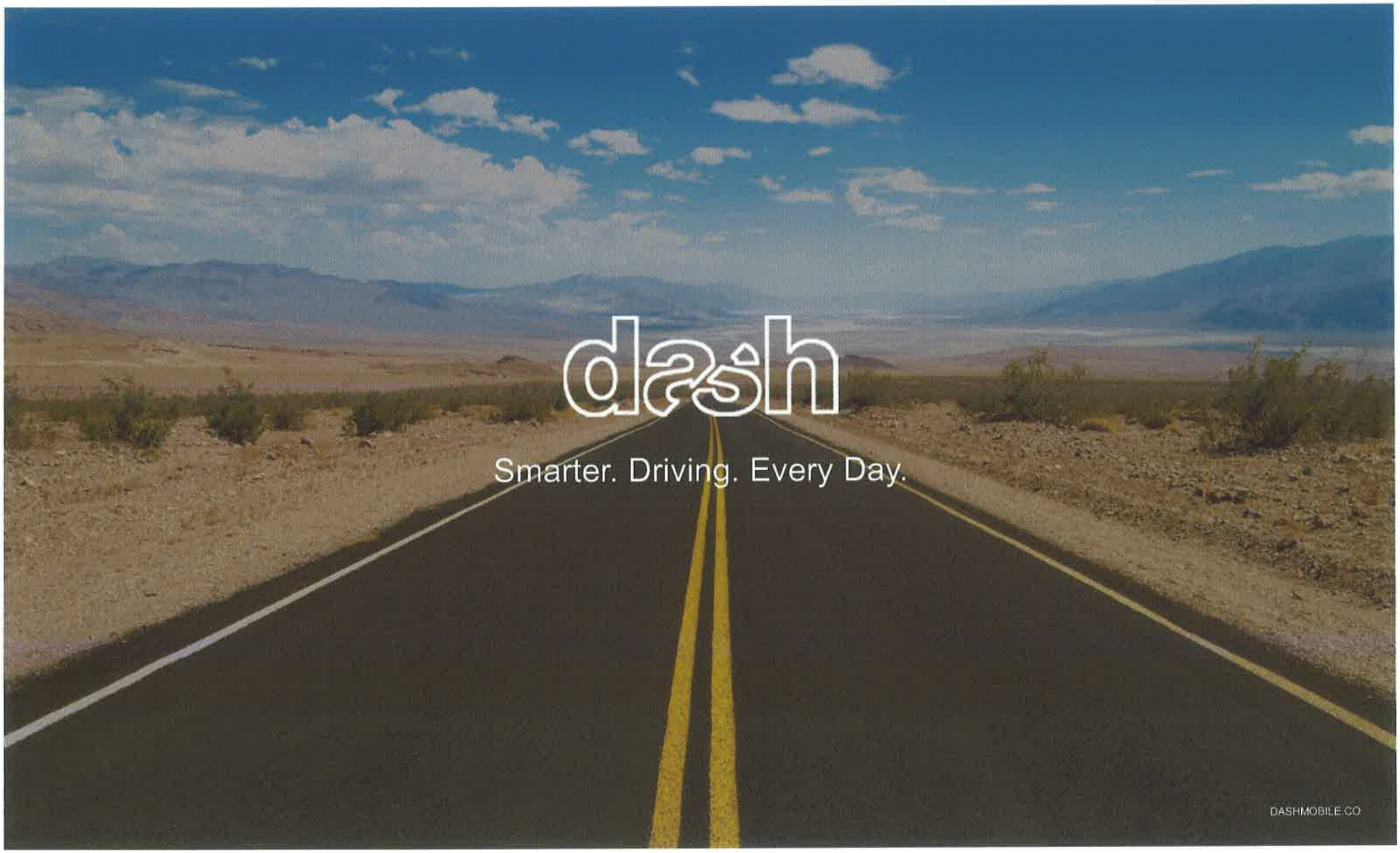
dash
Smarter. Driving. Every Day.
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Technology & Automotive

