

RECYCLING CAN BOOST YOUR BOTTOM LINE!



By following these 3 simple steps, you can help reduce the theft of recyclables and ensure you and your carter get a fair deal:

Put Recyclables Out Closer to the Pick-up Time.

Ask your carter for the approximate pick-up time and put your recyclables out as close to that time as possible. This reduces the opportunity for theft.

Label Your Recyclables.

Labeling your recyclables with your carter's name will make it easier to spot when a theft is occurring.

Use 311 to Report Recyclables Theft.

By reporting the theft of recyclables to 311, the City can monitor the theft of recyclables.

The Business Integrity Commission wants to remind businesses to recycle.

It's simple—recycling is good business. It helps the environment. It's great branding. And it helps keep your costs down. A triple win!

Metal, glass, plastic, paper, and especially cardboard are valuable commodities that are popular targets for theft. Why does this impact you? Because your carter may be using the revenue generated from recycling these materials to subsidize the cost of your service.

Remember, if your carter is not collecting all of your recyclables because they are being stolen, this may influence your rate and hurt your bottom line.

If you have any questions please call 311 or your carting company.



100 Church Street, 20th Floor
New York, NY 10007
www.nyc.gov/bic
twitter: @NYCBIC