

M23 Select Bus Service

October 13, 2015



+selectbusservice



Overview

- Crosstown travel
- M23 overview
- Challenges
- Opportunity
- Select Bus Service
- Community engagement
- Next steps & how to give input
- Questions and discussion

Where do you go on 23rd Street?



How do you get there?

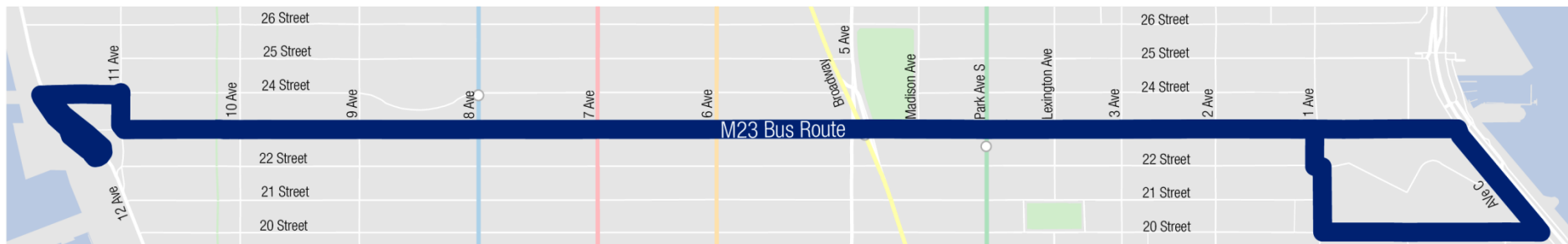


23rd Street Manhattan Crosstown

- 15,000 daily M23 passengers
- Offers access to **PATH** and subway lines
- Connection to 14 local and SBS buses
- 28 express buses utilize corridor for portion of route

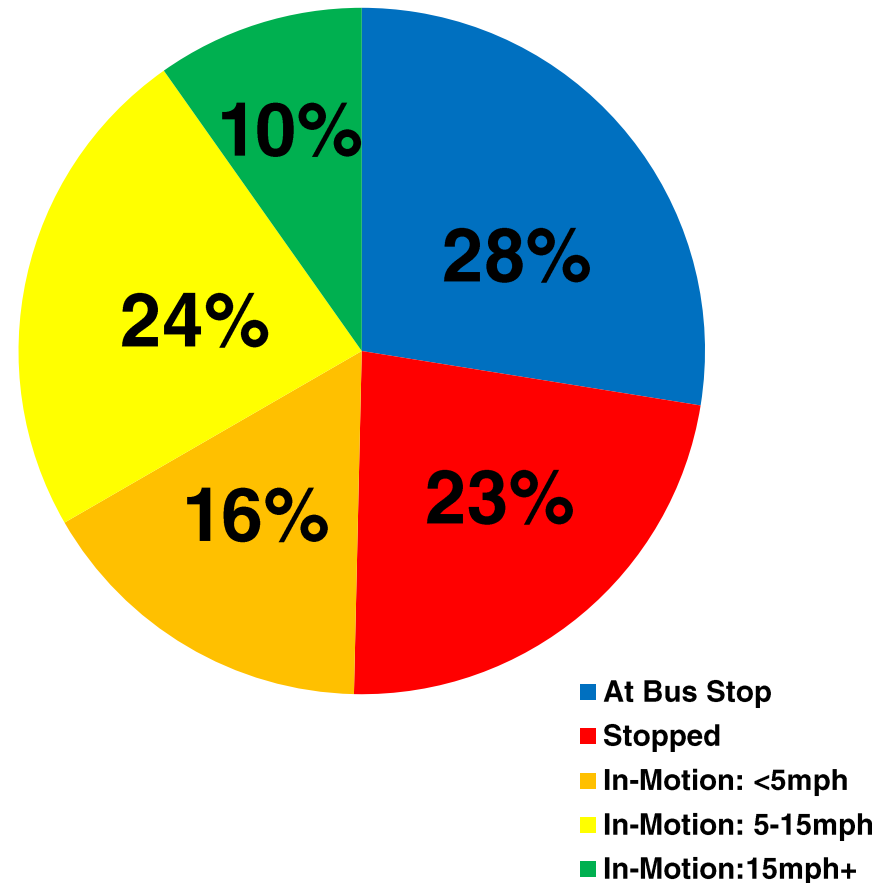
1 6 C E F M N R

lines



Challenges: Bus Movements

- Slow crosstown service
- Over 25% of trip spent boarding passengers
- About 90% of trip spent stopped or stuck in traffic