Navigate / Distract

Heads Up Display

Dash / Drive Smart

Apple / Google HMI

Tesla Digital / Self-Drive

Self-Driving

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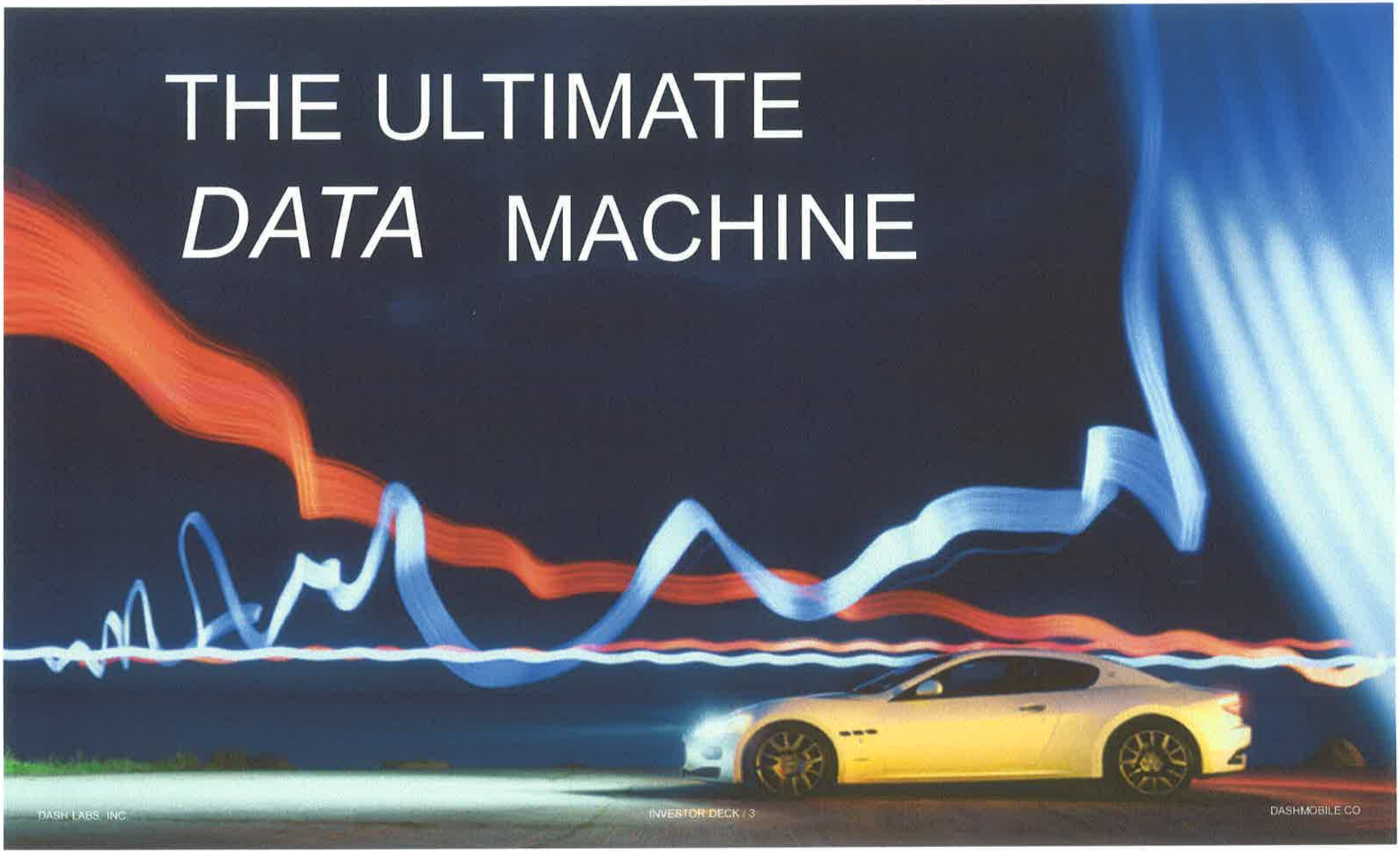
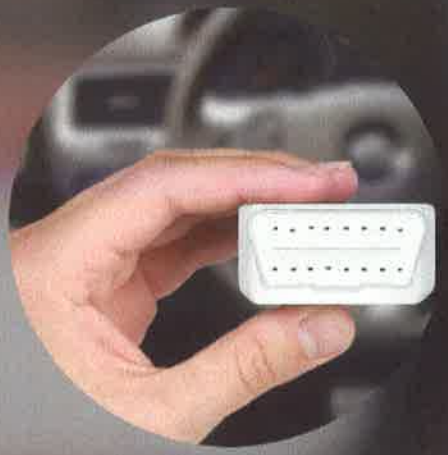
THE ULTIMATE *DATA* MACHINE



