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WELCOME TAKE CARE NEW YORK'S NEWEST PARTNERS

- Alzheimer's Foundation of Staten Island
- American Indian Community House
- Coalition of Institutionalized Aged and Disabled
- IlluminArt Productions
- Northeast Business Group on Health
- Port Richmond High School
- Seamen's Society for Children and Families
- Staten Island Smoke-Free Partnership
- The Grace Foundation

For a complete list of TCNY partners, visit www.nyc.gov/health/tcny

COMMISSIONER FARLEY LAUNCHES TAKE CARE STATEN ISLAND



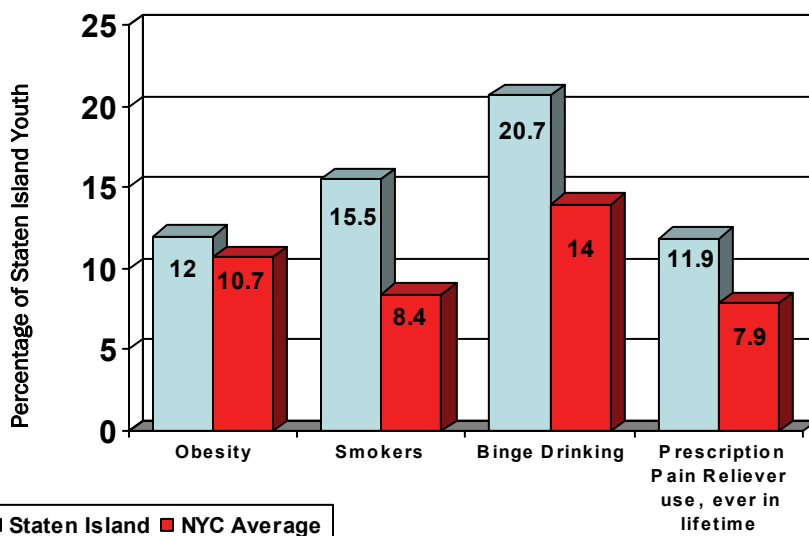
On September 28, 2010, Commissioner Farley announced the launch of **Take Care Staten Island** at the second annual Staten Island Economic Development Corporation's Health and Wellness Expo.

Take Care Staten Island is a partnership between the NYC Health Department and the Staten Island Partnership for Community Wellness, a coalition of more than 50 Staten Island community based and health care organizations.

Take Care Staten Island, funded by a grant from the Staten Island Foundation, addresses the Island's key health concerns, including obesity, tobacco use, prescription drug abuse and binge drinking among the Island's youth.

For more information on **Take Care Staten Island** and how you can contribute to addressing these issues, please contact Laila Modzelewski, **Take Care Staten Island** Coordinator at 718-420-5307 or imodzelewski@health.nyc.gov.

Health Risk Behaviors Among Staten Island Youth (Ages 13-20)



Source: Youth Behavior Risk Survey, 2009

BECOME A TAKE CARE NEW YORK CHAMPION

Take Care New York Champions are partners that have demonstrated their commitment to **Take Care New York 2012** by implementing activities, programs and/or policies that address the 10 agenda items.

Take Care New York Champions will receive a:

- **Take Care New York** Champion certificate
- Feature in the **Take Care New York** Newsletter
- Feature on the Health Department's **Take Care New York** website

To become a **Take Care New York** Champion, an organization must:

1. Be a **Take Care New York** Partner. If you are not a partner, sign-up by:
 - a. Completing an [online](#) application or
 - b. Calling 311 and asking for a **Take Care New York** application by mail.
2. Implement 3 or more activities listed in the [Ideas for Action](#) in **one** calendar year.
3. Submit* a brief summary of the Ideas for Action activities your organization has implemented by completing the [Ideas for Action Summary Form](#) and send to takecarenewyork@health.nyc.gov.

*Submission of a summary form is NOT necessary if you complete the quarterly Take Care New York Partner Survey.

