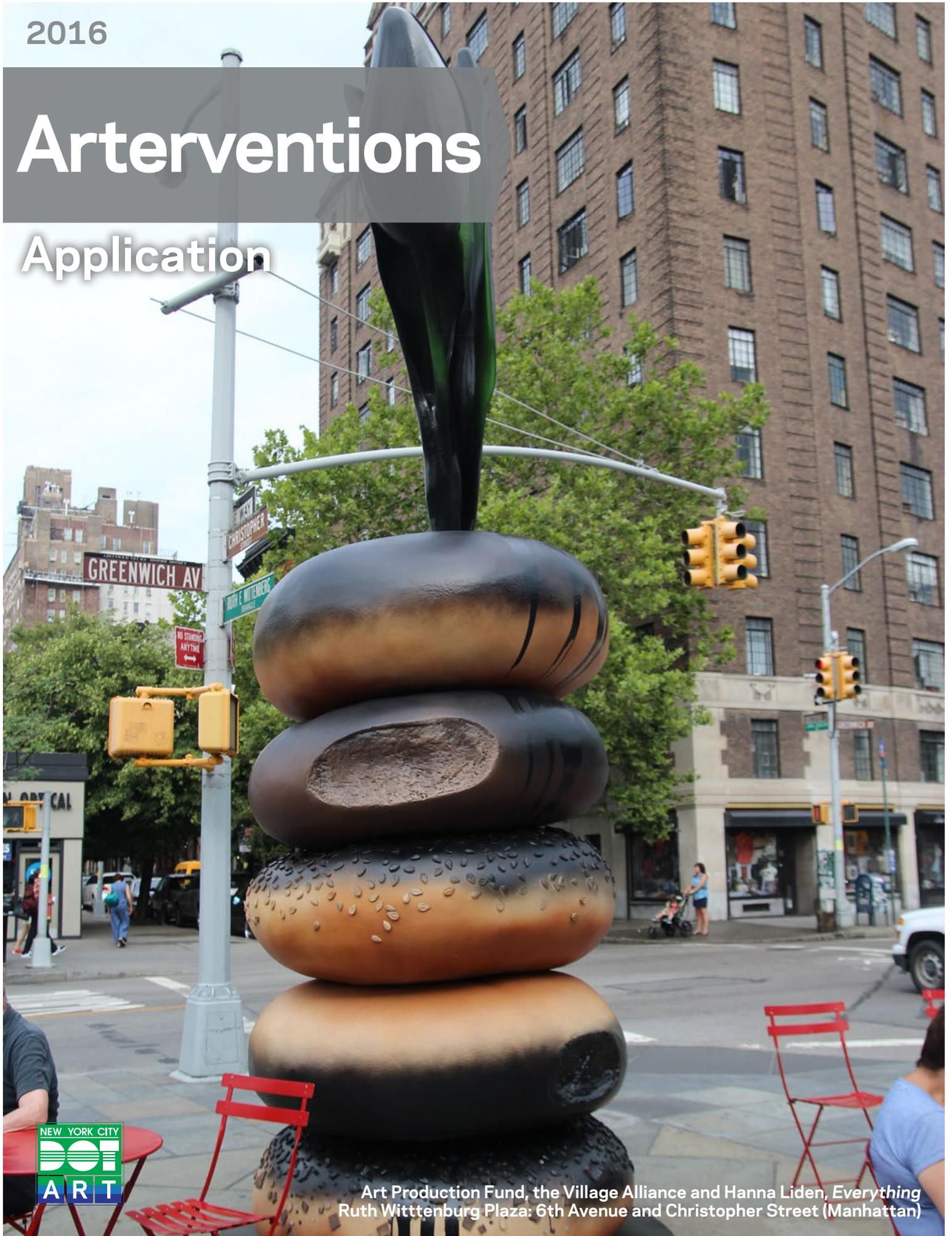


2016

Arterventions

Application



Art Production Fund, the Village Alliance and Hanna Liden, *Everything*
Ruth Wittgenburg Plaza: 6th Avenue and Christopher Street (Manhattan)

PROGRAM BACKGROUND

Since the launch of the New York City Department of Transportation (NYCDOT) Art Program in October 2008, DOT Art has installed over 200 engaging temporary art installations throughout New York City. The Program partners with community-based organizations and artists to present murals, sculptures, projections and performances on DOT property. Projects are presented within four program tracks: Community Commissions, Barrier Beautification, Arterventions and Art Display Case. Additionally, DOT Art produces special projects, such as: 191st Street Tunnel Beautification project, Summer Streets Interventions and Asphalt Art Activations.

