B82 Southern Brooklyn Select Bus Service

For presentation to CB 11 Transportation Committee | April 26, 2017





Overview

- Project Background
- B82 SBS Proposed Designs
- Next Steps
- Questions and discussion

B82 Project Background

The Southern Brooklyn B82 corridor was identified as a potential candidate for Select Bus Service in the 2009 Bus Rapid Transit Phase II Study.

- Serves 32,000 daily riders on B82 Limited and Local
- Heavily used route with slow trips
- Important east-west transit connection across Southern Brooklyn
- Connects to
 DN BB Q D subway lines and 21 bus routes, including B44 Nostrand SBS and B46 Utica SBS
- Serves areas far from the subway



Select Bus Service in New York City

Select Bus Service (SBS) is New York City's brand name for Bus Rapid Transit: an improved bus service that offers fast, frequent, and reliable

service on high-ridership bus routes.

SBS has brought:

- 10-30% faster bus speeds
- About 10% increase in ridership
- More reliable service
- Customer satisfaction of 95%
- Safer streets / reduction in crashes

There are 12 Select Bus Service routes in operation serving all 5 boroughs.



Select Bus Service Features





- Faster bus rides
- Reduced traffic conflicts between buses and traffic
- More reliable bus service
- Buses spend less time stopped at red lights





- Quicker bus boarding
- Buses spend less time waiting at bus stops

Select Bus Service Features



- More attractive, appealing bus stops
- Better trip information for riders to know when the bus is coming
- More comfortable wait for the bus



- Better visibility for pedestrians, bus operators, and drivers
- Clearer, shorter pedestrian crossings

Community Engagement

- Borough Hall Kickoff Meeting (June 2015)
- Online Feedback Portal Launches (August 2015)
 - Over 130 location specific comments to date
 - Site is still live at <u>nycdotfeedbackportals.nyc</u>
- On-Street Outreach (August 2015 – August 2016)
 - Over 1500 passengers reached at 12 Bus Stops
 - 3000 project information cards distributed
- Stakeholder Meetings (June 2015 – present)
 - 27 meetings to date across the corridor
- Community Board Meetings (January 2016 – Present)







Community Engagement

2015

- Elected Officials Briefing Kickoff
- Kings Highway BID Meeting
- On-Street Outreach:
 - Pennsylvania Ave
 - Kings Highway at E.15th St
 - Ralph Ave at Flatlands Ave
 - Bay Parkway at 86th St
 - Glenwood Rd at Rockaway Parkway
 - Flatlands Ave at Rockaway Parkway
 - Bay Parkway at 86th St #2
 - Kings Highway at W. 7th St
 - Kings Hwy at McDonald Ave
 - Kings Hwy at Ocean Ave
 - Kings Hwy at E. 15th St #2
- Brooklyn Borough Service Cabinet Presentation
- · Kings Highway BID Walkthrough

2016

- CB18 Full Board Presentation
- Kings Highway BID Monthly Meeting Presentation
- NYCHA Breukelen Houses TA President Briefing
- Holy Family RC Church
- Starrett City TA President Briefing
- NYCHA Breukelen Houses TA Meeting
- Brooklyn Auditory Oral School Consultation
- Starrett City TA Meeting
- CB18 Leadership Meeting
- Fraser Square Field Meeting
- New York Community Hospital Walkthrough
- St Matthew's Church Briefing
- Canarsie Full Gospel Briefing
- Christian Cultural Center Briefing
- Mt. Sinai Beth Israel Walkthrough

