



# Don't Cut Corners

Turns faster than 5 MPH put pedestrians at risk. On foot? Watch for turning cars.





# Look Closely

**More pedestrians are hurt in  
crashes around sunset than  
any other time.**

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# Slow Down

People who drive 25 MPH or slower are better able to avoid crashes.

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**1 in 4 pedestrian  
deaths and injuries  
involve turning vehicles.**

**Turn slowly.  
Your choices matter.**

**VISION ZERO**  
Bill de Blasio, Mayor



# 78% of pedestrian deaths and injuries occur in the crosswalk.

**Turn slowly.**  
**Your choices matter.**

**VISION ZERO**

Ill de Bieck, Meyer



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**Your choices matter.**

**VISION ZERO**  
DNI de Blasio, Mayor

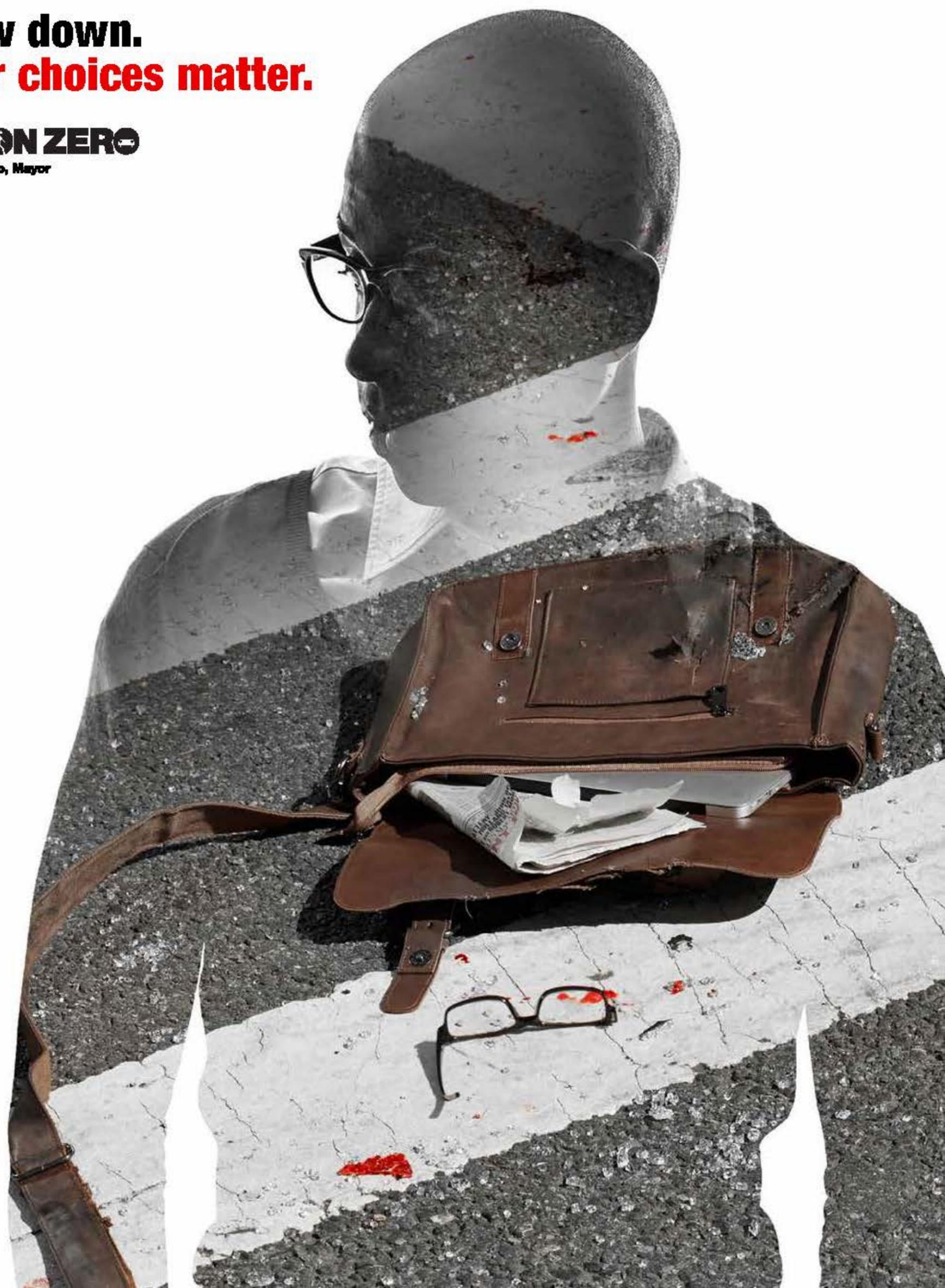


# Speeding is a leading cause of traffic deaths.

**Slow down.**  
**Your choices matter.**

**VISION ZERO**

Bill de Blasio, Mayor



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