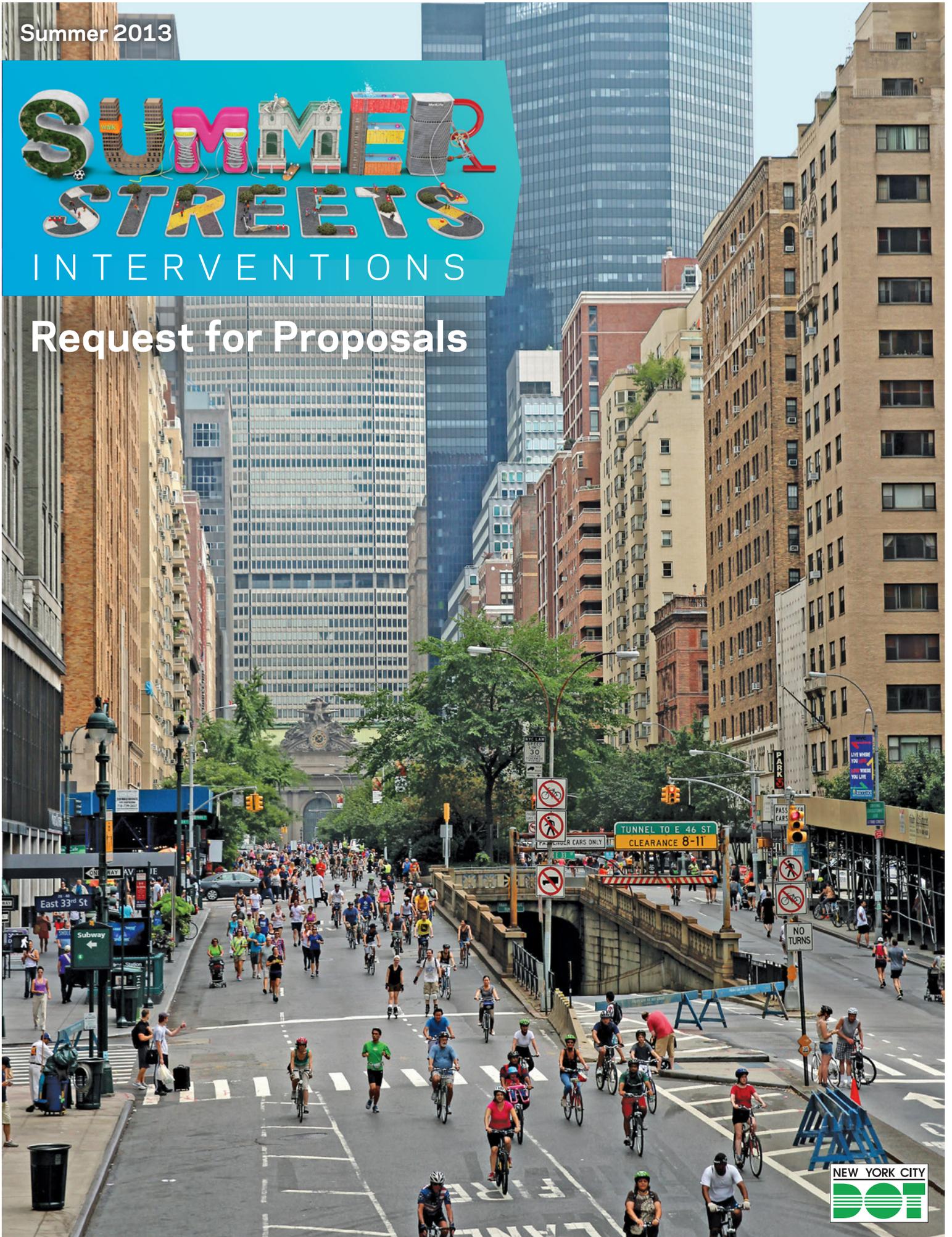


Summer 2013

SUMMER STREETS

INTERVENTIONS

Request for Proposals



BACKGROUND

NYC DEPARTMENT OF TRANSPORTATION

The New York City Department of Transportation's ("DOT") mission is to provide for the safe, efficient, environmentally responsible movement of people and goods in the City of New York and to maintain and enhance the transportation infrastructure crucial to the economic vitality and quality of life of our primary customers, City residents.

