

HEALTH INITIATIVES

A range of public health challenges are correlated with poverty, including teen pregnancy, obesity, and gun violence. CEO health programs tackle these challenges through a diverse range of initiatives. To prevent teen pregnancies, CEO programs are making the New York City public hospital system more teen-friendly and bringing primary care and reproductive healthcare services to public high schools. To fight obesity and promote access to healthy food, CEO created the Office of the Food Policy Coordinator in the Mayor's Office, as well as the Shop Healthy outreach program that empowers corner stores to provide more healthy food options. To reduce gun violence in targeted communities, CEO and the Young Men's Initiative launched the Cure Violence project, an evidence-based public health strategy that intervenes directly to stop the cycle of violence. Each of these initiatives has unique metrics established to track fidelity to the program models and impact on the target communities.

Community Nutrition

Food Policy Coordinator (Office of the Mayor)

START DATE: 01/2007 | **FY 2013 BUDGET:** \$92,000 | **STATUS:** Successful | **SITES:** N/A

A position established as a joint effort by the Office of the Mayor and the New York City Council, the Food Policy Coordinator works in the Mayor's Office to promote food security, increase the availability of healthy food in low-income neighborhoods, and improve the sustainability of its food system.

Shop Healthy NYC (DOHMH)

START DATE: 01/2012 | **FY 2013 BUDGET:** \$182,400 (CEO) with additional State Funding | **STATUS:** Newly Launched | **SITES:** 146

		FY 2013		FY 2012	FY12 -13
		Actual	Target	Actual	Trends
<i>A neighborhood-based approach that simultaneously addresses supply and demand to increase access to healthy foods in underserved neighborhoods by working with food retailers, community groups, food suppliers, and food distributors.</i>	Number of Community Members Who Attended a Training Event	503	400	107	
	Number of Neighborhood Retail Food Stores Approached	207	186	182	
	Number of Stores That Are Promoting Healthy Foods	170	145	146	
	Number of Stores That Agree to Meet All Shop Healthy Store Criteria	96	60	83	
	Number of Stores That Successfully Meet at Least 6 of 7 Shop Healthy Requirements	44	40	NA	

Young Adult Health

School-Based Health Centers (DOHMH)

START DATE: 09/2007 | **FY 2013 BUDGET:** \$1,560,166 (DOHMH) | **STATUS:** Successful | **SITES:** 5

		FY 2013		FY 2012	FY 10-13
		Actual	Target	Actual	Trends
<i>Provides students with comprehensive healthcare, including a non-stigmatized environment for obtaining reproductive and mental health education and services.</i>	Program Participants	7,508	7,384	9,146	
	Program Participants Utilizing the Clinics ¹	5,504	-	4,897	
	Number of Total Clinic Visits	26,324	-	22,499	
	Number of Medical Visits	18,062	-	17,591	
	Number of Health Education Visits	2,205	-	1,009	
	Number of Mental Health Visits	4,155	-	3,484	
	Number of Reproductive Health Visits ²	10,173	-	17,667	

Teen ACTION (Achieving Change Together in Our Neighborhood) (DYCD)

START DATE: 11/2007 | **FY 2013 BUDGET:** \$1,600,000 (CEO) | **STATUS:** Implementation | **SITES:** 17

		FY 2013		FY 2012	FY 10-13
		Actual	Target	Actual	Trends
<i>An after-school service learning initiative designed to reduce risky behavior and enhance school performance among middle and high school students by promoting positive life skills, a sense of efficacy and self-worth, and citizenship.</i>	Program Participants ³	1,309	1,022	1,404	
	Total Service Hours Completed	164,984	153,300	154,777	

Teen Health Improvement Program (HHC)

START DATE: 11/2011 | **FY 2013 BUDGET:** \$500,000 (YMI) | **STATUS:** Newly Launched | **SITES:** 17

