

# Health Programs

A range of public health challenges are correlated with poverty, including teen pregnancy, obesity, and gun violence. CEO health programs tackle these challenges through a diverse range of initiatives. To prevent teen pregnancies, CEO programs are making the New York City public hospital system more teen-friendly and bringing primary care and reproductive healthcare services to public high schools. To fight obesity and promote access to healthy food, CEO created the Office of the Food Policy Coordinator in the Mayor's Office, as well as the Shop Healthy outreach program that empowers corner stores to provide more healthy food options. In 2012, CEO and Young Men's Initiative launched the Cure Violence project, an evidence-based public health strategy shown to reduce gun violence in targeted communities by intervening directly to stop the cycle of violence. Each of these initiatives has unique metrics established to track fidelity to the program models and impact on the target communities.

## COMMUNITY NUTRITION

### FOOD POLICY COORDINATOR

A program by the NYC Office of the Mayor.  
 Start Date: 01/2007 | FY 12 Budget: \$92,000 (CEO) | Status: Successful | Sites: N/A  
*A position established as a joint effort by Mayor Michael R. Bloomberg and the New York City Council, the Food Policy Coordinator works in the Mayor's Office to promote food security, increase the availability of healthy food in low-income neighborhoods, and improve the sustainability of its food system.*

### HEALTHY BODEGAS

A program by the NYC Department of Health and Mental Hygiene.  
 Start Date: 08/2007 | FY 12 Budget: \$182,000 (CEO) | Status: Implementation | Sites: 58  
*Halfway through FY 12, the program changed strategy to focus on one neighborhood at a time and work with a broader range of food outlets. The program is now called "Shop Healthy NYC" and is listed separately below.*

	FY 12 Actual	FY 12 Target	FY 11 Actual	FY 09-12 Trends
Number of Bodegas Enrolled	58	60	110	
Number of Workshops, Presentations and Cooking Demos	25	24	76	
Percent of Stores Increasing their Stock of Healthy Foods	79%	85%	79%	
Percent of Stores Increasing their Promotion of Healthy Foods	100%	95%	100%	

### SHOP HEALTHY NYC

A program by the NYC Department of Health and Mental Hygiene.<sup>26</sup>  
 Start Date: 01/2012 | FY 12 Budget: \$182,000 (CEO)<sup>27</sup> | Status: Newly Launched | Sites: 146  
*A neighborhood-based approach that simultaneously addresses supply and demand to increase access to healthy foods in underserved neighborhoods by working with food retailers, community groups, food suppliers and food distributors.*

	FY 12 Actual
Number of Neighborhood Retail Food Stores Approached	182
Number of Stores That Are Promoting Healthy Foods	146
Number of Stores That Agree to Meet All Shop Healthy Store Criteria	83
Number of Community Members Who Attended a Training Event	107

<sup>26</sup> Targets are not listed for Shop Healthy NYC because the targets that have been set for this program reflect the entire campaign, which spans FY 12 and FY 13. Targets and progress for Shop Healthy NYC will be listed in the FY 13 report.

<sup>27</sup> \$182,400 reflects the entire FY 12 budget for Healthy Bodegas/Shop Healthy.

## YOUNG ADULT HEALTH

### SCHOOL-BASED HEALTH CENTERS

A program by the NYC Department of Health and Mental Hygiene.  
 Start Date: 09/2007 | FY 12 Budget: \$1,408,000 (DOHMH) | Status: Successful | Sites: 10  
 Provides students with comprehensive healthcare, including a non-stigmatized environment for obtaining reproductive and mental health education and services.

	FY 12 Actual	FY 12 Target	FY 11 Actual	FY 09-12 Trends
Number of Program Participants <sup>28</sup>	9,146	8,633	9,870	
Unique Enrollees Utilizing the Clinics <sup>29</sup>	4,897	-	5,375	
Number of Total Clinic Visits	22,499	-	28,297	
Number of Medical Visits	17,591	-	21,877	
Number of Health Education Visits	1,009	-	1,503	
Number of Mental Health Visits	3,484	-	3,210	
Number of Reproductive Health Visits	17,667	-	11,476	

### TEEN ACTION (Achieving Change Together in Our Neighborhood)

A program by the NYC Department of Youth and Community Development.  
 Start Date: 11/2007 | FY 12 Budget: \$1,600,000 (CEO) | Status: Implementation | Sites: 17  
*An after-school service learning initiative designed to reduce risky behavior and enhance school performance among middle and high school students by promoting positive life skills, a sense of efficacy and self-worth, and citizenship.*

	FY 12 Actual	FY 12 Target	FY 11 Actual	FY 09-12 Trends
Number of Program Participants <sup>30</sup>	1,404	1,022	4,178	
Total Service Hours Completed <sup>30</sup>	154,777	154,870	499,547	

### TEEN HEALTH IMPROVEMENT PROGRAM

A program by the NYC Health and Hospitals Corporation.<sup>31</sup>  
 Start Date: 11/2011 | FY 12 Budget: \$500,000 (YMI) | Status: Newly Launched | Sites: 17  
*Provides Health and Hospitals Corporation health clinics with adolescent care training, adolescent-friendly systems improvements and youth engagement programming.*

	FY 12 Actual
Number of Participating HHC Pediatric and Adolescent Health Facilities	17
Number of Young Adults Trained to Conduct Workshops for Clinic Staff	12
Feedback Sessions Attended by Trained Young Adults and Providers	25

<sup>28</sup> FY 12 target is lower than FY 11 Actual due to a decline in school enrollment; the target has remained constant at 75% of overall enrollment.

<sup>29</sup> Patient-level data from all sites was not available prior to FY 11.

<sup>30</sup> Outcomes were lower in FY 12 because fewer providers were awarded contracts.

<sup>31</sup> This program was launched in late 2011. Full-year outcome targets will be available in FY 13.

## PARENTING

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### **CUNY FATHERHOOD ACADEMY**

A program by the City University of New York.<sup>32</sup>

Start Date: 03/2012 | FY 12 Budget: \$113,845 (YMI Private Funds) | Status: Newly Launched  
Sites: 1

*Promotes responsible fatherhood, stronger families, and economic stability by connecting young fathers to employment and academic services. Funded by the Open Society Foundation as part of the Young Men's Initiative.*

	FY 12 Actual	FY 12 Target
New Enrollees	36	40
Earned GED	5	-
Placed in Jobs	12	-
College Acceptances	7	-

## VIOLENCE PREVENTION

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### **CURE VIOLENCE**

A program by the NYC Department of Health and Mental Hygiene, and NYC Health and Hospitals Corporation.<sup>33</sup>

Start Date: 02/2012 | FY 12 Budget: \$536,000 (YMI & City Council) | Status: Newly Launched | Sites: 5

*An evidence-based violence prevention strategy that leverages experiences of young men of color who may have been involved with the criminal justice system to act as "violence interrupters" who mediate disputes, preempt retaliatory violence, and assist youth living in specific communities with high gun violence.*

	FY 12 Actual
Program Participants	140
New Enrollees	34
Conflicts Mediated	88
In-Person Contacts with Participants	1,233
In-Hospital Visits with Participants	65

See also: **FAMILY REWARDS** (Social Innovation Fund).

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<sup>32</sup> The first CUNY Fatherhood cohort was launched in March 2012. The enrollment target is prorated; full-year outcome targets will be available in FY 13. Program spending also reflects only a portion of full-year costs.

<sup>33</sup> This program (originally called CeaseFire) was launched in 2012. Full-year outcome targets will be available in FY 13.