

ACCESS NYC

Benefit Information. One Place.

Newsletter

April 2009

Welcome - Bienvenido - 歡迎 - أهلا وسهلا - Byenveni - 환영합니다 - Добро пожаловать



Spring Education
Expo April 25th

Please join ACCESS NYC as we support the LINKED Spring Education Expo on Saturday, April 25th, from 11:00 am to 3:00 pm. at the Harlem Armory located at 1 West 142 Street.

The Spring Education Expo is a great place to explore great education opportunities. Explore opportunities while enjoying fun classes and performances. It's a great event for the entire family.

The Spring Education Expo sponsors include ACCESS NYC and the NYC Department of Education's Office of Teacher Recruitment and Quality.

To learn more about Linked visit www.linkeducation.org.



The ACCESS NYC ads are here again and once you spot one you will start to see them all the time. On March 30th ACCESS NYC launched its' 2nd marketing campaign on the New York City subway system. The 2009 ACCESS NYC campaign will run from March 30th to June 30th.

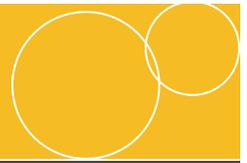
The purpose of the poster is to remind all New Yorkers that ACCESS NYC is a valuable resource that can help them learn about health and human service benefits. For those who remember the 1st ACCESS NYC subway advertisement back in 2008 the new posters will look familiar with the same great graphics and stunning colors, but the content in the new posters have been updated to reflect the changes to the ACCESS NYC website.

New features include a reorganized homepage that has 4 categories making it is easier for people to get the information they need and users can now

switch between the 7 languages at any-time during their visit.

ACCESS NYC has placed 2,000 posters randomly throughout the New York City subway system, representing 50% of all subway cars. The ads have been spotted on every subway line from the A/C to the 2/5. Everyone on the ACCESS NYC team is excited about the 2009 subway campaign and has been sharing stories and pictures of their ad sightings. Next time you get on the train look for the ACCESS NYC ad, it could be right in front of you.

If you would like a subway poster or any other ACCESS NYC materials for your organization send an email to accessnyc@hhsconnect.nyc.gov. You can also report your sighting of the ACCESS NYC poster at the same email address. We would like to hear from you, new sightings are reported almost daily.



ACCESS NYC In The Community:



This month, we are happy to share with you a letter from a case manager at HPD. Mr. Perez offers a great example of how some agencies are using ACCESS NYC to help New Yorkers.

Dear ACCESS NYC:

My name is Javier E. Perez and I work for the Department of Housing Preservation and Development, as a Family Self Sufficiency Case Manager. After being trained on how to use ACCESS NYC, I have been assisting many of my clients in getting benefit information. Many of my clients are experiencing the impact of the economic situation and are losing their jobs. They are distressed about falling behind with rent and other bills. When they come into my office for assistance, I quickly go onto the ACCESS NYC website to input their information so that they can get the benefit information they need and want.

Many of the individuals we help are amazed that the website can generate applications for various benefits such as Food Stamps, Medicaid, Child Health Plus, WIC, and HRA related benefits. The website also provides office locations and directions on where to submit applications. People leave my office with confidence knowing that they had taken steps to improve their situations.



The Case Management staff at HPD

I would like to thank my Director Alexandra Warren, Supervisors Nicole Levin, and Claire Michaels for their support and encouragement in the use of the ACCESS NYC website. Thanks to my dedicated colleagues Maria Diaz, Yvette Adolphus, Nina Bowman, and Marie-Jose Joseph who work so diligently to help the people we service.

Thanks to ACCESS NYC many of my clients are getting the help that they need.

Monthly ACCESS NYC Trainings

ACCESS NYC offers monthly trainings at 4 Metro Tech Center in Brooklyn. The trainings are held the 3rd Thursday of each month from 10am to 12pm. The next session will be held on May 21st.

If you would like to attend a monthly training session, please send an email to accessnyc@hhsconnect.nyc.gov. Please include your name and contact information in the email.

ACCESS NYC In The Community

We want to hear from you. Tell us how your organization is using ACCESS NYC. We may then publish a feature article on your agency in an upcoming newsletter.

Email us at accessnyc@hhsconnect.nyc.gov – subject: ACCESS NYC in the Community.



Contact ACCESS NYC for Free Training and Materials

E-mail Sabrina Smith-Sweeney (ssmith-sweeney@hhsconnect.nyc.gov) for information on trainings, marketing materials and help with adding a link to ACCESS NYC to your website

Call 311 with questions about using the program or click on the contact us button on the top of every page