



Park Slope Pilot Program Update

Presentation to Community Board 6 – Brooklyn

June 17, 2010



Michael R. Bloomberg
Mayor



Janette Sadik-Khan
Commissioner

Agenda

- Program Timeline
- Update on meter requests and delivery zones
- Results of April 2010 Data Collection
- PARK Smart Program Adjustments
- Discussion

Program Timeline

Program Monitoring

- Pre-Implementation Data Collection: April 2009
- Program Turn-On: May 2009
- Post-Implementation Data Collection: Nov 2009
- Muni-Meter Installation: January 2010
- Year-over-year Data Collection: April 2010

Community Input

- On-going meetings with Community Board #6, Fifth Avenue BID and Seventh Avenue Merchants Association, Park Slope Civic Council and Park Slope Friends and Neighbors
- March 17th CB 6 Meeting

Key Statistics for Area

- Of 615 passersby surveyed on Fifth and Seventh Ave:
 - 15% arrived by car
 - 13% arrived by bus, subway or both
 - 68% walked
 - 2% biked

Key Statistics for Area

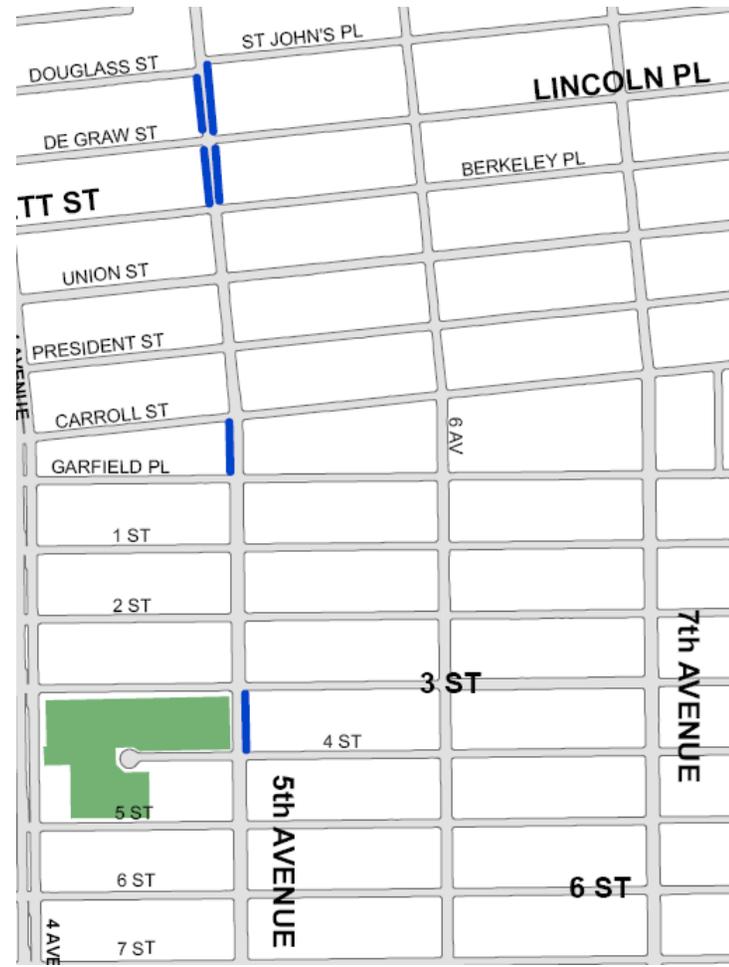
- Of 309 parkers surveyed:
 - 46% were aware of the new rates
 - 53% were not aware of the new rates (even after paying)
 - When asked about finding a metered parking space:
 - 40% found it to be “Very Frustrating”
 - 34% found it to be “Somewhat Frustrating”
 - 11% found it to be “Not Frustrating”

