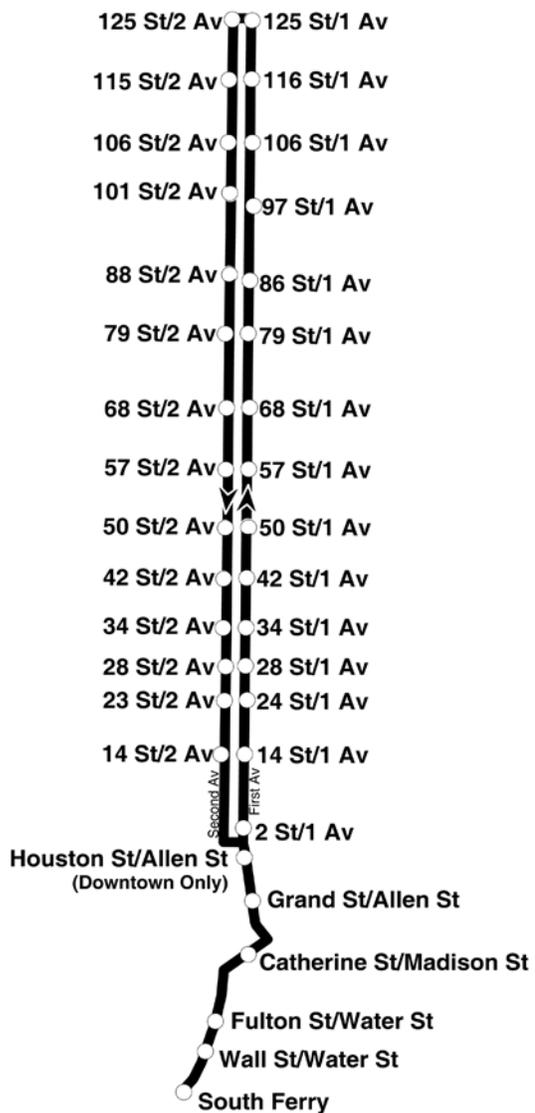


# +selectbuservice

first avenue/second avenue

Newsletter 2 / Fall 2010

## M15 SELECT BUS SERVICE BEGINS OCTOBER 10, 2010



\* SBS makes stops only at stations featured here



Bus lanes bring faster and more reliable service to the 54,000 riders of the M15 bus



6 miles of new or improved bike lanes



Faster boarding with sidewalk fare payment

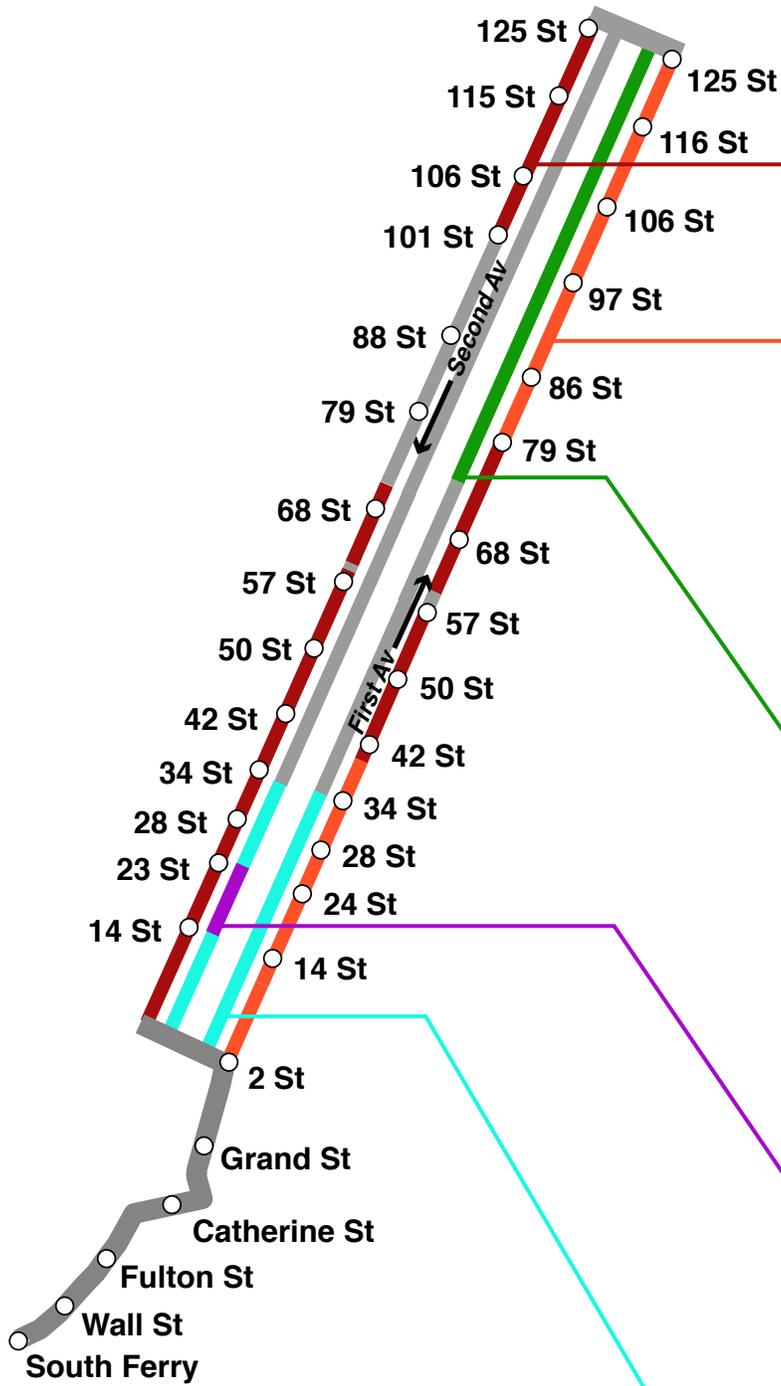


Safer street crossings with pedestrian islands



Faster, easier boarding on new low floor, three door buses

# NEW STREET DESIGN: BUS AND BIKE LANES



Curbside Bus Lane



Offset Bus Lane



Offset Bike Lane



Protected Bike Path



Curbside Bike Lane

## KEY

- Curbside Bus Lane
- Offset Bus Lane
- Offset Bike Lane
- Curbside Bike Lane
- Protected Bike Path
- No Change in 2010
- SBS Station