SUMMER STREETS PROGRAM

The Summer Streets Program is an annual celebration of New York City's most valuable public spaces, its streets. In 2012, more than 250,000 people participated in the Summer Streets celebration. The event provides space for healthy recreation and encourages New Yorkers to use more sustainable forms of transportation. On three consecutive Saturdays in August, from 7:00 AM to 1:00 PM, seven miles of New York City's streets are opened for people to play, run, walk and bike (Exhibit A: Summer Streets Map). The route extends along Park Avenue from Central Park to the Brooklyn Bridge, allowing participants to plan a route as long or short as they wish. All Summer Streets activities are free of charge and designed for people of all ages and ability levels to share the streets respectfully (Exhibit B: Summer Streets Event Examples).

For more information on Summer Streets, visit: www.nyc.gov/summerstreets.

URBAN ART PROGRAM

Since the launch of the Urban Art Program in October 2008, DOT has installed over 100 engaging temporary art installations throughout New York City. The Program partners with community organizations and artists to present murals, sculptures, projections and performances on public property such as: plazas, fences, barriers, bridges, step streets and sidewalks. Projects are presented within three program tracks: pARTners, Barrier Beautification and Arterventions. Additionally, the Urban Art Program produces special projects, such as: reNEWable Times Square, Curbside Haiku and Summer Streets Interventions.

For more information on the Urban Art Program, visit: www.nyc.gov/urbanart.

To view the project archive, visit: <http://www.flickr.com/photos/nycstreets/collections>.

PROJECT OVERVIEW

Over the past two summers, artists commissioned by the Urban Art Program have realized temporary interventions along the Summer Streets route at the following locations: Foley Square, Astor Place, the Midtown Rest Stop at 25th Street and Park Avenue, and the Uptown Rest Stop at 51st Street and Park Avenue.

Last summer, DOT presented three projects: *Bench Press* by BroLab, a collapsible series of benches made from recycled plastic that moved along the route; *Cyclo-Phone* by Marcelo Ertorteguy and Sara Valente, two musical instruments powered by the simple act of pedaling a bicycle installed at Astor Place; and *LOVE TV* by Rebecca McIntosh and Victoria Johnstone, a live, interactive performance in which the goddess Aphrodite interviewed community members about the notion of love presented at Foley Square. Two summers ago, DOT presented *Flaming Cactus* by Animus Art Collective, a temporary installation of colorful zip ties wrapped around 15 street lighting poles at Astor Place (Exhibit C: Urban Art Project Examples).

ARTIST ELIGIBILITY

All emerging and/or established visual artists, designers, architects, musicians or performers (the “Proposers”) are eligible to apply to this open call. By submitting a proposal, all Proposers confirm their availability to collaborate with DOT during the design, fabrication and installation phases from April 2013 to August 2013. A minimum of two (2) artists shall be selected through this solicitation. Each Proposer is permitted to submit only one (1) proposal.

SITE DESCRIPTION

A number of sites along Park Avenue, Lafayette Street and Centre Street between Central Park and the Brooklyn Bridge are available to artists as part of Summer Streets. Each site is unique with its own set of constraints. Proposers should consider these constraints when developing their concepts. The majority of the available sites are concrete sidewalk surfaces or asphalt street spaces. However, street lighting poles are also eligible locations for artwork (Exhibit D: Summer Streets Site Opportunities).

