

+selectbuservice

Webster Avenue

Newsletter 1 / Fall 2012

Project Overview

Select Bus Service (SBS) is coming to Webster Avenue through a partnership between the New York City Department of Transportation (DOT) and MTA New York City Transit (NYCT). See the photo below to learn about SBS improvements, which will make bus travel faster and more reliable for the 22,000 daily riders on the Bx41 route.

SBS on the Bx41:

- Bx41 SBS replaces the Bx41 Limited
- Bx41 local route remains the same
- SBS fare = local bus fare

Proposed Design for SBS on Webster Avenue

Bus Bulbs extend the sidewalk out to the bus lane at SBS stations, creating additional space for bus riders and pedestrians

Parking along the curb except at bus stops

Pedestrian Amenities: Curb extensions, pedestrian safety islands, and medians will make intersections safer

Dedicated Bus (& Right Turn) Lanes: Offset bus lanes allow buses to move quickly while preserving parking

General Travel Lane

Transit Signal Priority (Not Pictured): Buses will get an extended green light at certain intersections, reducing stop time at red lights



Design of typical conditions on Webster Avenue

Project Update

DOT and NYCT are working hard to bring SBS to Webster Avenue. This includes:



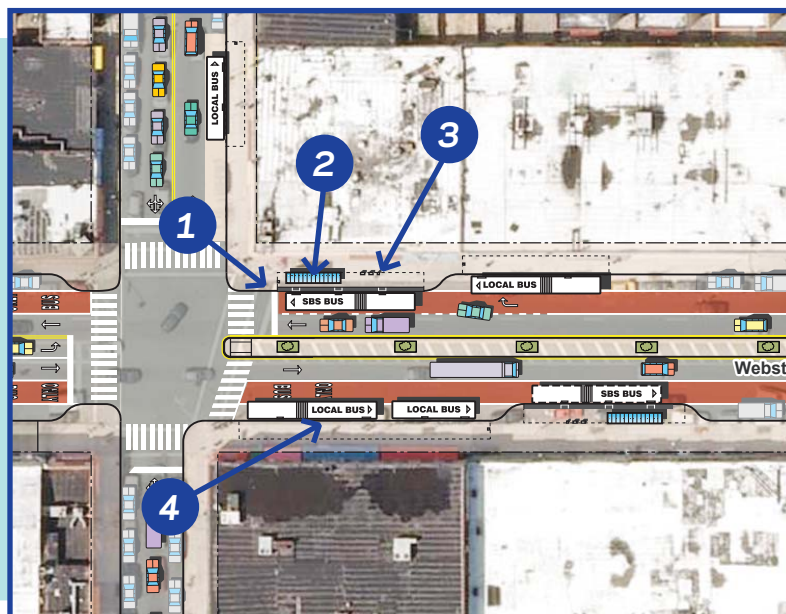
Meetings with the Community Advisory Committee (CAC) and the public to:

- Review the locations of SBS stations
- Discuss existing and proposed street designs
- Describe options being considered to reduce congestion and improve traffic flow

Preliminary Design of SBS Stations

DOT and NYCT are in the process of designing SBS stations. The design includes:

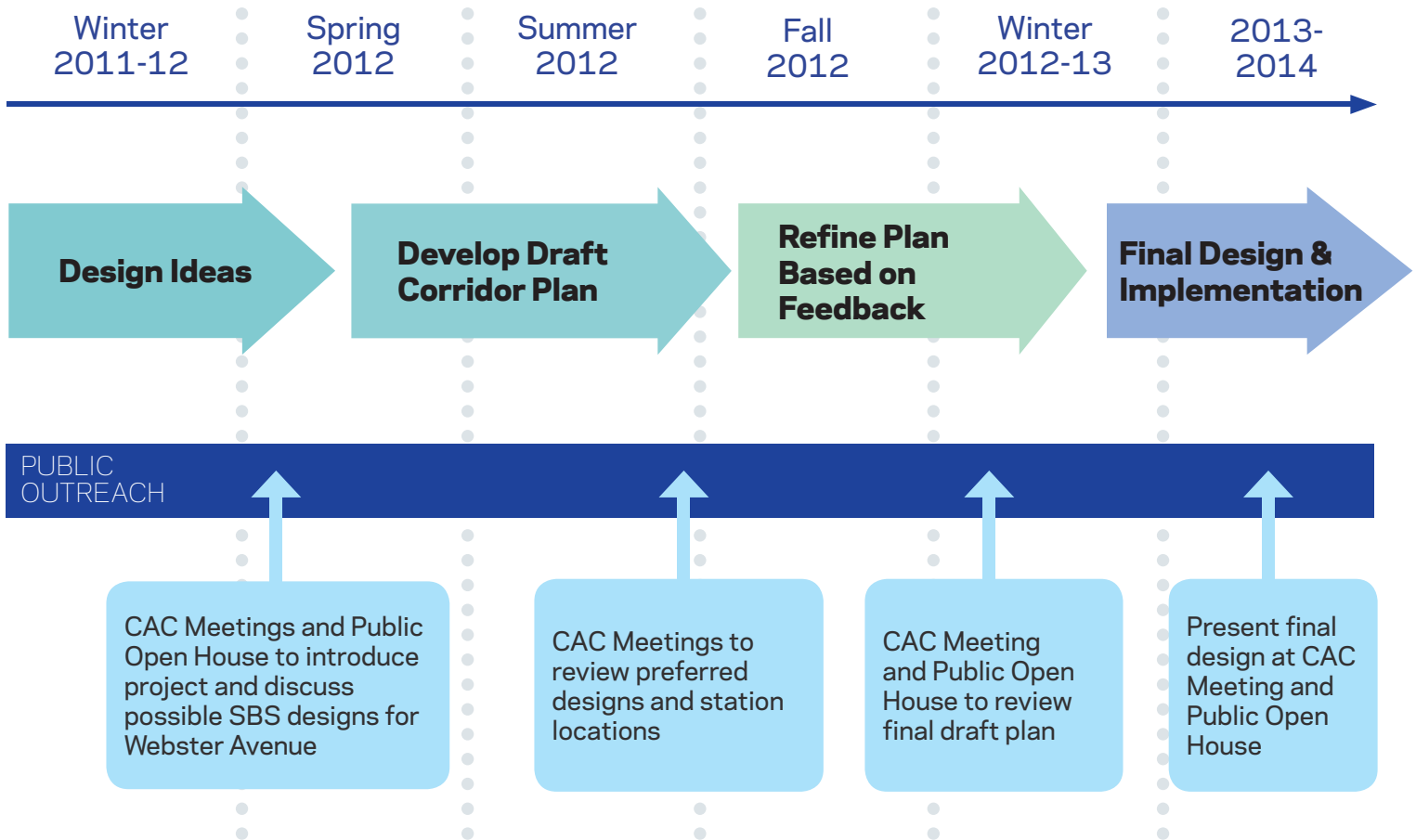
- 1. Bus Bulbs:** Sidewalks at SBS stations will extend out to the bus lane. Buses will not need to pull in and out of traffic. Higher curbs on the SBS platform will allow for easier boarding.
- 2. New Bus Shelters**
- 3. Fare Collection Machines:** Customers pay their fare at the SBS stop before they board, shortening the time that buses are stopped.
- 4. Local Bus Stops:** Located on the same block as SBS stops wherever possible.



Business Outreach

In August, the project team surveyed 158 businesses in the vicinity of the Bx41 Limited bus stops. The survey found that over 85% of businesses rely on Webster Avenue curb space for their deliveries. Additionally, customer parking and double parking were identified as concerns. This information will guide DOT in improving curb regulations in order to create better delivery space for businesses along the corridor and discourage double-parking.

Project Schedule



SBS Success in NYC

SBS has already been implemented on the Bx12 route in the Bronx (2008), the M15 (2010) and M34/34A (2011) in Manhattan and the S79 in Staten Island (2012). SBS has provided significant benefits:

- 15% to 20% faster trips
- 33% reduction in time spent at bus stops
- 10% reduction in all other travel time
- Over 95% customer satisfaction
- 10% ridership increase on the entire route, including SBS and local

DOT and NYCT hope to achieve similar results on Webster Avenue.



Bx12 SBS on Fordham Road

Webster Avenue SBS Corridor Map



Stay Informed!

- Contact **Patrick Jordan**, the Webster Avenue SBS Outreach Representative, at **212-799-8803** or **WebsterSBS@Zetlin.com**.
- Visit our website: **www.nyc.gov/brt** for updated project information.



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