

EAST SIDE COASTAL RESILIENCY



Work With Us Quarterly In-person Information Session and Job Fair

Celebrate National Career Development Month
with GOLES and the ESCR team



**WELCOME
PARTICIPANTS!!!**

EVENT SCHEDULE

Sign-in at Welcome Area

- Speak briefly with Greeter / Advisor, who will quickly assess your resume and objective of the day.
- Receive Map of room with description of opportunities present.
- Receive Next-step ticket.
- Receive information on what to do and expect at this event. Greeters and advisors will be able to share information about:
 - **Break-out Room**
 - **Submit resumes** and receive contact information from employers
 - **Career Pathways Gallery Walk**
 - Presentation display

WELCOME PARTNERS & EXHIBITORS!



Keeping People in their Homes + Community



OFFICE OF DIVERSITY AND INDUSTRY RELATIONS



HENRY STREET
SETTLEMENT



THE LOWER EASTSIDE GIRLS CLUB
**CENTER FOR
WELLBEING &
HAPPINESS** ☺

AT 101 AVENUE D

WORKFORCE **1**



L·E·S·E·N
LOWER EAST SIDE EMPLOYMENT NETWORK

NYC
Small Business
Services | careers
businesses
neighborhoods

**THE
HOPE
PROGRAM**

work . grow . sustain



St.Nicks Alliance

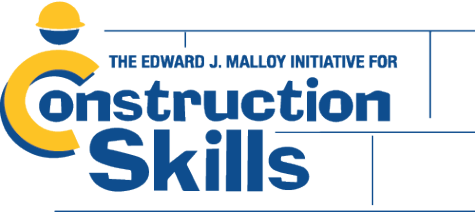
Where Opportunity Grows



opportunities for a better tomorrow



WELCOME PARTNERS & EXHIBITORS!



NYCDDC OFFICE OF DIVERSITY & INDUSTRY RELATIONS

The Office of Diversity and Industry Relations (ODIR) develops, implements, and monitors policies, procedures, and programs that promote and support compliance with the M/WBE Program under New York City Local Laws 1 and 129. ODIR provides comprehensive assistance and guidance to the various contracting units and program divisions to assist prime vendors in meeting the agreed upon M/WBE utilization goal and serves as the primary point of contact for the agency's industry partners.

<https://www.nyc.gov/site/ddc/about/diversity-industry-relations.page>



CURRENT COASTAL RESILIENCY PROJECTS

- East Side Coastal Resiliency Project Area 1
- East Side Coastal Resiliency Project Area 2
- East Side Coastal Resiliency Parallel Conveyance
- Brooklyn Bridge Montgomery Coastal Resilience

EAST SIDE COASTAL RESILIENCY PROJECT



The East Side Coastal Resiliency (ESCR) project will protect 110,000 New Yorkers from the impacts of climate change by reducing flood risk to communities, properties, businesses, critical infrastructure, and public open spaces. In addition to providing flood protection, the project will strengthen and enhance waterfront spaces on Manhattan's East Side by improving accessibility, increasing ecological diversity, and delivering improved recreational amenities to a vibrant and highly diverse community.

www.nyc.gov/escr

ESCR SANDRESM1 / PROJECT AREA 1

PMCM: HNTB – LiRo JV

Contractor: IPC Resiliency Team



Construction Start: Fall 2021

E 15th Street south to Montgomery St.

- East River Park
- Corlears Hook, Delancey and 10th Street Bridges
- Houston Street Overpass
- Park Buildings

Scope of Work:

- Raise park 8-9 feet
- Floodwall & Gates
- Esplanade reconstruction
- CSO & utility work
- Coordination with ConEd



ESCR SANDRESM2 / PROJECT AREA 2

PMCM: HNTB – LiRo JV

Contractor: Perfetto Contracting Corporation (PCC)



Construction Start: Fall 2020

E 15th Street north to E 25th Street

- Asser Levy Playground (reopened 5/13/22)
- Stuyvesant Cove Park
- Murphy Brothers Playground

Scope of Work:

- Floodwall & Gates
- CSO & utility work
- Coordination with ConEd



ESCR SANDRESPC / PARALLEL CONVEYANCE

PMCM: STV

Contractor: NYCC-JPL JV

Construction Start: Winter 2022

From E. 25th Street to Montgomery Street,
various locations in the community

Scope of Work:

- Sewer Work
- Combined Sewer Overflow (CSO) & utility work improvement
- Interceptor Gate
- Gate House
- Improve street lighting and traffic signals within the work zone



M/WBE | SECTION 3 | LOCAL HIRING GOALS

Minority/Women Owned Business Enterprises (MWBE)

Maximize M/WBE utilization and work to attain goals set on each individual Task Order.

