwork during the display period; 4) removing the artwork upon completion of the display period; and 5) restoring the site to its original condition upon completion of the removal period.

All selected applicants must sign a legal agreement with NYCDOT and provide a certificate of insurance naming the City as an additional insured. NYCDOT provides the necessary permits to install on City-owned property. As per the agreement, the artist receives credit, sole ownership, and copyright of the artwork, but is required to extend to the City the right to a royalty-free, perpetual license to use any depiction of the artwork for non-commercial purposes.

SUBMISSION GUIDELINES

NYCDOT accepts proposals throughout the year for Arterventions. Interested organizations and artists may submit a joint application. All applicants must submit renderings and photographs of the proposed site and artwork, as well as a site plan for consideration. For submission specifications, review the **Arterventions Application Cover Sheet**. Applicants are notified of selection within two weeks of submission.

SELECTION PROCESS

The Art Advisory Committee, a panel of appointed arts professionals from varying disciplines, reviews all proposals based on the following selection criteria:

Public Safety

- Proposal does not present any public safety hazards.

Artistic Merit

- Proposed artwork is aesthetically pleasing and appropriate for the public realm.
- Artist's past work and resume demonstrate proficiency in the proposed medium.
- Artist has experience exhibiting in the public and/or private realm.

Site Suitability

- Artwork is suitable for the site based on size, scale, and form.
- Proposal considers the variety of audiences at the site.

Organizational Capacity

- Organization agrees to monitor and maintain the artwork.
- Organization has secured funding to meet the overall budget.

Artwork Durability

- Artwork is made of durable materials to withstand outdoor weather conditions.
- Organization is willing to secure a NYS licensed engineer to review and approve the proposed installation method.

ADDITIONAL LEGAL INFORMATION

Please note the following:

- This RFP is not intended as a formal offering for the award of a contract or for participation in any future solicitation;
- NYCDOT does not intend to grant or issue any additional agreements on the basis of this RFP;
- NYCDOT, the City and their officials, officers, agents and employees make no representation or warranty and assume no responsibility for the accuracy of the information set forth in this RFP;
- No information contained in submissions shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature;
- Neither NYCDOT nor the City shall be liable for any costs incurred by any respondent in the preparation, submittal, presentation or revision of its submission. Neither NYCDOT nor the City shall be obligated to pay and shall not pay any costs in connection with the preparation of such submissions;
- All submissions shall become the property of NYCDOT and the City and shall not be returned; and
- NYCDOT at its sole discretion reserves, without limitation, the right to;
 - Withdraw the RFP at any time;
 - To discuss various approaches with one or more respondents (including parties not responding to the RFP); and
 - Change any terms of this RFP.

QUESTIONS

All inquiries regarding Arterventions should be sent to: arts@dot.nyc.gov.

Appendix A: Example Site List



Chinatown Partnership, Fou Gallery, ArtBridge & Chen Dongfan, *The Song of Dragon and Flowers*
Seasonal Street: Doyers Street between Bowery and Pell Streets (Manhattan)

APPENDIX A: EXAMPLE SITE LIST

BRONX

Fordham Plaza, DOT Public Space, Park Avenue, E. 189th Street and 3rd Avenue

BROOKLYN

Albee Square Plaza, Fulton Mall Improvement Association, Dekalb Avenue at Bond Street

Willoughby Plaza, Fulton Mall Improvement Association, Willoughby Street at Adams Street

Pearl Street Plaza, DUMBO BID, Pearl Street, Water Street and Anchorage Place

Old Fulton Plaza, DUMBO BID, Old Fulton Street and Prospect Street

North 10th & Union Avenue Plaza, Open Space Alliance, Frost Street between North 10th Street and Union Avenue

Parkside & Ocean Plaza, Flatbush Empire Parkside Merchants Association, Parkside Avenue and Ocean Avenue

Marcy Avenue Plaza, Bedstuy Restoration Corporation, Marcy Avenue between MacDonough Street and Fulton Street

Osborn Street Plaza, Brownsville Community Justice Center, Osborn Street at Belmont Avenue

Liberty Ave Plaza, BACDYS, Liberty Avenue and Drew Street

Knickerbocker Plaza, Ridgewood Bushwick Senior Citizens Council, Knickerbocker Avenue at Myrtle Avenue

MANHATTAN

Flatiron Plaza, Flatiron/23rd Street Partnership, Broadway between 23rd Street and 25th Street

Columbus Circle Plazas, Central Park Conservancy, Broadway between 57th Street and 59th Street

