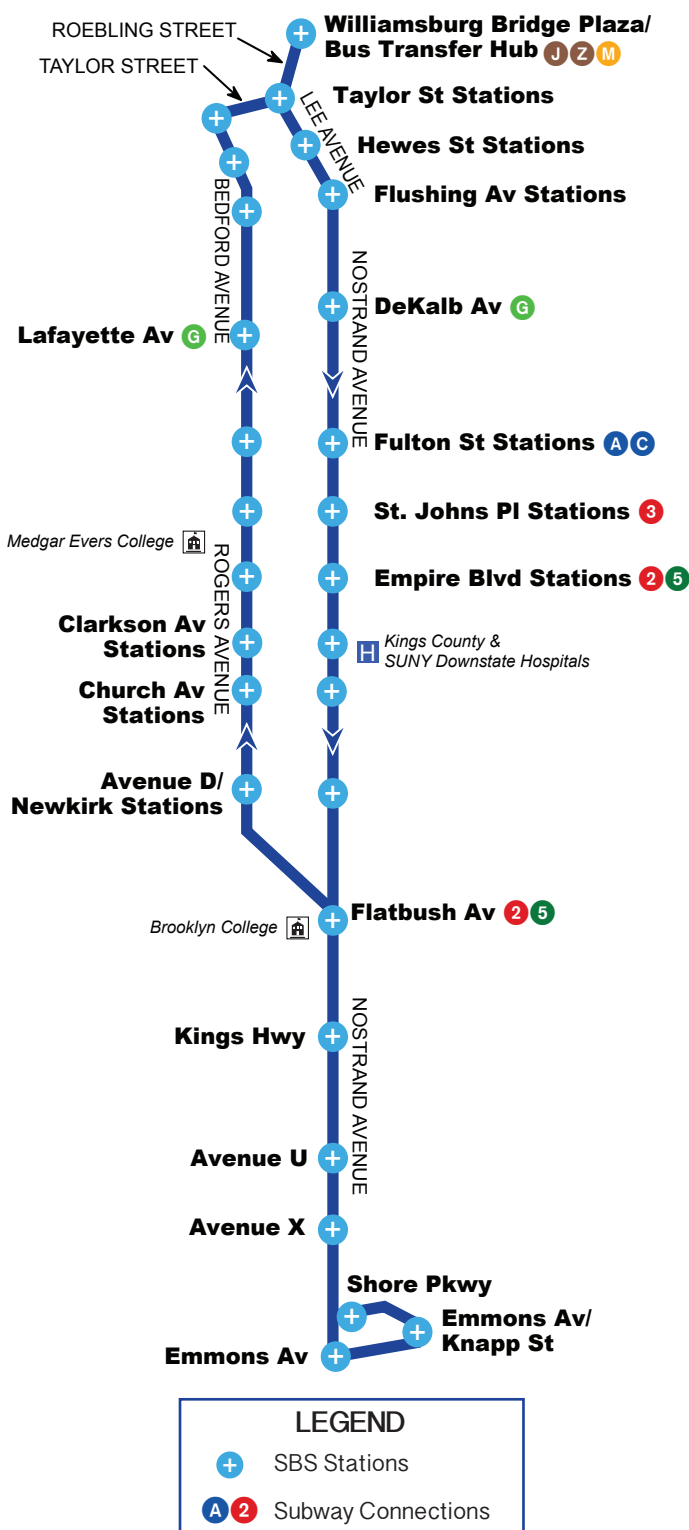


# B44 Nostrand/Rogers Avenues Select Bus Service Begins November 17, 2013

## B44 Select Bus Service Map



Bus lanes bring faster and more reliable service to the 40,000 riders of the B44 bus



Faster boarding with sidewalk fare payment



Wider sidewalks at SBS stations with room for trees and bus shelters, and higher curbs for easier bus boarding



Faster, easier boarding on new low floor, three door buses

# USER GUIDE

## BUS RIDERS

- B44 SBS replaces B44 limited bus service
- B44 local service remains the same
- SBS fare = local bus fare

