



Urban Art Program

Selection Criteria

www.nyc.gov/urbanart

The following checklist will be used by the Art Advisory Committee when reviewing applications:

Public Safety

- Proposal does not present any public safety hazards.

Artistic Merit

- Proposed artwork is of high quality.
- Artist's past work and resume demonstrates proficiency in the proposed medium.
- Artist has an exhibition history or experience within the public and/or private realm.
- (pARTners only)
Artist has participated in team and/or community-based art projects.

Site Suitability

- Artwork is suitable for the site based on size, scale, and form.
- Proposal considers the variety of audiences at the site.
- (pARTners only)
Proposal considers the social, historical, architectural, geographical and/or cultural context of the site.
- Proposal demonstrates community involvement during design, fabrication, and/or installation.

Organizational Capacity

- Organization has experience planning public programs and/or public art projects.
- Organization agrees to monitor and maintain the artwork.
- Organization has secured funding to meet budget.

Artwork Durability

- Artwork will be made of durable materials to withstand outdoor weather conditions.
- Artwork is carefully planned ensuring sound fabrication & installation.