2016 continued

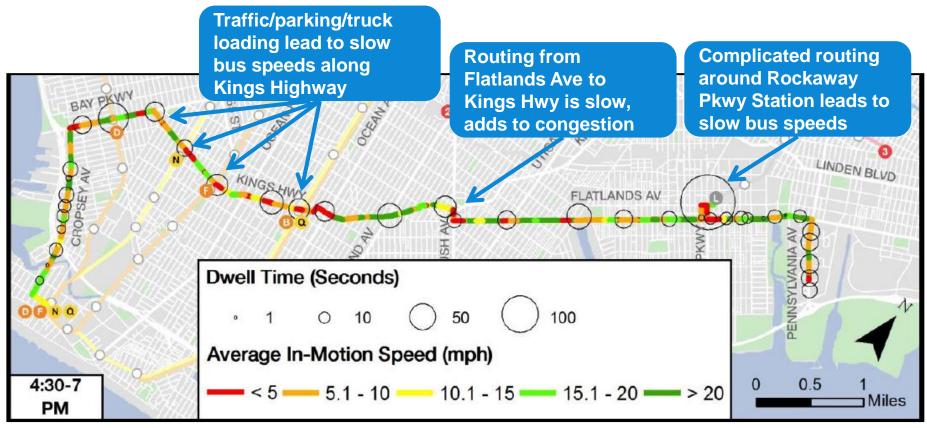
- Stakeholder meeting with Kings Hwy Beautification Association, Edith and Carl Marks Center
- Magen David Yeshiva Discussion
- Christian Cultural Center Traffic Observation
- Kings Hwy @ Fraser Square Constituent Walkthrough

2017

- Library Outreach
 - Canarsie Branch
 - Highlawn Branch
 - Kings Highway Branch
 - Highlawn Branch #2
- Senior Centers Outreach
 - Vandalia Neighborhood
 - Abe Stark Center
 - Midwood Neighborhood Center
 - Ocean Parkway
 Neighborhood Center

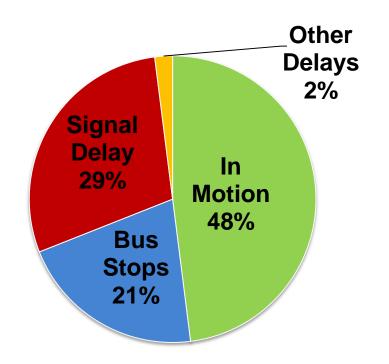
CB 11 Outreach

Existing B82 Bus Speeds



B82 Westbound, 4:30-7 PM

B82 Transit Issues



- Over 50% of trip spent delayed, crawling, or at bus stop
- Customers wait in long lines to pay on board the bus
- Bus stops lack amenities, not ADA accessible







