

HEAT BEAT

HYDRANT EDUCATION ACTION TEAM NEWSLETTER

Summer 2017 Issue 3

 SoBro_HEAT  SoBro_HEAT  Hydrant Education Action Team



Bronx Terminal Market & HEAT



CB4 HEAT team ready for movie attendance.

The Community Board 4 (CB4) HEAT team participated in events held at the Bronx Terminal Market Shopping Center. On Tuesday, July 11, the team joined attendees at the Fifth Annual Rooftop Free Summer Film Series event. Before sunset, attendees enjoyed pre-film activities that included games and activities supplied by Applebee's, Chuck-e-Cheese, Hostos Community College, and other community based organizations and businesses.

This year the HEAT team engaged attendees in a parody game of Jeopardy, named HEAT-Points. HEAT-Points is a multiple choice game, where players are asked three HEAT questions to test their knowledge of the program. Buzzers were added to the game to make it a truly exciting competition. Game players enjoyed competing with each other to be first to ring their buzzers and to get the most points. The game is very helpful in getting the HEAT message across and winners receive our new HEAT water bottles. Kids and adults enjoyed the fun game and were excited to receive the prize.



The youth having playing and having fun while learning about fire hydrant safety.

The goal of the **HEAT** program is to educate community residents and stakeholders about the dangers associated with illegally opened fire hydrants. Promote and advocate for the use of spray caps on fire hydrants.

UPCOMING EVENTS

We bring the HEAT

July 22

FDNY Block Party
2175 Walton Ave
Bronx, NY 10453 (CB5)
11 AM - 4 PM

July 23

Dyckman Farmhouse Museum
4881 Broadway
New York, NY 10034 (CB12)
11AM - 4 PM

July 23

Boogie on the Boulevard
1040 Grand Concourse
Bronx, NY 10456 (CB5)
11 AM - 4 PM

July 24

St. Edmund Summer Camp
1701 Dr, Martin Luther King Jr.
1905 Morris Ave (CB5)
11 AM 12 PM

July 25

Sedgwick Library
1701 Dr Martin Luther King Jr Blvd.
Bronx, NY 10453 (CB5)
10 AM - 12 PM

July 25

Grand Concourse Library
155 E 173rd St.
Bronx, NY 10457 (CB4)
10 AM - 12 PM

July 27

High Bridge Library
78 W 168th St.
Bronx, NY 10452 (CB4)
10 AM - 12 PM

July 28

Police Athletic League
78 W 168th St.
Bronx, NY 10452 (CB4)
10 AM - 12 PM

July 28

MetroPlus Office Opening
227A East 167th Street,
Bronx, NY 10456 (CB4)
10 AM - 2 PM

**Come for a fun time
and a chance to win
HEAT free Giveaways**

The Bridge @ Bronx Terminal Market



CB 4 HEAT team getting ready for the festivities.

The CB4 HEAT team also encouraged shoppers to follow one or all of the three HEAT social media pages: Facebook, Instagram, and/or Twitter to enter the HEAT raffle. The team raffled off three Chuck-e-Cheese cards, each with 30 tokens. Radio station Hot 97's DJ promoted the HEAT table and raffle during the event. A HEAT team member was interviewed by Bronxnet.com and was able to speak about the importance of HEAT's mission.



Ms. Ortiz, the last winner of HEAT raffle.

On Saturday, July 15, the Bronx Terminal Market also hosted "The Bridge" event. The Bronx Terminal Market takes advantage of the high foot-traffic on Saturday mornings to provide information to shoppers on topics that will enhance their lives. The CB4 HEAT team was ready to educate shoppers while they were having fun with the HEAT-Points game. This was also the first event where the HEAT-Cars game was introduced. HEAT-Cars is a remote-controlled bumper cars game. The prize for winning the HEAT-Cars game is a copy of the HEAT activity book.



Mr. Garcia and his two daughters.

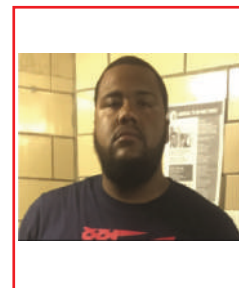
HEAT All-Stars



Sentell Lawson
CB4



Dijon Allen
CB5



Michael Alexandre Jr.
CB12A



Destiny Smith
CB12B