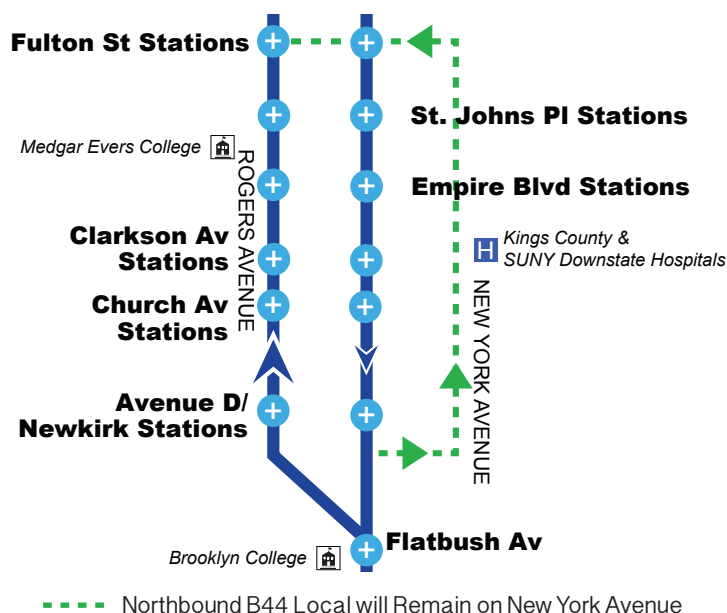


### How do I pay my fare on SBS?

- Pay on the sidewalk at a Metrocard or coin machine (shown above) before boarding the bus
- Take your receipt and keep it while you ride
- Board the bus from any of the three doors—no need to show your receipt to the bus operator

*A roving team of fare inspectors board buses to check receipts. Passengers without a valid receipt are subject to a \$100 fine.*

## NORTHBOUND BUS SERVICE



- Northbound B44 SBS will travel on Rogers instead of New York Avenue for faster service.
- The B44 local will continue to serve all stops on New York Avenue, while the B49 will provide local service on Rogers Avenue

## DRIVERS

**When a bus lane is in effect, stay out of the lane except to:**

- Park on that block
- Turn right at the next corner
- Quickly drop off or pick up passengers

### Bus Lane Hours

- Most bus lanes are one lane out from the curb, and are in effect from 7 AM to 7 PM, Mon-Fri
- Some areas have different bus lane hours. Always follow the posted signs.



### Truck Loading Windows

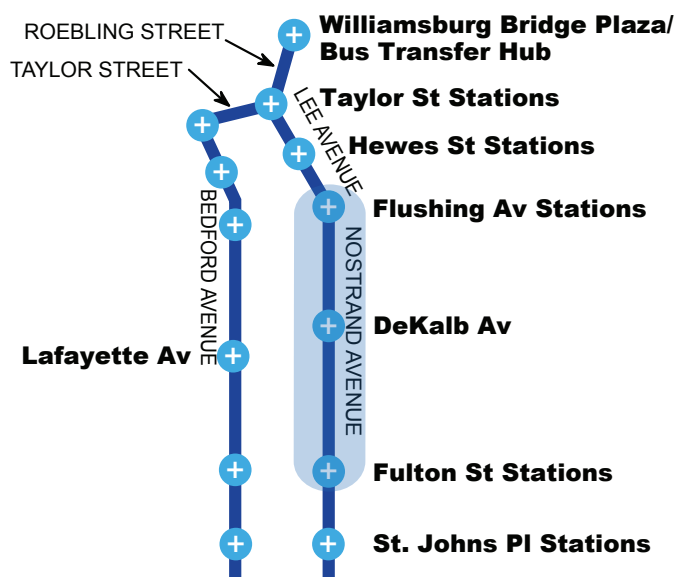
- To reduce truck doubleparking in commercial areas of Nostrand Avenue, the curb will be reserved for truck loading and unloading:
  - 10 AM to noon on the east side of the street
  - Noon to 2 PM on the west side

### NYC enforces bus lanes with:

- Video cameras
- Increased police enforcement

*\$115 to \$150 fine if you drive, park, or stand in an active bus lane.*

## ONGOING CONSTRUCTION



- SBS service will operate through the ongoing street reconstruction on Nostrand Avenue from Flushing to Atlantic Avenues
- This project will build SBS stations at DeKalb Avenue and Fulton Street, as well as bus lanes.