PROJECT SCOPE

The selected Proposers shall be responsible for completing a final design, fabricating or preparing the artwork and installing or presenting the artwork during Summer Streets, specifically on the first three Saturdays (3, 10 and 17) in August 2013 from 7:00 AM to 1:00 PM. Setup is required before 7:00 AM and breakdown after 1:00 PM as vehicles are not permitted on the route during the event. The selected Proposers shall be available over the next eight (8) months to meet with DOT throughout all project phases. If proposing a sculptural work, the selected Proposers will be required to collaborate with a DOT-designated, New York State-licensed, certified engineer to obtain signoff on the fabrication and installation methods. If proposing a performance-based work, the selected Proposers will be required to present the work in advance of Summer Streets for Urban Art Program Committee approval.

DESIGN CONSIDERATIONS

Proposers shall submit a conceptual design, which shall:

- Consider the site conditions and typical uses of a given site;
- Consider and respond to the goals of the Summer Streets event and participants;
- Be interactive and participatory in nature; and
- Be moveable and/or easily installed and removed or presented.

Sculptures and interventions may be installed at the following locations:

- Foley Square within the park and the adjacent sidewalk bound by Centre Street, Lafayette Street and Worth Street;
- Astor Place within the triangle bound by Lafayette Street, Astor Place, Cooper Square and East 8th Street;
- Wide sidewalks along the route with limited street furniture (light poles, garbage cans, bike racks, etc.) and a width of at least 15 feet; and
- Street lighting poles located along the route excluding traffic signal poles.

Performances and portable installations may be presented at the following locations:

- Centre Street between Pearl Street and Worth Street.

DESIGN CONSTRAINTS

Proposers shall **NOT** incorporate the following into their conceptual designs:

- Painted murals or chalk designs onto the sidewalks, triangles or street surfaces;
- Sculptures permanently affixed and performances staged on the street surfaces along the route specifically on Park Avenue, Lafayette Street and Centre Street;
- Performances and installations that require amplified sound before 10 am; and
- Artwork introducing safety hazards for pedestrians and cyclists along the route.

SELECTION PROCESS

A project-specific committee shall evaluate and rate all submitted proposals based on the criteria prescribed below.

	Criteria	Percentage
1	Proposed designs exhibit strong artistic quality that shall have a positive impact on the Summer Streets event	50%
2	Past artwork demonstrates proficiency in design and the ability to supervise large-scale projects in the public realm	25%
3	Previous experience demonstrates proficiency in interactive or participatory public art or design projects	25%
	Total	100%

PROJECT FEES

The selected Proposers shall receive up to \$5,000 to cover all expenses to design, fabricate and install the artwork including, but not limited to, costs associated with the following: labor, materials, fabrication, installation, equipment rental and transportation. By submitting an application, all Proposers agree to enter into a contract with DOT in advance of Summer Streets.

PROJECT SCHEDULE

Design Phase:	March 2013 - April 2013
Fabrication Phase:	May 2013 - July 2013
Installation Phase:	August 2013

SUBMISSION GUIDELINES

I. Applications should consist of the following materials to be evaluated:

- a. Application Form (available on page 6 and 7 of this document);
- b. Maximum of one (1) conceptual design and up to three (3) renderings of the single design;
- c. Maximum of three (3) images of past work with associated image list that should include title and date of work, medium, location and dimensions (H X W X D). If a Proposer is proposing a performance-based work, include a DVD with three (3) clips of past performances (3-5 minute segments are acceptable); and

II. All submission materials should be provided on a CD (or flash drive) and in hardcopy. Only the attached Application Form shall have the name of the Proposer. Submitted images shall not identify names of individuals, firms or organizations.

III. Please adhere to the following specific submission requirements:

- a. All images shall be submitted by Proposers as follows;
 - i. **For JPG submittal;**
 1. All images: 10 x 7.5 inches size at 150 dpi at medium setting; maximum of 500 KB per image; and
 - ii. **All submitted files should be labeled on the CD as follows:**
 1. Conceptual_Design_Rendering (1, 2, 3)
 2. Artist_Past_Work_Slides

DEADLINE

Submissions must be received by **5 pm on Friday, March 1, 2013** to be considered. All submissions should be mailed to the following address:

Emily Colasacco, Urban Art Program Manager
NYC Department of Transportation
Urban Design & Art Unit
55 Water Street, 9th Floor
New York, NY 10041 USA.