Sandy Recovery Hiring

Contractors and Subcontractors are encouraged to employ 20% Sandy-impacted residents.

HireNYC

An alliance between NYCEDC, employers and jobseekers, to better connect construction-related job opportunities generated by our economic development projects to low-income New Yorkers. Measured by hiring, retention and advancement opportunities.

U.S. Department of Housing & Urban Development (HUD) Section 3 Program

Requires New York City, as a recipient of Community Development Block Grant (CDBG-DR) funding, to the greatest extent possible, provide job training, employment, and contract opportunities for low- or very-low income residents in connection with CDBG-DR funded projects and activities in their neighborhoods.

M/WBE | SECTION 3 | LOCAL HIRING GOALS

SANDRESM2 / PROJECT AREA 2

Program Management/Construction Management (PMCM)

HNTB-LiRo: 31% Goal

Task Order Value:\$29,981,424

M/WBE Goal:\$8,054,241

General Contractor (GC)

Perfetto Contracting: 12% Goal

Contract Value: \$163,784,125

M/WBE Goal: \$19,654,095

SECTION 3 GOAL:

- 30% new hires
- 3% non-construction contracts
- 10% construction contracts

SANDRESM1 / PROJECT AREA 1

Program Management/Construction Management (PMCM)

HNTB-LiRo: 29% Goal

Task Order Value: \$54,689,663

M/WBE Goal:\$15,860,002

General Contractor (GC)

IPC: 16% Goal

Contract Value: \$1,272,221,100

M/WBE Goal: \$203,555,376

SECTION 3 GOAL:

- 30% new hires
- 3% non-construction contracts
- 10% construction contracts

ESCR CONTRACTOR RESOURCES



IPC
RESILIENCY PARTNERS

Tiffany Asberry
Compliance Coordinator

Email: Jobs@IPCRP.com

Phone: 646-813-6693

IPCRP.com

Project Area 1 Contractor



PCC
PERFETTO CONTRACTING CO. INC.

Rosemarie Treanor

Email: rtreanor@perfettocontracting.com

Phone: 718-858-8600
Perfetto Contracting Co. Inc.
www.perfettocontracting.com

Project Area 2 Contractor

ESCR FACT SHEET

East Side Coastal Resiliency
www.nyc.gov/escr
July 2022

Subcontracting/Hiring Goals



The East Side Coastal Resiliency (ESCR) project is a coastal protection initiative, jointly funded by the City of New York and the federal government, aimed at reducing flood risk due to coastal storms and sea level rise on Manhattan's East Side. The ESCR project will protect 110,000 New Yorkers from the impacts of climate change by reducing flood risk to communities, properties, businesses, critical infrastructure, and public open spaces. In addition to providing flood protection, the project will strengthen and enhance waterfront spaces by improving accessibility, increasing ecological diversity, and delivering improved recreational amenities to a vibrant and highly diverse community. The ESCR project is among the largest and most technically complex infrastructure projects in New York City's history.

Overview of ESCR Hiring Goals

The ESCR project is a public investment that will help drive the City's economy and create jobs in New York City neighborhoods. The project team is committed to promoting and fostering an inclusive and competitive environment to meet its M/WBE, Section 3, and local hiring goals, and has a dedicated compliance subconsultant to monitor these goals and assist in outreach to the community in partnership with NYCDDC's Office of Diversity and Industry Relations (ODIR) and community hiring partners.

