

HEATBEAT

HYDRANT EDUCATION ACTION TEAM

Farewell Hydrant Education Action Team 2014



The 2014 Hydrant Education Action Team successfully spread their message to Public Schools, Community Based Organizations, local businesses and residents. While many were familiar with our goal to prevent illegal usage of fire hydrants, others newly embraced our educational outreach. In fact, those who remembered the HEAT team from last season helped our efforts by spreading the message themselves among friends and family. Lucita Lombello from the East Bronx Senior Center told the CB 4 HEAT team “We will continue to support HEAT at our center because your work has made a real difference and your education helped close an open fire hydrant last season on Fast Tremont on the Grand Concourse.”

The HEAT Teams Covering Ground



This season, the Bronx Community Board 5 team canvassed as many as 110 stores to gain support for the HEAT message. The Manhattan Community Board 12A Team successfully engaged businesses like Con Edison, as well as City agencies – including Police, Fire, and Parks. They all recognized how illegally opened fire hydrants affect their own duties. The Bronx Community Board 4 team shared the importance of proper fire hydrant use with young children and families in their community. Many residents were unaware that high water pressure from illegally opened fire hydrants, pose a threat to young children who play outdoors. This season, the HEAT team was not only embraced by supporters but welcomed by new partners.

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The New Settlement Youth are Fans of HEAT



Megan Noland, Program Director of New Settlement Community Center said, "I was happy to be working with the HEAT program again this year. The best part of our partnership is the youth involvement. The young people had fun and learned something valuable to take back to their families."

Check Us Out on Social Media



We asked members of the community to spread the HEAT message on their social media.

#putacaponit

Amenata Magiraga, CB 5

HEAT Sets up Shop at WHIDC's Daily Market



Community Board 12B partnered with the Washington Heights and Inwood Development Corporation (WHIDC) at their "Daily Business Incubator." This event includes the participation of 30 small businesses that market their services. Dennis Reeder, WHIDC's Executive Director said, "HEAT's contribution to these events helped business owners realize that illegally opened fire hydrants can impact their own businesses as a result of flooding and water damage."



"Since being in the HEAT program, I really feel inspired to reach out to other communities to see what problems they're facing and work to help solve them."

The Hydrant Education Action Team (HEAT) is jointly sponsored by:

The purpose of HEAT is to educate community residents and stakeholders about the problems surrounding the illegal use of fire hydrants.