MAKE ANY CAR A '*SMART CAR*'



Low cost device

Connect to cloud

All cars since 1996

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Savings

Safety

Social

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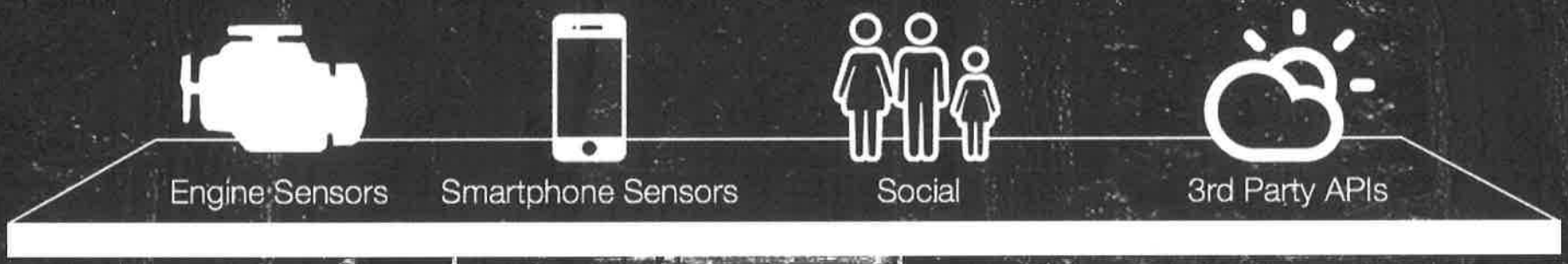
'CHASSIS' PLATFORM

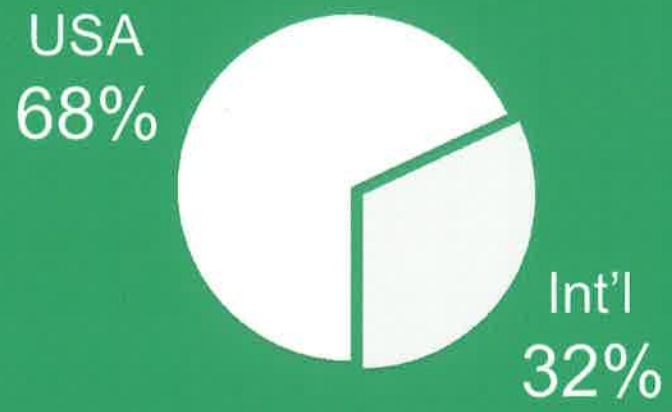


Metrics (2014)
Users
125 k
Trips
1 mil
Miles Driven
10 mil
DASHMOBILE.CO

Metrics (2014)

Countries Used

150



Top 5 Countries

USA
Canada
UK
Germany
Australia

Top 5 US Cities

Los Angeles
New York
Chicago
San Francisco
Atlanta

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Data Insights

DASHMOBILE.CO

Recognition

TechCrunch

BUSINESS INSIDER

Mashable

cnet

pandodaily

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89
423 miles
NO TEXT ON BOARD
it can wait
TEXTING & DRIVING...
it can wait
a message from at&t
dash