NOTIFICATION

The selected Proposers shall be notified by **Friday, March 29, 2013**. The selected conceptual designs shall be posted on the DOT's Urban Art Program website (www.nyc/urbanart). Only the selected Proposers shall receive direct notification.

QUESTIONS

Phone inquiries shall not be returned. All questions should be emailed to arts@dot.nyc.gov by **Friday February 22, 2013**. Emails regarding questions that can be answered by reviewing this solicitation shall not receive a response.

Summer Streets Interventions

Application Form

CONTACT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone Number: _____

BACKGROUND INFORMATION

Artist Bio Briefly describe your past experience in solo and/or group exhibitions as well as in public spaces in 150 words or less:

Include an abbreviated curriculum vitae

Project Description Briefly describe your proposal and its creative intentions in 150 words or less:

Include Conceptual Design Renderings

Summer Streets Interventions

Application Form Continued

Past Experience Briefly describe one project that demonstrates your proficiency in interactive and/or participatory art or design projects in 150 words or less:

Insert photos of past work into Artist Past Work Slides

Project Budget Provide a line item breakdown of all costs associated with the proposed project (labor, materials, fabrication, installation, equipment rental, transportation, etc.):

EXHIBIT A-D

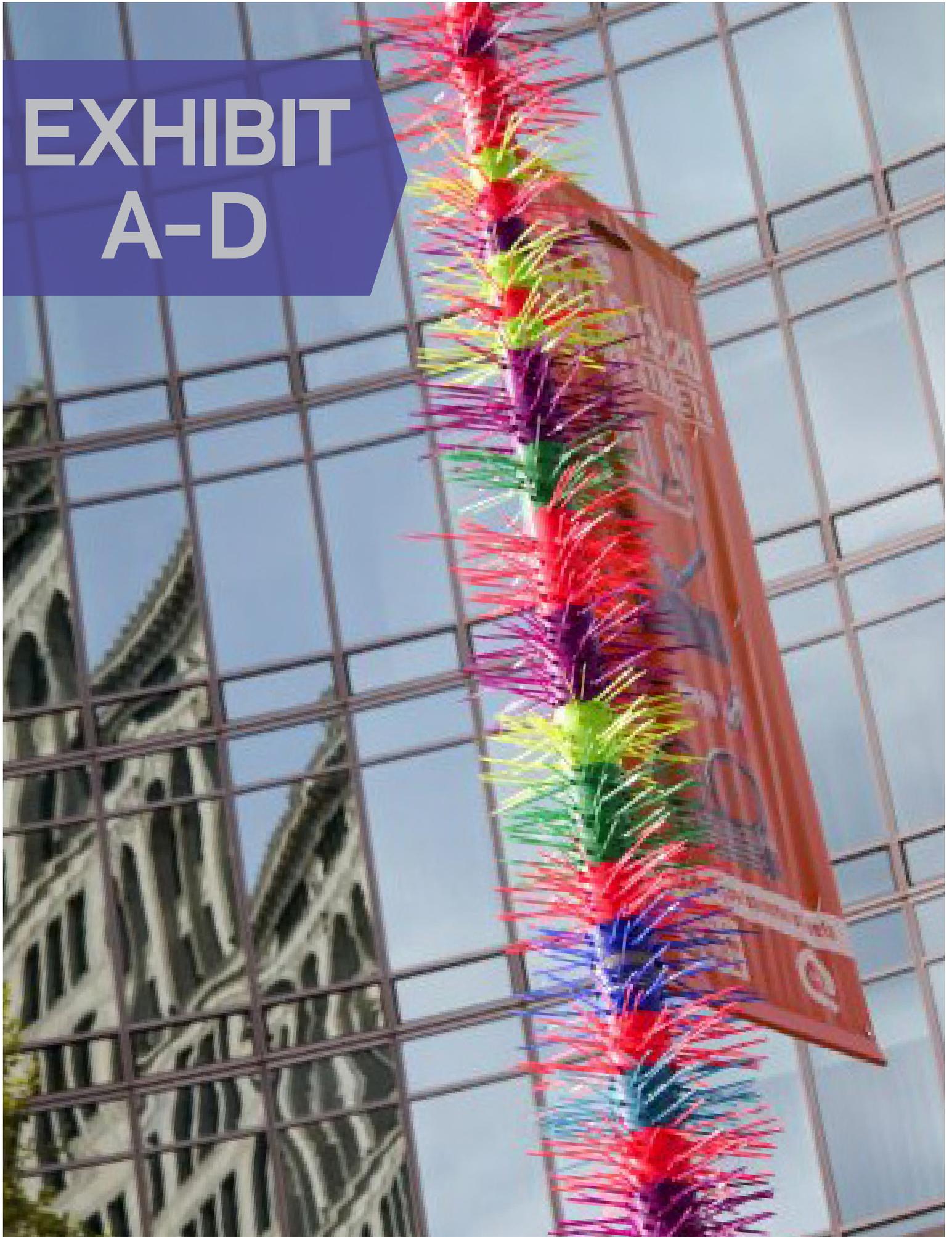


EXHIBIT A: SUMMER STREETS MAP



EXHIBIT B: SUMMER STREETS EVENT EXAMPLES



Chio-Tian Folk Drum
& Art Group
Foley Square

Muscle Milk
Recovery Park
40th Street
and Park Avenue



Zip Line
Foley Square