If you have any questions about becoming a **Take Care New York** Champion, call 311 and ask for **Take Care New York** or contact us at

takecarenewyork@health.nyc.gov.

ADDITIONAL RESOURCES TO HELP PROMOTE TAKE CARE NEW YORK

Recently, we unveiled our **Take Care New York Ideas for Action**, a set of achievable and concrete activities for each of the 10 priority areas that you can do in your organization or in the community you serve. To further assist you with implementing these *Ideas for Action* or other **Take Care New York** activities that your organization may be involved in, we have created a list of additional resources for each priority area.

These additional resources are meant as a supplement to the *Ideas for Action* and include publications, web resources, data resources, and trainings all available free to our partners either online or by calling 311. Please visit the **Take Care New York – Ideas for Action webpage** and take a look at what the Health Department has to offer you!

DEPARTMENT OF HEALTH EVENTS CALENDER

The Health Department's [Event Calendar](#) lists health-related events of interest to the community that are open to the public. If you are hosting a health event and would like it posted on the calendar, please call 212-788-4735.

WE WANT TO HEAR FROM YOU!!

Do you have suggestions for topics and resources for future issues? Let us know. Send your suggestions to takecarenewyork@health.nyc.gov.

TAKE CARE NEW YORK

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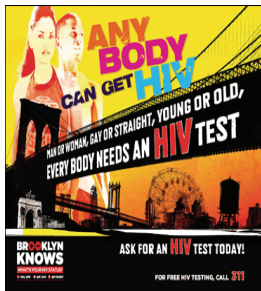
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MAYOR BLOOMBERG COMMEMORATES WORLD AIDS DAY AND LAUNCHES ‘BROOKLYN KNOWS’ VOLUNTARY HIV TESTING INITIATIVE



On December 1, 2010 Mayor Michael Bloomberg launched **Brooklyn Knows**, a borough-wide scale up of HIV screening to help a half-million Brooklyn residents learn their HIV status over the next four years.

Bronx residents get tested for HIV since 2008, Brooklyn Knows aims to test every Brooklyn resident between the ages of 13-64 for HIV; identify undiagnosed HIV-positive persons and link them to medical care and support services; and increase the routine offer of a voluntary HIV test in clinical settings. The **Brooklyn Knows** coalition currently has 52 partners, including hospitals, community-based organizations, community health centers, faith-based organizations, local businesses and educational institutions. These partners work together to promote and provide universal voluntary HIV screening and link those individuals who test HIV-positive to medical care and support services.

More than 26,000 Brooklyn residents were living with HIV/AIDS in 2008 and 1,027 were newly diagnosed with HIV. One quarter of Brooklyn residents first learn they are HIV positive when they are diagnosed with AIDS, which suggests they may have gone undiagnosed with HIV for up to 10 years. And surveys suggest that over 40% of Brooklyn adults have yet to take an HIV test.

To become a **Brooklyn Knows** Partner, email brooklyntesting@health.nyc.gov. Join the [New York Knows Facebook](#) page and add a link to it from your homepage.

Building on the achievements of **The Bronx Knows**, a community partnership that has helped more than 400,000