There are four program goals related to hiring, contracting and subcontracting on the ESCR project which may differ for the Contractor and the Program Management/Construction Management (PMCM) Team:

- **Minority/Woman-Owned Business (M/WBE)**
- **HireNYC**
- **Section 3**
- **Sandy Local Hiring**

The ESCR hiring compliance team holds quarterly public sessions focused on hiring opportunities and provides regular updates at Community Board and Community Advisory Group (CAG) meetings.



Additional Resources on ESCR Hiring Goals:
ESCR Website **Work With Us** page: www.1.nyc.gov/site/escr/contact/work-with-us.page
To Submit an Inquiry: www.nyc.gov/escr/contact



East Side Coastal Resiliency
www.nyc.gov/escr
July 2022

Minority/Woman-Owned Business (M/WBE)

Who does this apply to? The PMCM and Contractors have M/WBE goals and must meet them using NYC Certified Minority or Woman-Owned Businesses.

What you should know: The M/WBE goal on this project is based on its scope of work and market availability of qualified firms.

- Project Area 2 (PA2) Contractor Goal: 12%
- PA2 PMCM Goal: 31%
- Project Area 1 (PA1) Contractor Goal: 16%
- PA1 PMCM Goal: 29%
- Parallel Conveyance (PC) Contractor Goal: 10%
- PC PMCM Goal: 23%

To see if your firm is eligible for M/WBE certification, visit: <https://www.1.nyc.gov/site/sbs/businesses/certify-with-the-city.page>

HireNYC

Who does this apply to? The City recognizes the importance of enabling low-income persons to participate in the City's economic growth. The HireNYC Program was created to assist employers to hire locally from the target population of qualified talent. The Program provides free, high quality recruitment services to employers and employment services to jobseekers. The ESCR Team is working with the NYC Department of Small Business Services (SBS) Workforce1 system to develop a recruitment plan that aligns with specific hiring needs and processes of ESCR.

What you should know: "Target Population" is defined as persons who have an income that is below 200% of the poverty level. Program goals:

- **Hiring Goal:** 50% of new permanent jobs to be filled by target population
- **Retention Goal:** 40% of all employees hired through program are retained for at least 9 months of hire
- **Advancement Goal:** 30% of all employees hired through the program will be promoted to a higher paid position within 1 year of hire

Under the HireNYC program, businesses must adhere to the hiring process requirements and make diligent and honest efforts towards achieving the retention, advancement and training goals.

General: HireNYCQuestions@cityhall.nyc.gov
HireNYC Portal: <https://a801-worksource.1.nyc.gov/emp>
Portal information: HireNYCSupport@sbs.nyc.gov

Local Hiring and Career Support for Low-Income Individuals and Impacted Communities:

Section 3

Who does this apply to? The ESCR project is partially funded by the U.S. Department of Housing and Urban Development (HUD). The HUD Section 3 requirements apply to the PMCM and contractors, as well as their subconsultants and subcontractors. The purpose of Section 3 is to encourage employment and other economic opportunities for communities within projects generated by HUD assistance or HUD-assisted projects covered by Section 3. To the greatest extent feasible, opportunities will be directed to low and very low-income persons, particularly persons who are recipients of HUD assistance for housing.

What you should know: The Section 3 hiring and subcontracting goals are:

- 30% of all new hires on applicable projects will be Section 3 residents; and
- 10% of the total dollar amount of all contracts' building trades work will be with Section 3 Business Concerns; and
- 3% of the total dollar amount of all other applicable contracts per calendar year will be with Section 3 Business Concerns.

For more information on Section 3 and eligibility criteria for individuals and businesses, visit: <https://www.1.nyc.gov/site/cdbgdr/transparency/Section3.page>

Sandy Local Hiring

Who does this apply to? Contractors are required to develop and implement a Sandy Recovery Hiring Plan for low-income and very low-income persons, Sandy-impacted residents, minorities and women.

What you should know:

- **Hiring Goal:** Employ 20% Sandy-impacted residents
- Contractors and all Subcontractors agree to register all non-trade job opportunities with Sandy Recovery Workforce1, managed by the NYC Department of Small Business Services.