March 17TH Community Board Meeting

- Issues raised
 - Expand PARK Smart program area
 - Extend meter time in effect
 - Conversion of 1 hr to 2 hr meters in restaurant area
 - Install fill-in meters on Fifth Avenue
 - Designate truck delivery zones in the AM hours
 - Provide more bicycle racks
 - Removed unused single-space poles
 - Allow parking at the non-functioning hydrants

Progress since March 17th Mtg

- As of June 16th, muni-meters have been installed on 6 blockfaces on Fifth Avenue
 - Increases meter capacity by ~50 spaces
- Removal of meter poles



Delivery Zones on Fifth and Seventh Ave

- Fifth Avenue (btwn 7th and 8th Street, East)
 - No Parking 8 a.m. to 11 a.m.
 - 1 hr Parking 11 a.m. to 7 p.m.
- Seventh Ave (btwn Carroll St and Garfield Pl, West)
 - For length of 2 metered spaces:
No Standing Except Trucks
Loading / Unloading – 8 a.m. to 6 p.m.
 - For rest of block, 1 hr Parking 8 a.m. to 7 p.m.
- Implemented by July 2010



Results of April 2010 Data Collection

- Traffic volumes are slightly lower in April 2010 than April 2009

Average Peak Period (12-4 PM) Traffic Volumes – Weekdays and Weekend

	April 2009	Nov 2009	April 2010	% Change from April 09 – April 2010
5 th Avenue	1,140	1,339	1,092	-5%
7 th Avenue	1,302	1,643	1,184	-9%
Overall	2,442	2,982	2,276	-7%

Results of April 2010 Data Collection

- Parking duration has decreased significantly

Average Peak Period (12-4 PM) Parking Durations – Weekday and Weekend

	April 2009	June 2009	Nov 2009	April 2010	% Change from April 09 – April 2010
5 th Avenue	1:10	0:58	0:59	0:58	-17%
7 th Avenue	1:11	0:58	1:06	0:55	-23%
Overall	1:11	0:58	1:03	0:57	-20%

Results of April 2010 Data Collection

- The number of unique vehicles parked has increased

Average Daily Number of Unique Vehicles Parked

	April 2009	June 2009	Nov 2009	April 2010	% Change from April 09 – Nov 09
5 th Avenue	501	523	543	585	17%
7 th Avenue	1,127	1,254	1,254	1,332	18%
Overall	1,628	1,777	1,797	1,917	18%

Results of April 2010 Data Collection

- Parking occupancy shows little change – reflecting saturation levels of demand

Average Peak Period (12-4 PM) Parking Occupancy – Weekdays and Weekend

	April 2009	June 2009	Nov 2009	April 2010	Difference April 09 – Nov 09
5 th Avenue	82%	82%	86%	82%	0%
7 th Avenue	91%	89%	90%	92%	1%
Overall	87%	86%	88%	87%	0%

Results of April 2010 Data Collection

- More drivers are finding a metered space
- Increased turnover
- Saturation level of demand kept occupancy rate high