ARTERVENTIONS PROGRAM BACKGROUND

As part of the Arterventions program, DOT Art invites artists to request the necessary permits to commission an artwork or relocate an existing artwork currently on exhibit in galleries, alternative art spaces or in storage facilities to DOT-owned sites in collaboration with galleries and community-based organizations. Artwork typically remains on display for up to 3 months. However, for many of the sites, the maximum display period is one month given other special events and activities organized by local maintenance partners. Applications are accepted throughout the year to provide flexibility and to expedite installation. Partner organizations or artists are responsible for funding Arterventions projects, which are typically organized as part of an exhibition, festival or citywide event.

NYCDOT has identified a number of public plazas that are: 1) large enough to accommodate artwork; and 2) accessible to a diverse audience (Appendix A: Plaza Site List). Organizations are invited to submit proposals in response to the list of sites, but may also propose alternate sites. If proposing an alternate site, applicants should review the Site Selection Tips available for download at www.nyc.gov/dotart and submit ideas for review and approval by the agency prior to submitting a proposal. All site inquiries may be emailed to: arts@dot.nyc.gov.

Recent examples of successful Arterventions projects include: Museum of Arts and Design and Wendell Castle, *Wandering Mountain*, 2 Columbus Circle, Manhattan and Groundswell Community Mural Project and PS 310, Fort Hamilton Parkway between 61st Street and 62nd Street, Queens (Appendix B: Recent Arterventions Projects). For additional photos of past Arterventions projects visit: www.flickr.com/photos/nycstreets.

PROGRAM PROCESS AND REQUIREMENTS

NYCDOT works closely with organizations and artists to implement projects as early as one month following approval. The DOT Art Program Manager, the artist, a representative from the partner organization and other NYCDOT staff make up the project team. Prior to installation, the project team meets to finalize a project schedule, review the engineering assessment and sign the legal agreement. The partner organization is responsible for: 1) hiring a NYS licensed engineer to prepare a signed and sealed technical report; 2) overseeing transportation and installation of the artwork; 3) maintaining the artwork during the display period; 4) removing the artwork upon completion of the display period; and 5) restoring the site to its original condition upon completion of the removal period.

All selected applicants must sign a legal agreement with NYCDOT and provide a certificate of insurance naming the City as an additional insured. NYCDOT provides the necessary permits to install on City-owned property. As per the agreement, the artist receives credit, sole ownership, and copyright of the artwork, but is required to extend to the City the right to a royalty-free, perpetual license to use any depiction of the artwork for non-commercial purposes.

SUBMISSION GUIDELINES

NYCDOT accepts proposals throughout the year for the Arterventions program. Interested organizations and artists may submit a joint application. All applicants must submit photographs of the proposed site and existing sculpture, as well as a site plan for consideration. For submission specifications, review the Arterventions Application Cover Sheet. Applicants are notified of selection within two weeks of submission.

SELECTION PROCESS

The Art Advisory Committee, a panel of appointed arts professionals from varying disciplines, reviews all proposals based on the following selection criteria:

Public Safety

- Proposal does not present any public safety hazards.

Artistic Merit

- Proposed artwork is aesthetically pleasing and appropriate for the public realm.
- Artist's past work and resume demonstrate proficiency in the proposed medium.
- Artist has experience exhibiting in the public and/or private realm.

Site Suitability

- Artwork is suitable for the site based on size, scale, and form.
- Proposal considers the variety of audiences at the site.