Summer Streets
Participants
Park Avenue Viaduct



EXHIBIT C: URBAN ART PROJECT EXAMPLES



BroLab
Bench Press
Foley Square, 25th Street
and 52nd Street

Marcelo Ertorteguy and Sara Valente
Cyclo-Phone
Astor Place and Lafayette Street



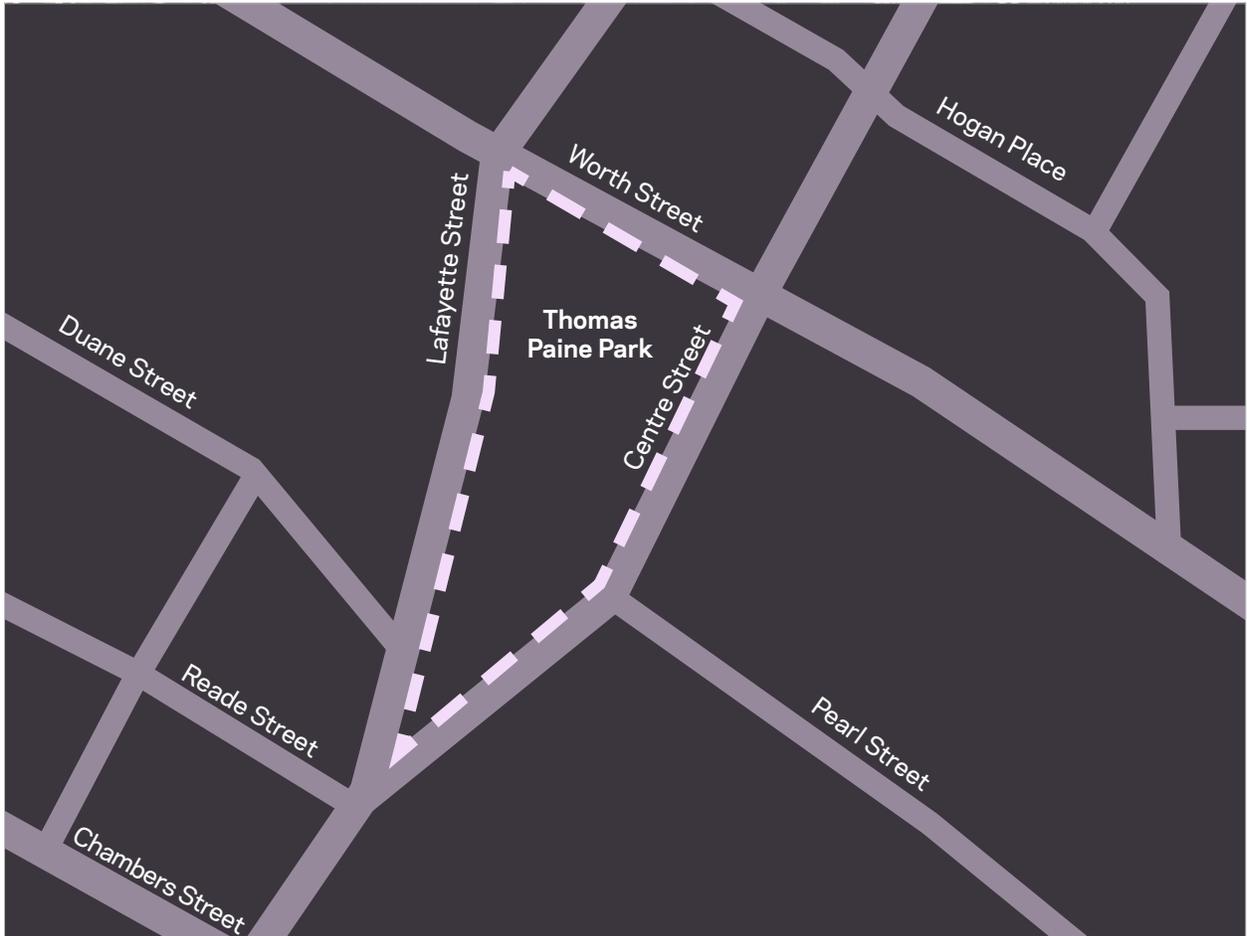
Rebecca McIntosh
and Victoria Johnstone
LOVE TV
Centre Street between Pearl
and Worth Streets



Animus Art Collective
Flaming Cactus
Astor Place and Lafayette Street



EXHIBIT D: SUMMER STREETS SITE OPPORTUNITIES FOLEY SQUARE MAP + SITE PHOTOS



Foley Square is a small park and plaza located in the Civic Center neighborhood of Lower Manhattan. Foley Square is bordered by Worth Street, Centre Street and Lafayette Street and lies between City Hall & Canal Street. Foley Square was named after Tammany Hall district leader and local saloon owner, Thomas F. Foley.