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Peak Period
Traffic Volume

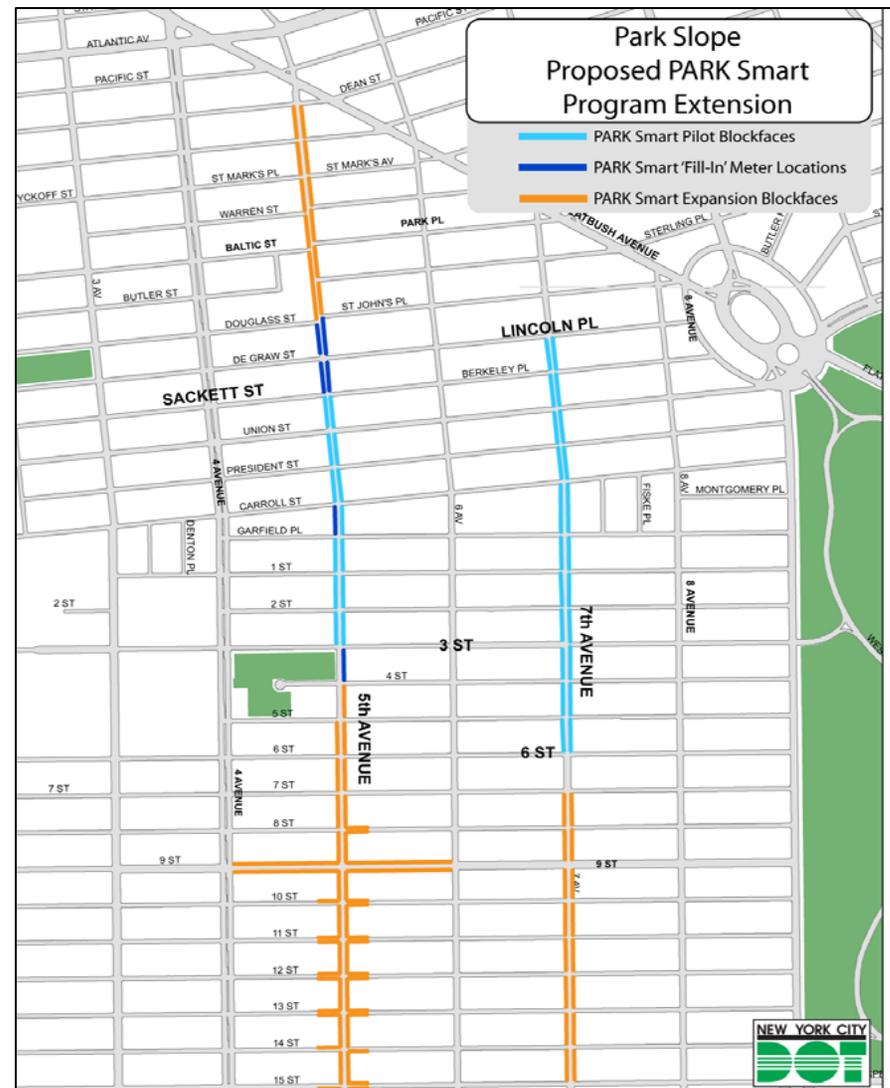
Parking Duration

Daily Average
Unique Vehicles

Peak Period
Parking
Occupancy

Recommendations

- Make the pilot permanent
- Expand the PARK Smart area
 - South to 15th Street on both avenues
 - Include 9th Street and spurs
 - North on Fifth Avenue to Dean Street
- Implement with installation of new Muni-meters in Spring 2011



Recommendations

- To address the needs of restaurants in the northern portion of Fifth Avenue:
 - Extend meter hours to 9 p.m. north of 6th Street (now 7 p.m.)
 - Extend the duration to 2 hours (now 1 hr)
 - Extend the peak rate through the afternoon and evening to discourage residents from using meters from 7 p.m. to 9 p.m.

Recommendations

- Based on the high occupancy levels in the late afternoon, extend the peak rate to 7 p.m. in the remaining PARK Smart Areas
- Consider adjusting \$1.50 peak rate

Recommendations -- Recap

- Make pilot permanent
- Expand PARK Smart area
- Fifth Avenue Restaurant Area: 2 hr duration, meters operate to 9 p.m., peak rate
- Extend peak rate to remaining PARK Smart areas
- Consider adjusting peak rate

Recommendations -- Recap

Time Period	Current Rate	Proposed Rate
8 or 8:30 a.m to Noon	\$0.75/hr	\$0.75/hr
Noon to 4 p.m.	\$1.50/hr	\$1.50 /\$2.25
4 p.m. to 9 p.m. (northern 5 th Avenue)	\$0.75/hr	\$1.50 / \$2.25
4 p.m. to 7 p.m. (rest of Area)		

More information on this and recent projects is available at nyc.gov/dot

**Thank
You**