B82 Safety Issues



B82 Route Changes



B82 SBS Stops

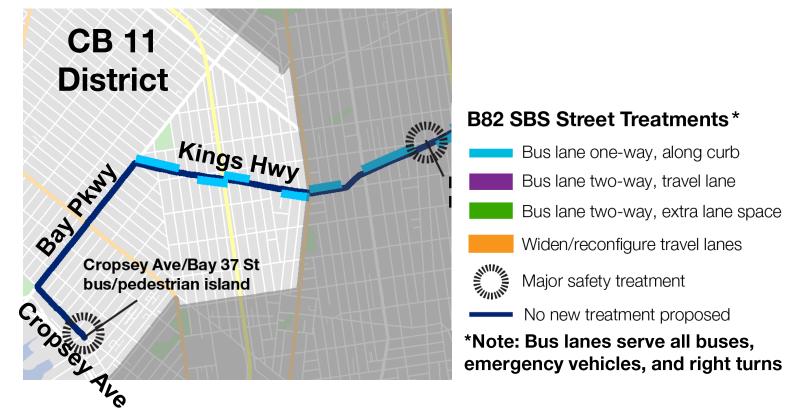


B82 SBS Proposed Designs

Proposed Street Treatments

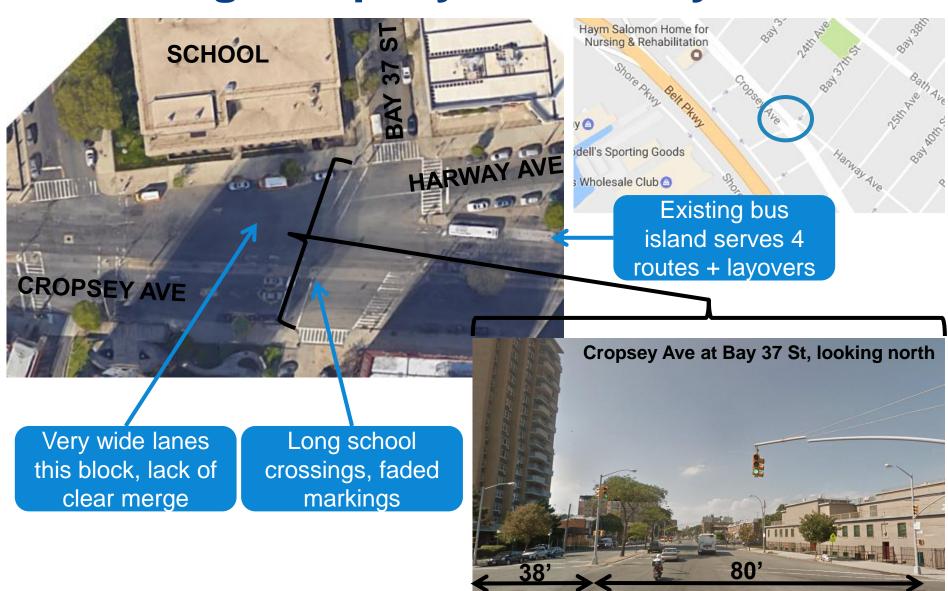


District Treatments

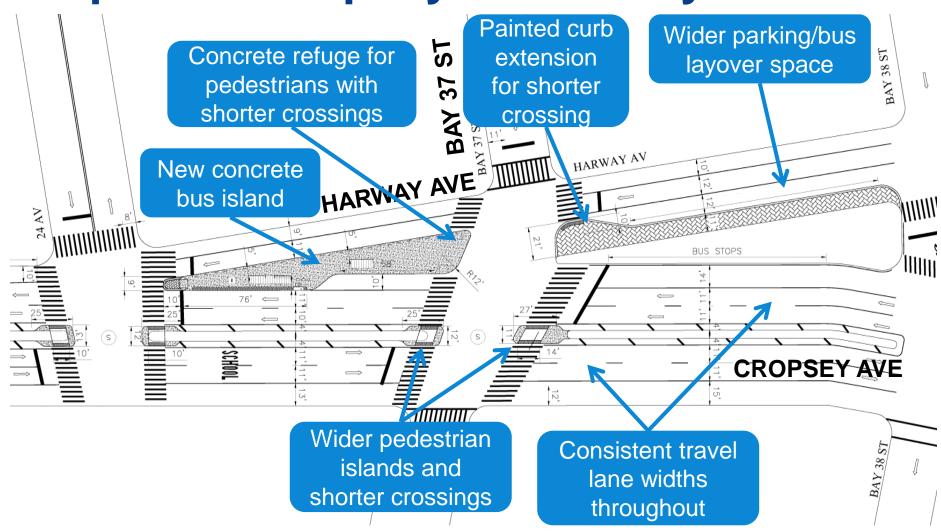


- Key design pieces:
 - Cropsey Ave/Bay 37 St bus/pedestrian island
 - Kings Hwy one-way curbside bus lanes, Bay Pkwy to McDonald Ave

Existing: Cropsey Ave at Bay 37 St



Proposed: Cropsey Ave at Bay 37 St



Existing: Kings Highway (Bay Pkwy to Ocean Ave)



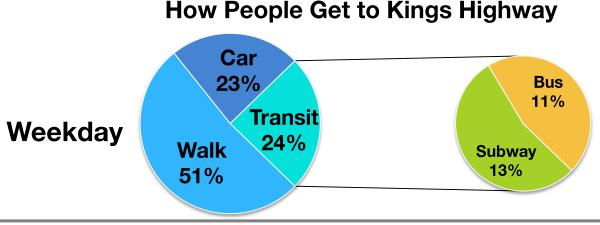






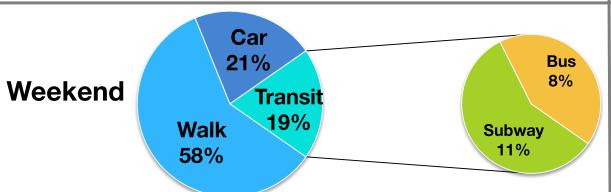
Kings Highway Shoppers Survey

- Surveys conducted March and April 2016
- Face-to-face interviews with 7,500 people on Kings Highway between W 10th St and Ocean Ave



Primary Purpose of Trip

- Shopping (grocery, drug/discount store, clothing/shoes)
- 2. Work
- 3. Dining/restaurant
- 4. Medical



- Shopping (grocery, drug/discount store, clothing/shoes)
- 2. Dining/restaurant
- 3. Work
- 4. Personal errand

Kings Highway Business Survey

- Surveys conducted February and March 2016
- Interviews with 235 businesses along Kings Highway
- Questions on parking and delivery habits and needs

For how long does a customer normally visit your business?

