

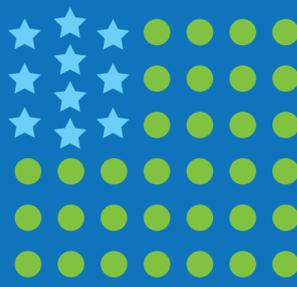
WATER EFFICIENCY

The Key to a Sustainable Future

The Alliance for Water Efficiency has been helping communities, businesses and individuals save water since 2007

WHY WATER EFFICIENCY?

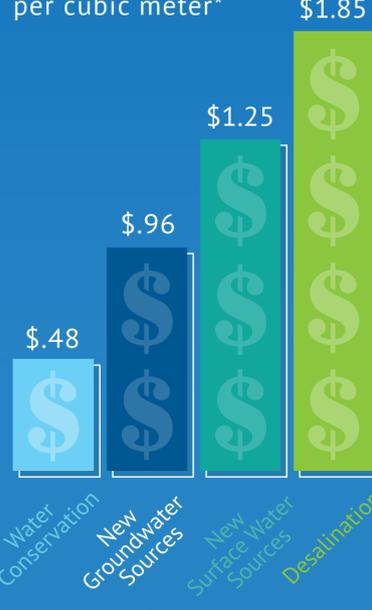
40/50 states expect water shortages within 10 years



Household leaks waste **1 trillion gallons** annually nationwide



Water conservation is the **least expensive** source of new supply per cubic meter*



Efficiency keeps costs down.
1 gallon saved = 1 NOT pumped, treated and delivered



A UNITED VOICE FOR WATER EFFICIENCY



Alliance for Water Efficiency

AWE is the only North American organization dedicated to the sustainable and efficient use of water

400+

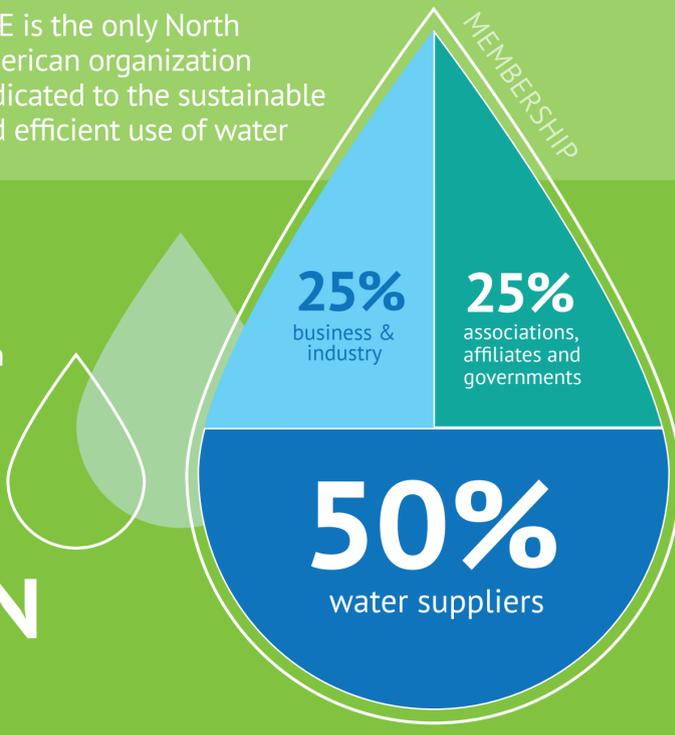
AWE member organizations from all sectors are conserving water in

157

US and Canadian watersheds, delivering water to nearly

50 MILLION

water users across North America



HOW WE MAKE A DIFFERENCE

1 Advocating for Policies and Products



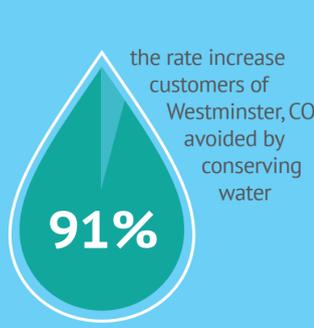
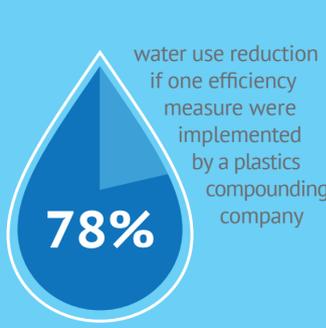
Secured a required **20%** water use reduction in LEED 2009
23,500 buildings certified to date

2 Technical Assistance and Expertise



3 Cutting Edge Research
AWE REPORTS AND RESEARCH HAVE REVEALED:

America's Average: C+
In the first ever State Scorecard ranking water efficiency efforts, **37 states** earned C's and D's!



4 Consumer Education and Awareness



Helping **54** communities & organizations reach **6.5 million** water users



34,000 people have calculated their water use with AWE's Home Water Works Calculator

BE A PART OF THE SOLUTION!

Join us at AllianceforWaterEfficiency.org



U.S. Government Accountability Office, EPA WaterSense, South Central Texas Regional Water Planning Group - 2011 Regional Water Plan, San Antonio Water System, Texas, City of San Diego, California, New York City Department of Environmental Protection, City of Santa Fe, New Mexico - 2012 Annual Water Report, Cobb County Water System, Georgia, Waterloo Region Integrated Urban System, City of Calgary, Alberta - 2013 Water Report, U.S. Green Building Council