# USER GUIDE

## BUS RIDERS

- M15 SBS replaces M15 limited bus service
- M15 local service remains the same
- Faster and more reliable service for both SBS and local buses
- SBS fare = local bus fare



### How do I pay my fare on SBS?

- Pay on the sidewalk at a Metrocard or coin machine (illustrated above) before boarding the bus
- Take your receipt
- Board the bus from any of the three doors—no need to show your receipt to the bus operator

**A roving team of fare inspectors board buses to check receipts. Passengers without a valid receipt are subject to a \$100 fine.**

## DRIVERS

### When a bus lane is in effect, stay out of the lane except to:

- Turn right at the next corner **OR**
- Quickly drop off or pick up passengers

### Curbside bus lanes

- In effect 7-10 am and 2-7 pm on weekdays
- Commercial vehicle loading allowed 10 am-2 pm. Other times, load around the corner or across the street.
- Parking allowed weekdays 7pm-7am and all weekend

### Offset bus lanes

- In effect at all times
- Located next to the curb lane

### NYC enforces bus lanes with:

- Video cameras (coming November 2010)
- Increased police enforcement



**\$115 to \$150 fine if you drive, park, or stand in an active bus lane.**

## CYCLISTS

- Bike in the direction of traffic
- Obey traffic signals
- Yield to pedestrians

## PEDESTRIANS

- Cross the street at the corner and use pedestrian refuge islands
- Watch for cyclists in protected bike path

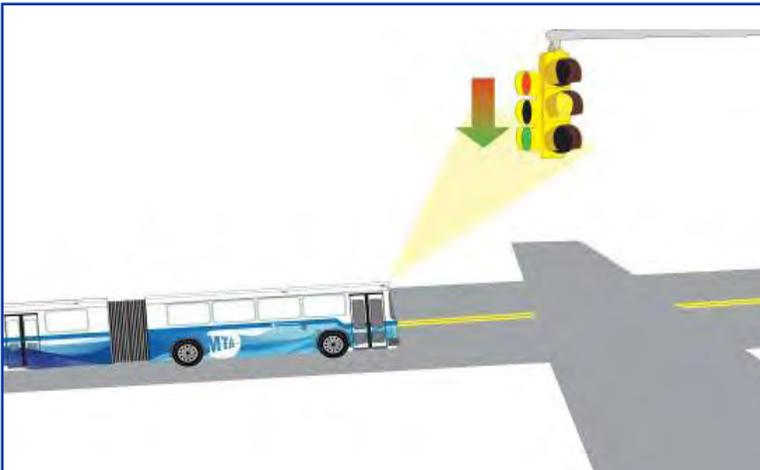


# COMING IN 2011, 2012



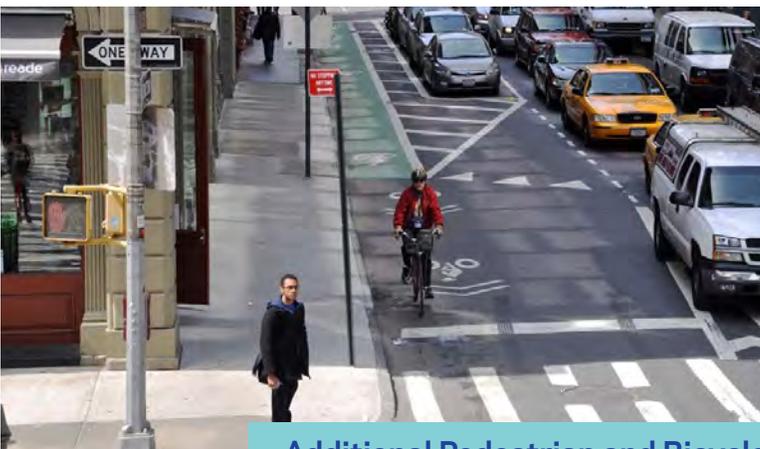
## Bus Bulbs

*Sidewalks will extend out to the bus lane at SBS stations.*



## Transit Signal Priority

*Traffic signals will extend the green light or shorten the red light to keep buses moving.*



## Additional Pedestrian and Bicycle Safety Improvements

# PUBLIC OUTREACH

## Community Advisory Committee (CAC) Meetings

- May 2009
- September 2009
- January 2010
- April 2010
- September 2010

## Community Board Meetings

- CB1 - December 2009
- CB3 - March 2010
- CB6 - February, June 2010
- CB8 - March, June 2010
- CB11 - February, June 2010

## Public Open Houses

- March 2010
- September 2010

## Project Material Distribution

- Construction notices distributed to every storefront between Houston St and 125th St in June and July 2010
- Project newsletters and brochures distributed to every storefront between Houston St and 125th St in September 2010

## Outreach to Area Businesses

- Ongoing

# STAY INFORMED!

- Contact **Kate Mikuliak**, NYCDOT's BRT Outreach Coordinator, at **212-839-6429** or [kmikuliak@dot.nyc.gov](mailto:kmikuliak@dot.nyc.gov).
- Visit Our Website: [www.nyc.gov/brt](http://www.nyc.gov/brt) for updated project information.



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