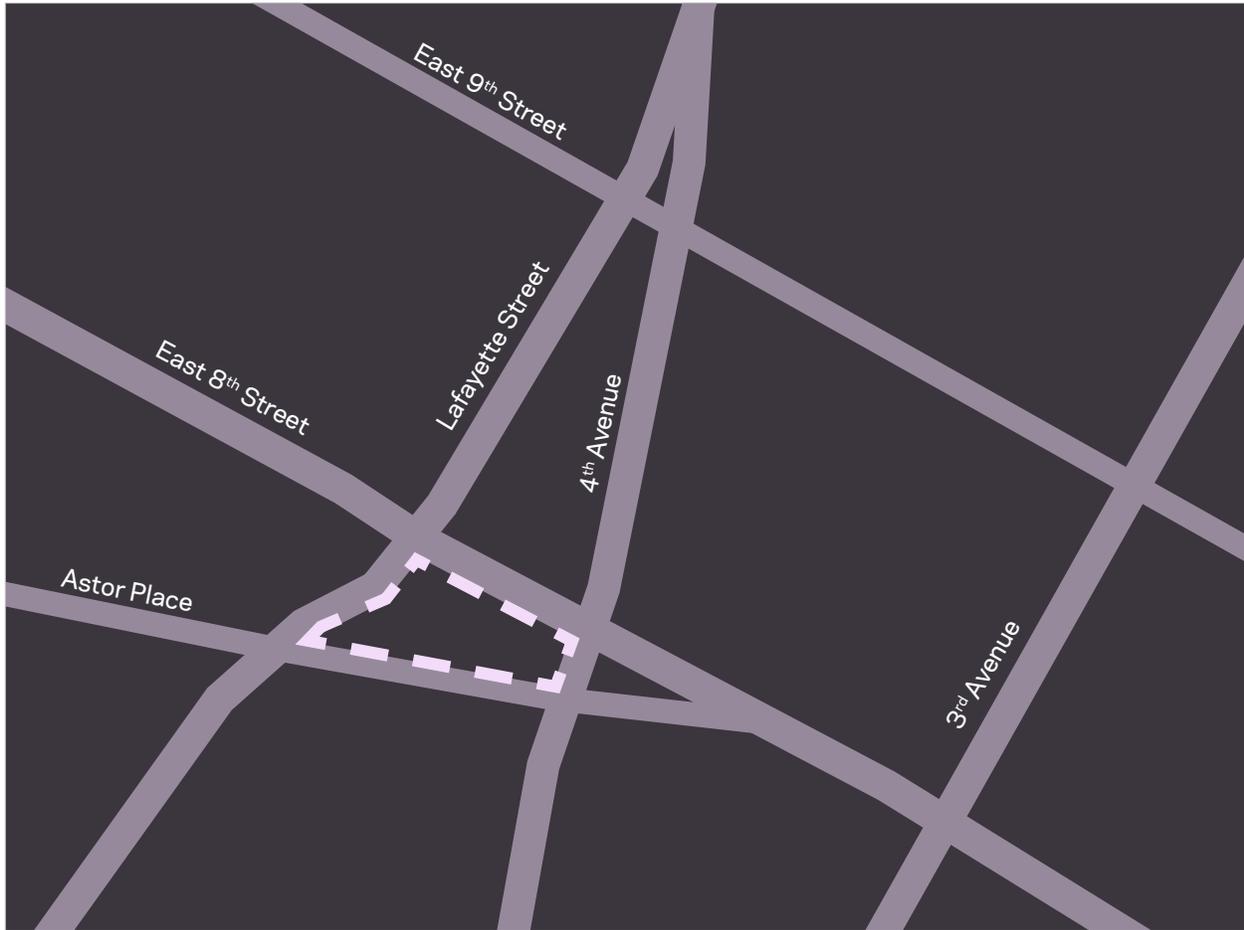
EXHIBIT D: SUMMER STREETS SITE OPPORTUNITIES
FOLEY SQUARE PAST URBAN ART EXAMPLES



Rebecca McIntosh and Victoria Johnstone, *LOVE TV*, Summer Streets 2012

EXHIBIT D: SUMMER STREETS SITE OPPORTUNITIES

ASTOR PLACE MAP + SITE PHOTOS



Astor Place is a pedestrian plaza bound by Lafayette Street, Astor Place, Cooper Square and East 8th Street. Astor Place is named after John Jacob Astor who was the richest person in the United States during the mid-19th century. Artist Tony Rosenthal's *The Alamo*, also known as *The Astor Place Cube*, was installed on this triangle in 1967 and remains installed today.

EXHIBIT D: SUMMER STREETS SITE OPPORTUNITIES
ASTOR PLACE PAST URBAN ART EXAMPLES



Marcelo Ertorteguy and Sara Valente, *Cyclo-Phones*, Summer Streets 2012

Last Name, First Name

Title of Work, (Date of Completion)

Medium

Dimensions

Last Name, First Name

Title of Work, (Date of Completion)

Medium

Dimensions

Last Name, First Name

Title of Work, (Date of Completion)

Medium

Dimensions