Organizational Capacity

- Organization agrees to monitor and maintain the artwork.
- Organization has secured funding to meet the overall budget.

Artwork Durability

- Artwork is made of durable materials to withstand outdoor weather conditions.
- Organization has secured a NYS licensed engineer to review and approve the proposed installation method.

ADDITIONAL LEGAL INFORMATION

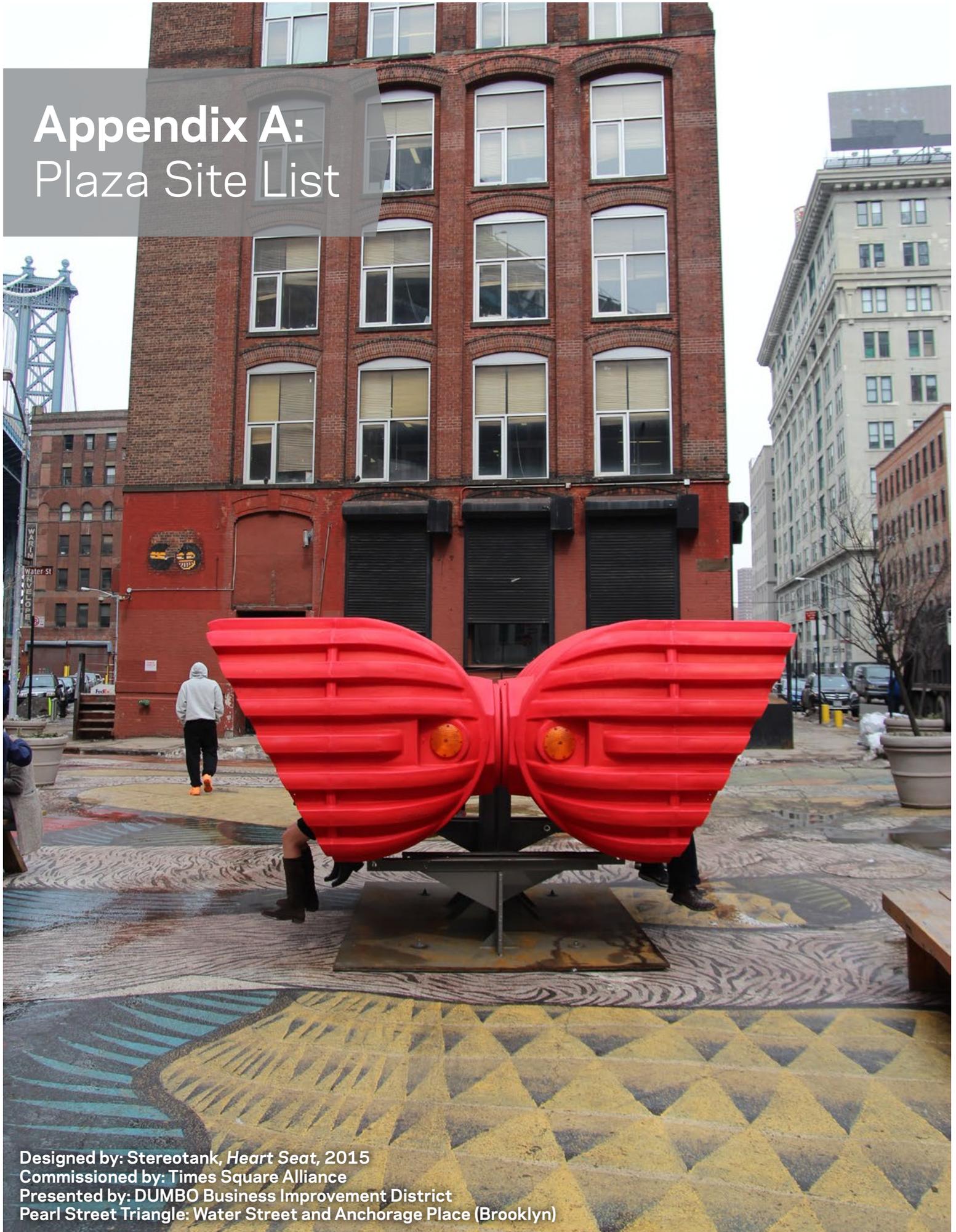
Please note the following:

