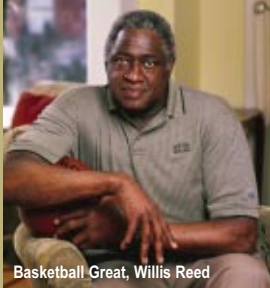


**Get checked,  
big guy.**



Basketball Great, Willis Reed

**50 OR OLDER?  
IT'S TIME FOR A COLONOSCOPY-NOW!**

## **Colon cancer kills ... but it can be prevented or cured if found early.**

- **Colonoscopy can prevent colon cancer and save your life.**
- **Most insurance plans, including Medicare and Medicaid, cover colonoscopy.**

**Talk to your doctor. Or call 311 for information.  
GET CHECKED!**



**The New York City Department of Health and Mental Hygiene**

Michael R. Bloomberg, Mayor

Thomas R. Frieden, M.D., M.P.H., Commissioner

[nyc.gov/health](http://nyc.gov/health)



10.05

# Get Checked.



Legendary R&B Vocalists,  
Nick Ashford and Valerie Simpson

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