Astor Place Plaza, Village Alliance, Cooper Square and Lafayette between Astor Place and E. 9th Street

Division Street Plaza, Lower East Side BID, Division Street, Canal Street and Ludlow Street

QUEENS

Beach 20th Street Plaza, Rockaway Development & Revitalization Corporation, Beach 20th Street and Mott Avenue

Bliss Plaza, Sunnyside Shines BID, Queens Boulevard and 46th Street

Lowery Plaza, Sunnyside Shines BID, Queens Boulevard and 40th Street

Diversity Plaza, DOT Public Space, 37th Road between Broadway and 74th Street

Corona Plaza, Queens EDC, Roosevelt Avenue between National Street and 104th Street

STATEN ISLAND

St. George Ferry Terminal, DOT Public Space, Richmond Terrace Plaza, 1 Bay Street

*Before proposing a site, applicants should review the *Site Selection Guide* available for download at www.nyc.gov/dotart.

Appendix B: Recent Arterventions Projects

Garment District Alliance, ATOMIC3 and Appareil Architecture, *Iceberg Plaza: Broadway between 37th Street and 38th Street (Manhattan)*

Fordham Road Business Improvement District and Dylan James Design

All Roads Lead to Fordham

Bridge: Grand Concourse and East Fordham Road (Bronx)



The DUMBO Improvement District and Craig Anthony Miller

The Massive Stampede

Bridge: BQE Walls at Adams Street and York Street (Brooklyn)



Old Stone House and Emily Weiskopf

Unparallel Way

Median: 4th Avenue between 3rd Street and 4th Street (Brooklyn)



GENERAL INFORMATION

Submission Date: _____

Site Location: _____

Organization Name: _____

Artist Name: _____

Project Title: _____

Artwork Type: Sculpture Mural Lighting Design Intervention Other

Materials: _____

Proposed Installation Date: _____

Materials should be submitted either as printed hardcopies and included on either a CD-ROM or USB flash drive or emailed to arts@dot.nyc.gov. Proposals will be reviewed by the Art Advisory Committee. All items must be included as part of the submission package or applications will not be reviewed.

- Arterventions Application Form;
- No more than 3 site photographs in jpeg format (resolution of 72 to 150 dpi);
- No more than 4 project renderings that represent the artwork to be presented at the proposed site (include: sketches, site plan, and Photoshop renderings);
- If submitting an existing artwork for review, no more than 4 photographs of proposed artwork in jpeg format (resolution of 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission budget, description of artwork, and list of partners;
- No more than 4 photographs of past artwork examples in jpeg format (resolution 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission buget, description of artwork, and list of partners;
- Artist curriculum vitae;
- Organization support letter; and
- Funding commitment letter (include list of secured and anticipated funders).

All application materials should be mailed to:

**Attn: Emily Colasacco, DOT Art + Event Programming Director
NYC Department of Transportation, Urban Design + Art + Wayfinding
55 Water Street, 9th Fl, NY, NY 10041**

CONTACT INFORMATION

Organization Name: _____

Executive Director: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____ **Phone #:** _____

Email: _____ **Website:** _____

Organizational Background Describe your organization's mission.

Site Selection Describe your organization's interest in commissioning an artwork for the selected priority site.

Context Describe the artist/artwork selection process and how the installation fits into your organization's overall programming plan.

Project Description/Artist Statement Describe the overall concept and approach for the proposed artwork.

Artist Bio Describe the artist's past experience in any significant solo or group exhibitions in the public or private realm.

ARTWORK BACKGROUND

Project Budget

What is the estimated total project budget? _____

How much funding is already committed to the project? _____

Project Schedule

Provide a tentative schedule for implementation.

Installation _____

Display Period _____

Removal _____

Fabrication/Installation Describe the fabrication and installation methods and include a list of relevant materials, hardware and equipment required to produce and install the artwork.

Engineering (only sculptural works): List the name of the potential NYS licensed engineer or engineering firm to be hired to review the proposed installation method.

Maintenance Describe the proposed maintenance plan to monitor and maintain the artwork throughout the display period and include any potential maintenance concerns given the proposed materials.

If submitting an existing artwork for review, fill out the following section.

Dated: _____

Medium: _____

Height: _____ **Width:** _____ **Depth:** _____ **Weight:** _____

Current Ownership: _____

Relocation Describe the relocation plan to transport the sculpture from its current location to the proposed site (Leave blank if not applicable.)