		FY 2013		FY 2012	FY 12-13
		Actual	Target	Actual	Trends
<i>Provides Health and Hospitals Corporation health clinics with adolescent care training, adolescent-friendly systems improvements, and youth engagement programming.</i>	Number of Participating HHC Pediatric and Adolescent Health Facilities	32	-	17	
	Number of Young Adults Trained to Conduct Workshops for Clinic Staff	52	-	12	
	Number of Adolescent Clinics Meeting All Teen-Friendly Criteria ⁴	9	-	-	
	Number of Healthcare Providers Receiving Training in Teen-Friendly Practices ⁴	108	-	-	
	Number of Adolescent Patients Served in Pediatric/Adolescent Clinics ⁴	62,937	-	-	

Parenting

CUNY Fatherhood Academy (CUNY)

START DATE: 03/2012 | **FY 2013 BUDGET:** \$400,000 (YMI Private Funds) | **STATUS:** Newly Launched | **SITES:** 1

		FY 2013		FY 2012	FY 12-13
		Actual	Target	Actual	Trends
<i>Promotes responsible fatherhood, stronger families, and economic stability by connecting young fathers to employment and academic services. Funded by the Open Society Foundation as part of the Young Men's Initiative.</i>	New Enrollees	77	80	36	
	Earned GED	24	12	5	
	Placed in Jobs	30	28	12	
	College Acceptances	7	-	7	

Violence Prevention

Cure Violence (DOHMH & HHC)

START DATE: 02/2012 | **FY 2013 BUDGET:** \$2,160,000 (YMI & YMI Private Funds) | **STATUS:** Newly Launched | **SITES:** 5

		FY 2013		FY 2012	FY 12-13
		Actual	Target	Actual	Trends
<i>An evidence-based violence prevention strategy that leverages experiences of young men of color who may have been involved with the criminal justice system to act as "violence interrupters" who mediate disputes, preempt retaliatory violence, and assist youth living in specific communities with high gun violence.</i>	Program Participants	146	-	140	
	New Enrollees	95	-	34	
	Conflicts Mediated	276	-	88	
	In-Person Contacts with Participants	7,160	-	1,233	
	In-Hospital Visits with Participants ⁵	40	-	65	
	Community Events Organized in Response to Neighborhood Shootings	98% (41/42)	100%	100% (19)	

See Also: *Family Rewards* (Social Innovation Fund).

Footnotes:

¹ Patient-level data from all sites was not available prior to FY 11.

² In FY 2013, visits by Montefiore's health educators were no longer are counted as clinic visits since most of their work is done in the classroom rather than the SBHC.

³ Outcomes were lower in FY 12 and FY 13 because fewer providers were awarded contracts.

⁴ These indicators are new to FY 13 and historical data is not available.

⁵ Following the Cure Violence program's pilot phase in FY 12, CEO implemented a more conservative definition of the hospital visit metric, restricting the count to Cure Violence program participants.

Appendix : Acronyms in the NYC Center for Economic Opportunity FY 2013 Performance Data

AIM	Advocate, Intervene, Mentor
ASAP	Accelerated Study in Associate Programs
BPL	Brooklyn Public Library
CEO	Center for Economic Opportunity
CEPS	Community Education Pathways to Success
CUNY	City University of New York
DCA	Department of Consumer Affairs
DOC	Department of Correction
DOE	Department of Education
DOF	Department of Finance
DOHMH	Department of Health and Mental Hygiene
DOP	Department of Probation
DYCD	Department of Youth and Community Development
EITC	Earned Income Tax Credit
FEN	Financial Education Network
HHC	Health and Hospitals Corporation
HRA	Human Resources Administration
HSE	High School Equivalency
LPN	Licensed Practical Nurse
NCLEX	National Council Licensure Examination
NYCEDC	New York City Economic Development Corporation
NYCHA	New York City Housing Authority
NYPL	New York Public Library
OFE	Office of Financial Empowerment
QPL	Queens Public Library
RN	Registered Nurse
SBS	Small Business Services
SIF	Social Innovation Fund
VITA	Volunteer Income Tax Assistance
YAL	Young Adult Literacy
YMI	Young Men's Initiative