WHY NYC WATER?

**It’s High Quality:** NYC Water travels 125 miles from the Catskills through a gravity-fed system. New York City’s Watershed Protection Plan makes sure that the way we use land near our water source doesn’t diminish its quality, and it is so clean that New York City is one of only five cities not required to filter its water.

**It’s Healthy:** NYC Water helps you maintain a healthy weight because water contains zero calories, zero sugar and zero fat. A typical 12-ounce can of soda contains about 150 calories and the equivalent of 10 teaspoons of sugar. Sports drinks, which are marketed as healthy alternatives, have as many calories as sugary beverages and usually contain high levels of sodium.

**It’s Affordable:** NYC Water is a great deal. At approximately one penny per gallon, it is about 1,000 times less expensive than bottled water.

**It’s Green:** Plastic water bottles produced for the U.S. use 1.5 million barrels of oil a year—enough to power 250,000 homes or 100,000 cars all year. And it takes more than 3 liters of water to produce each bottled liter of water.

**It’s Convenient:** NYC tap water is available right from your tap. DEP’s Water-On-the-Go fountains will make tap water easy to get in public places in each of the five boroughs.