NEW YORK RED BULLS AND THE ADMINISTRATION FOR CHILDREN'S SERVICES SPONSOR SOCCER CLINIC AT HORIZON JUVENILE CENTER

SOCCER STARS TO TEACH GAME STRATEGIES AND COMPETE IN EXHIBITION WITH JUVENILES IN DETENTION

NEW YORK, NY - Today more than 100 youth from Horizon Juvenile Center in The Bronx faced off against members of the New York Red Bulls soccer team in a professional soccer clinic held for young people in New York City's juvenile detention centers.

The annual event hosted by the NYC Administration for Children's Services and the New York Red Bulls is designed to promote pro-social skills and empower young people in detention to make positive life choices. The soccer clinic is intended to promote camaraderie and team play and provide young residents with a unique opportunity to meet and interact with professional sports players and learn about the sport of soccer.

Some of the most recognized members of the New York Red Bulls soccer team including Roy Miller, Daniegh Borman and Jeremy Hall will demonstrate game strategies and instruct juvenile residents on the sport of soccer, teamwork, game rules, scoring and techniques. Red Bulls Managing Director Erik Stover will also attend the event. The clinic will culminate in a tournament between teams made up of residents, staff and Red Bulls players.

"We look forward to this event every year. It's a great opportunity to spread our love of soccer and hopefully provide some life experience in a meaningful way," said Red Bulls Managing Director Erik Stover.

"The Red Bulls clinic offers our youth an opportunity to learn from professional players and develop their own game as well as gain valuable life lessons for life," said Laurence Busching, Executive Deputy Commissioner of the Division of Youth and Family Justice.

A second clinic is planned for during the month at the Crossroads Juvenile Center in Brooklyn. The New York Red Bulls have also conducted clinics at Icahn Stadium on Randall's Island for youth in the care of the Department's group home system.

In January 2010, Mayor Michael R. Bloomberg announced that DJJ will merge with the Administration for Children's Services (ACS). The collaboration of the juvenile justice and child welfare systems will create the Division of Youth and Family Justice at Children's Services, providing additional services to prevent the need for detention for youth with child welfare needs, including youth in foster care. The Department of Juvenile Justice was created in 1979 to provide care and custody to juveniles involved in the criminal and juvenile justice system. Each year, the Department provides secure and non-secure detention for youth whose cases await adjudication in New York Family, Criminal and Supreme Courts. For additional information visit <u>www.nyc.gov/acs</u>.

For more information about New York Red Bulls Soccer, visit <u>www.NewYorkRedBulls.com</u>.