

2016 NYC SUMMER INTERNSHIP PROGRAM

AGENCY NAME

DEPARTMENT OF PARKS & RECREATION

DIVISION

Bronx River Alliance

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ADDRESS2 Bronx, NY

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AGENCY DESCRIPTION (Max characters 3000)

The New York City Department of Parks and Recreation manages 14 percent of the land in New York City. These assets range from playgrounds and large parks, to tranquil wooded areas and miles of beaches. Parks serve as New Yorkers' backyards, as meeting areas for outdoor play and recreation - but also as critical engines for economic growth and development.

NYC Parks' mission is to plan resilient and sustainable parks, public spaces, and recreational amenities, build a park system for present and future generations, and care for parks and public spaces to benefit New Yorkers across the five boroughs.

Through an effort to improve the quality, accessibility, efficiency and sustainability of our city parks by increasing investment in underserved neighborhoods and expanding parkland: NYC Parks' **Community Parks Initiative**, at the center of the Mayor's plan, is completely redesigning and reconstructing parks in neighborhoods across the city with the greatest needs --35 of which are nearing the construction phase.

NYC Parks is also leading in innovative park design with **Parks Without Borders**, a new design approach that focuses on improving park entrances, edges, and spaces adjacent to parks. By extending parks into communities, Parks Without Borders will improve New Yorkers' access to quality parks.

Ongoing work to care for our parks has:

- Reconnected the City's two most northern boroughs, Manhattan and The Bronx, when NYC Parks' historic High Bridge was reopened.
- Re-energized Flushing Meadow Corona Park in Queens, one of New York's largest parks, drawing visitors from around the globe.
- Reinforced our commitment to growing greenspaces by meeting our goal to plant 1,000,000 trees.

The work of the agency goes far beyond the maintenance of New York City's nearly 30,000 acres. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as WinterJam, Adventures NYC, and the Fall Field Day.

The Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating skating rinks, golf courses and other concessions.

UNIT DESCRIPTION (Max characters 1000)

The Bronx River Alliance's Development Department is responsible for raising funds to support our programs through a combination of grant writing for foundations, government agencies and corporations, soliciting individual donations and managing an annual fundraising gala event.

POSITION TITLE (Max characters 100)

Bronx River Alliance Development Intern

INTERNSHIP RESPONSIBILITIES (Max characters 1500)

We are looking for a dynamic, self-starter interested in learning about nonprofit fundraising to assist in the preparation for our annual gala and updating information on our donor database. The intern will join the fundraising team in preparing for our annual gala and other fundraising

events. Primary duties include keeping track of ticket sales for individuals and corporate sponsors, updating information on our donor database, writing letters, identifying and securing items for a silent auction, contacting corporate sponsors and auction donors. In addition, there will be opportunities to learn about individual and corporate giving, event organizing and the overall workings of fundraising in a small development office. The intern may also help with communications tasks as needed.

QUALIFICATIONS/SPECIAL SKILLS/AREA OF STUDY (Max characters 1500)

We are looking for someone interested in learning about fundraising for a nonprofit organization who has experience with basic computer skills including internet research, word and excel; has strong verbal communication skills with the ability and enthusiasm to promote our fundraising events through phone outreach and follow-up to emails and letters; good writing skills; keep accurate records; ability to handle multiple tasks and keep track of details; strong computer skills with familiarity with database functioning with the willingness to learn our donor database; familiarity with nonprofit fundraising a plus but not required.

APPLICATION PROCESS (Max characters 700)

Please email cover letter and resume to Leslie.Nusblatt@parks.nyc.gov

SALARY RANGE

Unpaid

Internship may be used to fulfill college credit requirement

ADDITIONAL INFORMATION / COMMENTS (Max characters 700)

Time commitment 7 to 14 hours per week.