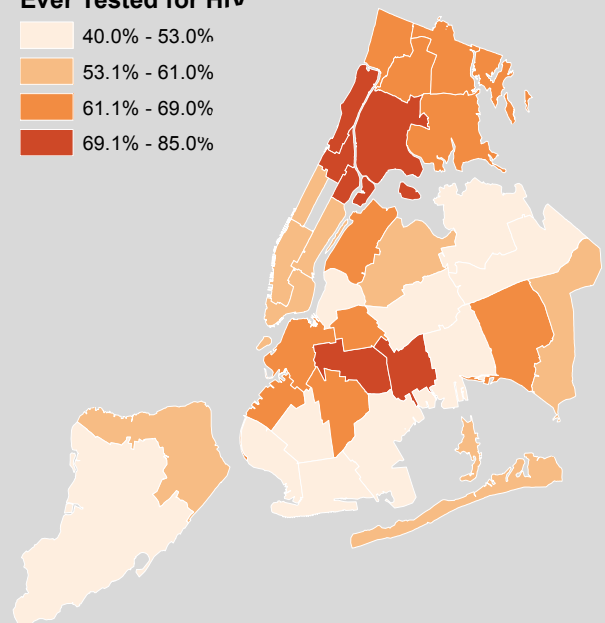
STATfact: HIV Testing in New York City

All New Yorkers should know their HIV status. Voluntary and routine HIV testing helps to connect infected individuals to timely care and prevents new infections. More than half of adult New Yorkers (ages 18 and older) report ever having an HIV test (60%), and 31% of all adults were tested in the past year. Those who had three or more sex partners in the past year were more likely to have ever been tested (77%). The rate of adults ever tested for HIV also varies by neighborhood, with the highest rates in the Bronx (71%). In Brooklyn, Borough Park (45%), Coney Island (46%), Greenpoint and Bay Ridge/Bensonhurst (both 51%) have among the lowest testing rates in the city.

Percent of adults ever tested for HIV by NYC neighborhood

Ever Tested for HIV

- 40.0% - 53.0%
- 53.1% - 61.0%
- 61.1% - 69.0%
- 69.1% - 85.0%



Source: Community Health Survey, 2009

MORE HEALTH DATA...

Visit My Community's Health: Data and Statistics: nyc.gov/health/mycommunityshealth to access interactive health data tools, like EpiQuery – a web-based, user-friendly system for basic data analysis: nyc.gov/health/epiquery as well as data tables and reports on many health topics. For surveillance data on HIV/AIDS in the city, visit: nyc.gov/html/doh/html/dires/epi_reports.shtml

IDEAS FOR ACTION

Innovative and Achievable Actions that can be Implemented by Your Organization

FEATURED IDEA: Distribute NYC condoms and teach people how to use them properly.

Recommendation: Make NYC condoms available to patrons, employees, patients and members. **FREE** male and female condoms, as well as lubricant are available from the Department of Health and Mental Hygiene and can be shipped to your organization on a regular basis.

Putting Ideas into Action: What Your Organization Can Do

The New York City Department of Health and Mental Hygiene partners with more than 3,000 venues to distribute male and female condoms throughout the City. Here is what your organization can do to promote safer sex practices among your staff and the people you serve.

- Place fishbowls/dispensers with male/female condoms and lubricant in high visibility locations throughout your organization.
- Access the NYC DOHMH website, www.nyc.gov/condoms. This site provides important information explaining where and how to obtain free condoms, how to properly use a condom and how to access additional HIV/STD resources in the city.
- Display copies of the Health Department's Health Bulletins, including [STOP HIV IN NYC](#) and [New York, we've got you covered](#) in highly trafficked areas; call 311 to request copies.
- Request a Condom 101 presentation by the Health Department to educate your staff or clients about safer sex and proper condom storage. To request a presentation, email clovelac@health.nyc.gov or call 646-253-5711.
- Provide a link on your organization's website to our NYC Condom Facebook page: www.Facebook.com/NYCcondom. The page provides a venue for public discussion on topics related to condom use and provides accurate, up-to-date information about the NYC Condom program.

NYC Condom Availability Program

The new limited-edition [NYC Condom Power Button](#) wrapper was launched on October 31st at the Village Halloween Parade in addition to five major transportation hubs (one in each borough). Interested organizations can order free male condoms and water-based lubricant through www.nyc.gov/condoms. To order female condoms, email femalecondom@health.nyc.gov.

NYC Condoms Facts & Figures

- 40,000 NYC Condoms with the Power Button wrapper were distributed on the first day of the launch.
- Distribution has grown from 5.8 million free male condoms in 2004 to 41.5 million in 2009.
- In February 2009, the NYC Condom Facebook fan page was developed and currently has more than 14,500 fans.



For more information, contact Jennifer D. Medina Matsuki, Director, Condoms & Materials Distribution Unit, at jmedina1@health.nyc.gov or call 212-442-5123.