85%

of businesses report typical visit is 1 hour or less

What delivery/loading problems do you deal with?

67%

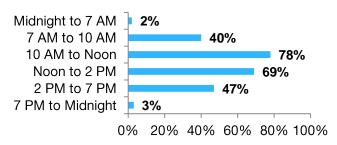
of businesses report double parking interferes with deliveries 46%

of businesses report vehicles at curb interfere with deliveries

Does your business offer off-street parking for these uses:

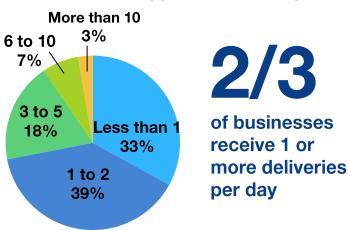


At what times does your business typically receive deliveries?

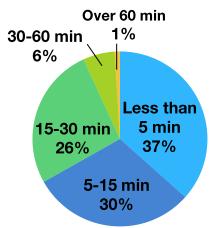


Kings Highway Business Survey

How many deliveries do you receive on a typical weekday?

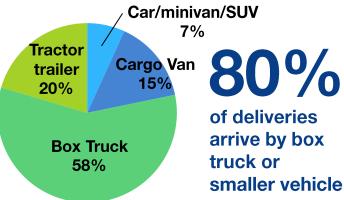




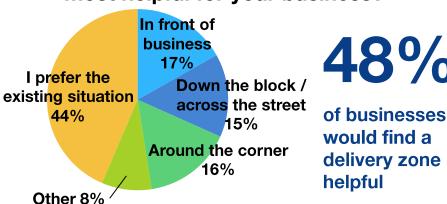


2/3
of deliveries
take 15
minutes or less

How do deliveries arrive?



What type of delivery zone would be most helpful for your business?



Survey & Time Lapse Takeaways

- Large majority of people coming to Kings Highway arrive without a car, either on foot or by transit
- For those who drive, parking is on-street, in demand especially 12-7 PM, short visits per business (< 1 hr), availability limited by meter-feeding throughout day
- Deliveries are common, often short, occur most frequently 10 AM – 2 PM, in small trucks or vans, often hindered by parking/double parking activity
 - About half of businesses would find nearby delivery zone useful

Proposed: Kings Highway (Bay Pkwy to Ocean Ave)

Kings Highway in 24 Hours

- Add targeted loading zones
- Add metered parking on side streets, where possible

- Add bus lanes to increase bus speeds and reliability
 Add metered parking on side
- Add metered parking on side streets, where possible

12 - 7 AM

- Light transit/traffic
- Light delivery activity
- Light parking activity

10 AM – 2 PM

- Moderate transit/traffic
- High delivery activity
- Moderate parking activity

4 - 7 PM

- Heavy transit/traffic
- Light delivery activity
- Heavy parking activity

7 – 10 AM

- Heavy transit/traffic
- Moderate delivery activity
- Light parking activity

2 - 4 PM

- Moderate transit/traffic
- Moderate delivery activity
- Heavy parking activity



- Add metered parking on side streets, where possible
- Add targeted loading zones

7 PM - 12 AM

- Moderate transit/traffic
- Light delivery activity
- Moderate parking activity

 Add bus lanes to increase bus speeds and reliability

Proposed: Kings Highway (Bay Pkwy to Ocean Ave)



Next Steps

Spring 2017

- Present draft plan to community boards and elected officials
- Continue stakeholder outreach

Summer 2017

- Update street design based on community feedback
- Begin implementation for critical safety and transit accessibility locations of project: Cropsey Ave/Bay 37 St bus/pedestrian island

Fall 2017

- Present final plan to community boards and elected officials
- Continue stakeholder outreach

2018

- Implement project street designs, SBS stop amenities
- Launch B82 Southern Brooklyn Select Bus Service

Thank You!

- Questions?
- We appreciate your input! You can provide it at your convenience online:
 - www.nyc.gov/brt or
 - nycdotfeedbackportals.nyc/south-brooklyn-sbs
- To invite us to community events or give other feedback,
 please email us at brt@dot.nyc.gov

Questions and Discussion