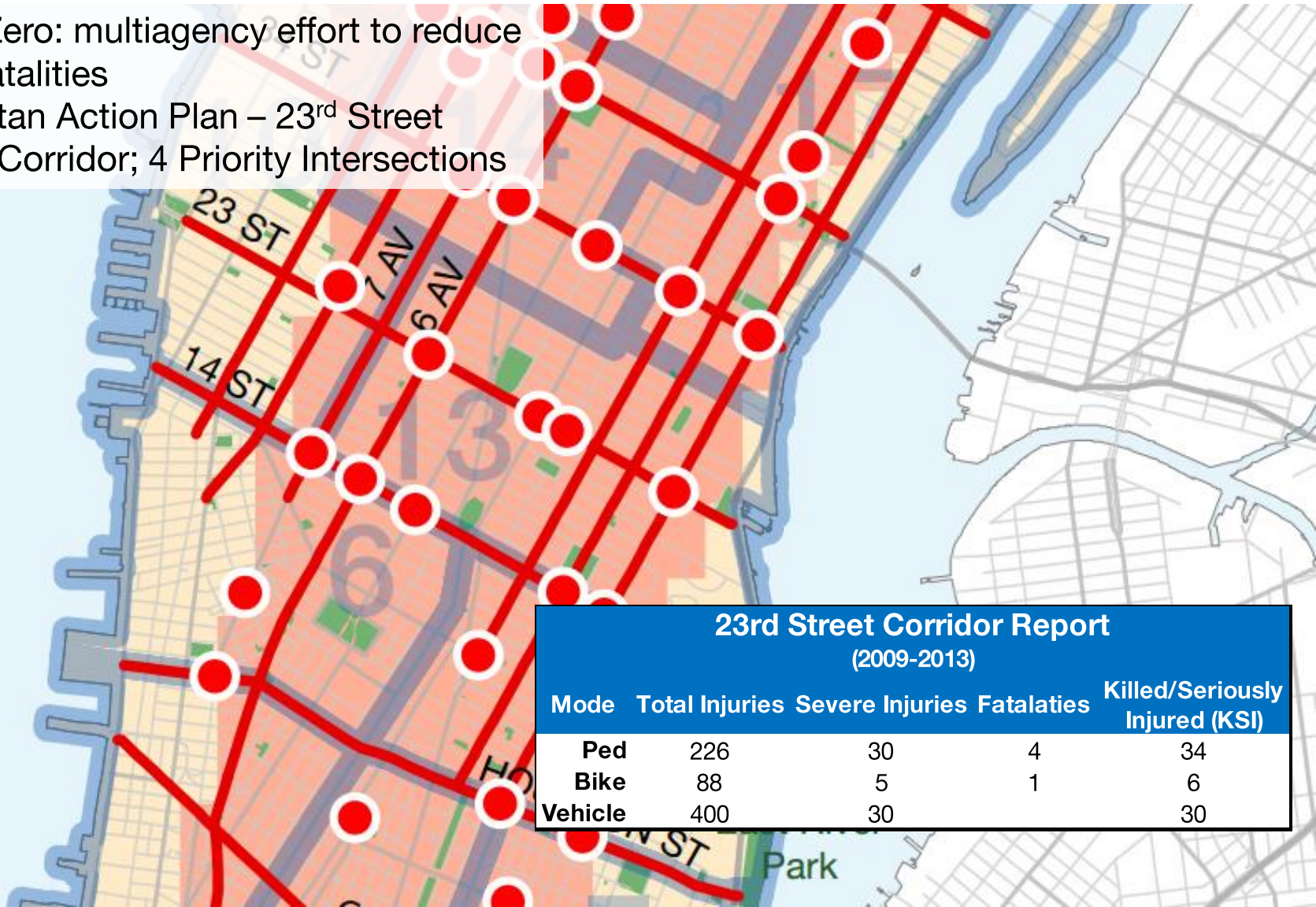


Challenges: Lane Width



Challenges: Safety

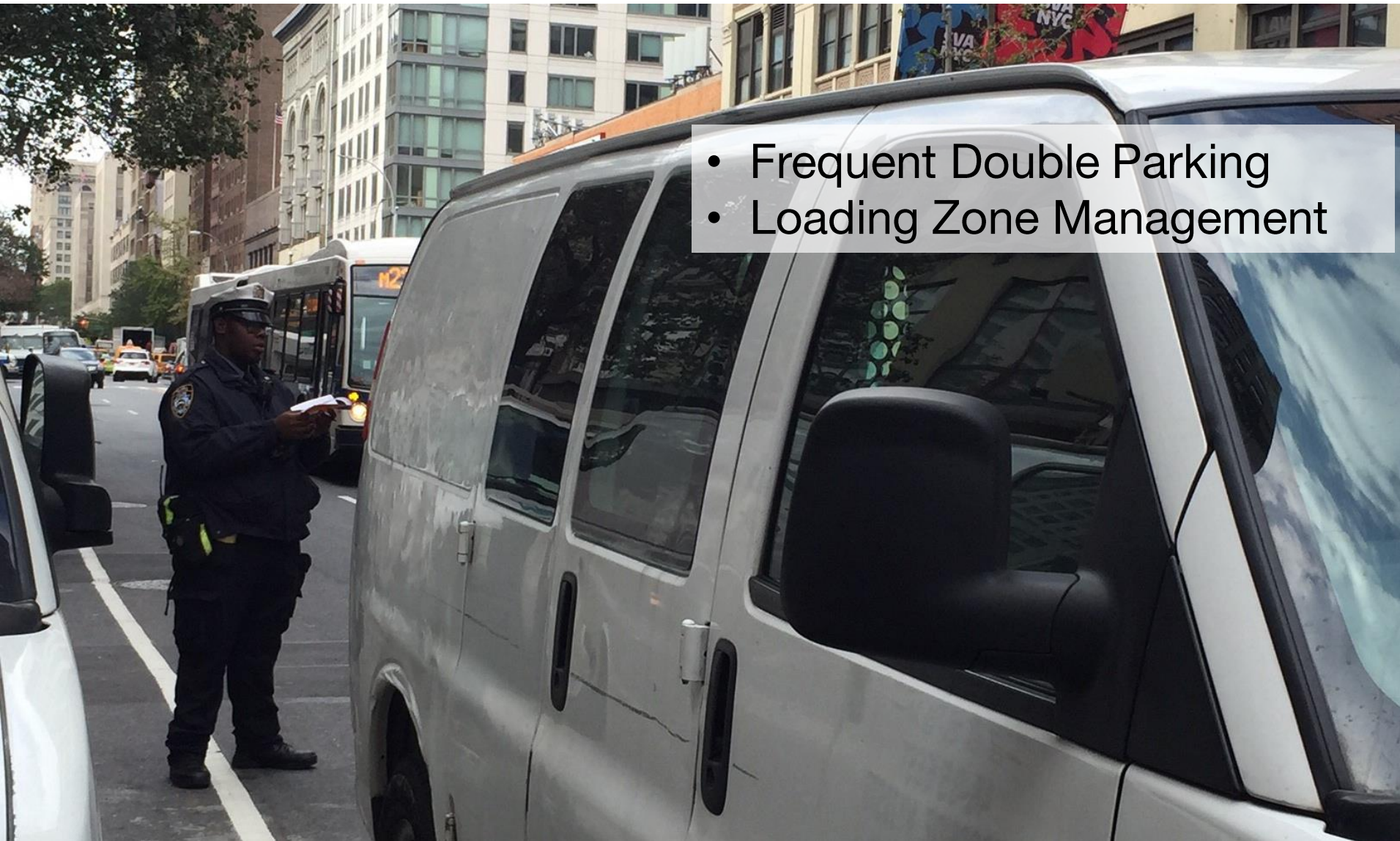
- Vision Zero: multiagency effort to reduce traffic fatalities
- Manhattan Action Plan – 23rd Street Priority Corridor; 4 Priority Intersections



23rd Street Corridor Report
(2009-2013)

Mode	Total Injuries	Severe Injuries	Fatalities	Killed/Seriously Injured (KSI)
Ped	226	30	4	34
Bike	88	5	1	6
Vehicle	400	30		30

Challenges: Curb Management



- Frequent Double Parking
- Loading Zone Management

Opportunities: Select Bus Service

Select Bus Service (SBS) is NYC's brand name for a package of improvements that result in faster and more reliable bus service.

SBS also brings:

- High customer satisfaction
- Improved passenger comfort & convenience
- Safer streets and sidewalks
- More consistent traffic flow



Select Bus Service Features

Dedicated Bus Lanes



Signal Priority for Buses



Faster bus rides

Reduced traffic conflicts
between buses and other traffic

More reliable bus service

Buses spend **less time**
stopped at red lights

Off-Board Fare Collection



All-Door Boarding



Quicker bus boarding

Buses spend **less time**
waiting at bus stops

Select Bus Service Features

Improved Station Amenities



Real-Time Passenger Information



More attractive, appealing bus stops

Better trip information for riders to **know when** the bus is coming

More comfortable wait for the bus

Pedestrian Safety Improvements



Better visibility for pedestrians, bus operators, and drivers

Clearer, shorter pedestrian crossings

SBS Community Engagement

Engage Stakeholders

- Brief elected officials & staff
- Present to Community Boards
- Meet with local institutions and small businesses (loading for deliveries)

Engage Riders and Residents

- On the street and on the bus
- Public workshop or open house



Next Steps

- **Input phase**

- Gather feedback and suggestions from stakeholders and area residents
- Identify issues through end of the year, with other community engagement to follow

- **Please help us reach your communities!**

- Who should we speak to or meet with (community groups, local institutions, etc.)?
- What community events should we attend?
- To invite us to community events, please email us at brt@dot.nyc.gov. And thanks!

Questions?