- This RFP is not intended as a formal offering for the award of a contract or for participation in any future solicitation;
- NYCDOT does not intend to grant or issue any additional agreements on the basis of this RFP;
- NYCDOT, the City and their officials, officers, agents and employees make no representation or warranty and assume no responsibility for the accuracy of the information set forth in this RFP;
- No information contained in submissions shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature;
- Neither NYCDOT nor the City shall be liable for any costs incurred by any respondent in the preparation, submittal, presentation or revision of its submission. Neither NYCDOT nor the City shall be obligated to pay and shall not pay any costs in connection with the preparation of such submissions;
- All submissions shall become the property of NYCDOT and the City and shall not be returned; and
- NYCDOT at its sole discretion reserves, without limitation, the right to;
 - Withdraw the RFP at any time;
 - To discuss various approaches with one or more respondents (including parties not responding to the RFP); and
 - Change any terms of this RFP.

QUESTIONS

All inquiries regarding Arterventions should be sent to: arts@dot.nyc.gov.

Appendix A: Plaza Site List



Designed by: Stereotank, *Heart Seat*, 2015
Commissioned by: Times Square Alliance
Presented by: DUMBO Business Improvement District
Pearl Street Triangle: Water Street and Anchorage Place (Brooklyn)

APPENDIX A: PLAZA SITE LIST

BRONX

Morrison Avenue Plaza, Youth Ministries for Peace and Justice, Morrison Avenue and Westchester Avenue

Belmont Plaza, Belmont Business Improvement District, Belmont Avenue between Crescent Avenue and 186th Street

BROOKLYN

Albee Square, Fulton Mall Improvement Association, Dekalb Avenue at Bond Street

Willoughby Plaza, Fulton Mall Improvement Association, Willoughby Street at Adams Street

George B. Post Plaza, Aesthetic Urban Works, South 6th Street between Broadway and Bedford Avenue

New Lots Plaza, New Lots Avenue Triangle Merchants Association, Ashford Street between Livonia Avenue and New Lots Avenue

Manhattan Bridge Archway & Pearl Street Triangle, DUMBO Business Improvement District, Pearl Street, Water Street and Anchorage Place

Old Fulton Plaza, DUMBO Business Improvement District, Old Fulton Street and Prospect Street

Zion Triangle, Pitkin Avenue Business Improvement District, East New York Avenue and Pitkin Avenue

North 10th St. Plaza, Open Space Alliance, Frost Street between North 10th Street and Union Avenue

Parkside Plaza, Friends of CB 9, Parkside Avenue and Ocean Avenue

Marcy Avenue Plaza, Bedstuy Restoration Corporation, Marcy Avenue between MacDonough Street and Fulton Street

Putnam Triangle Plaza, Fulton Avenue Business (FAB) Alliance, Putnam Avenue between Grand Avenue and Fulton Street

MANHATTAN

Water/Whitehall Street Plaza, Alliance for Downtown New York, Water Street and Whitehall Street

Bogardus Plaza, Friends of Bogardus Garden, West Broadway at Hudson Street and Chambers Street

Delancey Plaza, Lower East Side Business Improvement District, Delancey Street between Norfolk Street and Clinton Street

Flatiron Plaza, Flatiron/23rd Street Partnership, Broadway between 23rd Street and 25th Street

Baruch Plaza, Baruch College, 25th Street between 3rd Avenue and Lexington Avenue

Columbus Circle Plazas, Central Park Conservancy, Broadway between 57th Street and 59th Street

185th Street Plaza, Yeshiva University, 185th Street at Amsterdam Avenue

125th Street Plaza, New Harlem East Merchants Association, Park Avenue between 124th Street and 125th Street

QUEENS

37th Road Plaza, Social Uplift and Hope Initiatives, 37th Road between 74th Street and Broadway

