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KATE D. LEVIN
Commissioner

The New York City Economic Development Corporation (EDC) has allocated \$21.5 million (phase 1+ phase 2) for streetscape improvements on Jackson Avenue between Queens Plaza and 21st Street. The project will transform this critical street from its current barren environment into a tree-lined, pedestrian-oriented street. Contemporary streetlights and benches, tree planted medians, and enlarged parks are all included in the improvements. The signature and final element is permanent public art.

In conjunction with EDC, the New York City Department of Cultural Affairs (DCA) Percent for Art Program is seeking artists for the commission of permanent artwork on Jackson Avenue. One or more artists will be selected to produce artwork within the renovated streetscape. The successful artist or artists must be experienced, professional and have the ability to work well with a team of City agencies. Artists that live and/or work in Long Island City are encouraged to apply. The selection of the winning artist(s) will be made according to the procedures of the Percent for Art program.

Artists who are interested in submitting their work for review may print out the registration form from the Percent for Art web site:

<http://www.nyc.gov/html/dcla/html/panyc/form.shtml>

http://www.nyc.gov/html/dcla/downloads/pdf/percent_registration_application.pdf

Artists' information should be submitted on CD or DVD (PC format) and include a completed registry form (as hardcopy or electronic Word document); a current CV; an artist statement; up to 20 images of past and recent work (JPEG format, minimum 72 dpi); and a list of images submitted. The deadline for submissions is August 15, 2010. Submissions should be sent to:

Percent for Art
Department of Cultural Affairs
31 Chambers Street, 2nd Floor
New York, NY 10007

If you require assistance, please email percentregistry@culture.nyc.gov.