71st Avenue Plaza, Myrtle Avenue Business Improvement District, 71st Avenue at Stephen Street and Myrtle Avenue

78th Street Plaza, Jackson Heights Green Alliance, 78th Street between 34th Avenue and Northern Boulevard

Corona Plaza, Queens Economic Development Corporation, Roosevelt Avenue Service Road between National Street and 104th Street

Ozone Park, Bangladeshi Amer Community Development and Youth, Liberty Avenue between Forbell Street and Drew Street

Douglaston Station Plaza, Douglaston LDC, Douglaston LDC, 235th Street and 41st Avenue

Lowery and Bliss Plazas, Sunnyside Shines BID, Queens Boulevard, 40th Street and 46th Street

STATEN ISLAND

St. George Ferry Terminal, DOT Ferries, Richmond Terrace Plaza, 1 Bay Street

Appendix B: Recent Arterventions Projects



Flatiron/23rd Street Partnership and SOFTlab, Nova, 2015
Flatiron Plaza: Broadway and 23rd Street (Manhattan)

Museum of Arts and Design and Wendell Castle
Wandering Mountain
2 Columbus Circle (Manhattan)



Groundswell Community Mural Project and PS 310
Fort Hamilton Parkway between 61st Street and 62nd Street (Queens)



Arterventions

Application Cover Sheet

GENERAL INFORMATION

Submission Date: _____

Site Location: _____

Organization Name: _____

Artist Name: _____

Project Title: _____

Artwork Type: Sculpture Mural Lighting Design Intervention Other

Materials: _____

Proposed Installation Date: _____

Materials should be submitted as printed hardcopies and included on either a CD-ROM or USB flash drive. Proposals will be reviewed by the Art Advisory Committee. All items must be included as part of the submission package or applications will not be reviewed.

- Arterventions Application Form;
- No more than 4 project renderings that represent the artwork to be relocated to the proposed site (include: sketches, site plan, and Photoshop renderings);
- No more than 3 site photographs in jpeg format (resolution of 72 to 150 dpi);
- No more than 4 photographs of past artwork in jpeg format (resolution of 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission budget, description of artwork, and list of partners;
- Artist curriculum vitae;
- Organization support letter; and
- Funding committment letter (include list of secured and anticipated funders).

All application materials should be mailed to:

**Attn: Courtney Whitelocke, DOT Art Project Manager
NYC Department of Transportation, Urban Design + Art + Wayfinding
55 Water Street, 9th Fl, NY, NY 10041**

CONTACT INFORMATION

Organization Name: _____

Executive Director: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____ **Phone #:** _____

Email: _____ **Website:** _____

Organizational Background Describe your organization's mission and include one strong example of a community-based project.

Site Selection Describe your organization's interest in commissioning an artwork for the selected priority site.

Project Description/Artist Statement Describe the overall concept and approach for the proposed artwork and its consideration for the social, historical, architectural, geographical and/or cultural context of the site.

Community Involvement Describe your community outreach strategy and include a list of local stakeholders you plan to involve during design, fabrication and/or installation.

Artist Bio Describe the artist's past experience in any significant solo or group exhibitions in the public or private realm.

ARTWORK BACKGROUND

Dated: _____

Medium: _____

Height: _____ Width: _____ Depth: _____ Weight: _____

Current Ownership: _____

Current Market Value: _____

Project Budget

What is the estimated total project budget? _____

How much funding is already committed to the project? _____

Relocation Describe the relocation plan to transport the sculpture from its current location to the proposed site (Leave blank if not applicable.)

Fabrication/Installation Describe the fabrication and installation methods and include a list of relevant materials, hardware and equipment required to produce and install the artwork.

Engineering (only sculptural works): List the name of the NYS licensed engineer or engineering firm hired to review the proposed installation method.

Maintenance Describe the proposed maintenance plan to monitor and maintain the artwork throughout the display period and include any potential maintenance concerns given the proposed materials.

Project Schedule Provide a tentative schedule for implementation.

Installation _____

Display Period _____

Removal _____