ESCR INFORMATION SESSIONS AND TABLING

EAST SIDE COASTAL RESILIENCY

Work With Us
Virtual Quarterly Information Session
New Year, New Opportunities
Tips to Secure New Jobs

Presentation featuring: Workforce1
Workforce1 Career Centers help New Yorkers prepare for and connect to jobs across NYC's five boroughs.

Learn from the experts:

- Strategies to update your resume
- Prepare and interview for success
- Increase your standout potential

Submit your resume directly to receive complimentary review and feedback.

EAST SIDE COASTAL RESILIENCY

Work With Us Quarterly In-person Information Session and Job Fair

Celebrate National Career Development Month with GOLES and the ESCR team

Wednesday, November 1, 2023
10:00 AM to 1:00 PM

Seeking a job in the construction or service industry?
Interested in specialized **training, pre-apprenticeship** opportunities and programs?

This is the event for you!!
There will be representatives from the **construction industry, retail, food services** and more.

Location:
Henry Street Settlement
301 Henry Street

Pre-register now to receive event updates and submit your resume:
www.nyc.gov/escr/work

Logos: NYC Department of Design and Construction, NYC Small Business Services, WORKFORCE1 A PUBLIC PARTNER OF AMERICAN JOB CENTER, GOLES

QR Code: [QR Code]

In Your Community

EAST SIDE COASTAL RESILIENCY

ESCR Tabling Event with Workforce1

Where: @ Columbia St. between E. Houston St. & Delancey St.

When: Tuesday, August 15, 2023
11:00 am - 2:00 pm

The East Side Coastal Resiliency (ESCR) Community Engagement team will hold a tabling event at your community to answer questions and hand out materials.

Featuring the **Workforce1 Mobile Truck!** Stop by to learn more about employment/training opportunities in construction and other fields.



ESCR WEBSITE

Contents:

- ESCR Subcontracting and Hiring Goals Factsheet
- ESCR Featured Announcements
- Partners Hiring Featured Events
- Current Job Opportunities
- Past Information Session Presentations
- Hiring Resources



<https://www.nyc.gov/site/escr/contact/work-with-us.page>

NYC East Side Coastal Resiliency 311 Search all NYC.gov websites

NYC
The East Side Coastal Resiliency Project

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Work With Us

Emergency Preparedness

[Work With Us](#)

Share Print

The East Side Coastal Resiliency (ESCR) project is a public investment that will help drive the City's economy and create jobs in New York City neighborhoods. As the ESCR project is launched, information on training, careers and contracting opportunities will be posted here. We encourage individuals and local M/WBE and Section 3 firms to review the opportunities and resources below, as well as the factsheet outlining the ESCR Subcontracting and Hiring Goals.

Our ESCR M/WBE and Section 3 representatives are available at **community board meetings** and project events to provide updates and respond to questions.

Submit an inquiry through our **Public Inquiry Tool**.

Have a question now?

Take Survey

Subcontracting/Hiring Goals

Overview of ESCR Hiring Goals

- Minority/Women Owned Business (M/WBE)
- Black-owned
- Section 3
- Minority Local Hiring

Featured Announcements

Henry Street Settlement Job Fair: Fall 2023
Thursday, September 14 1-4pm, 301 Henry Street, New York, NY 10002
Get ready for Henry Street Settlement job fair, where you can connect with various employers and explore career opportunities!

Citywide M/WBE Procurement Fair by NYC SBS
Monday, October 2 8:30am, Barclays Center, 620 Atlantic Avenue, Brooklyn, NY 11217
Join NYC SBS as they host a robust schedule of networking, education, and support in helping you sell your services to the City of New York! Deadline to register: September 22, 2023

ESCR CAREER PATHWAY INITIATIVE

Public Outreach Consultant, Principal



Tiffany Asberry-Haynes, MS, Principal

Skills

Certifications:
OSHA 10-hr, Construction Management

Programs/Skill:
Strong Communication Skills, Networking, Partnership Building

Education

- Public High School
- Saint Joseph College, B.S. in Family Studies
- Saint Joseph College, M.S. in Management, Concentration in Strategic Planning
- Pace University, Construction Management Certificate



Career Path

- Transplant Unit & Maternity Ward, CNA
- Pizzeria, Counter Server
- Children's Museum, Guest Services
- Public Middle School, Substitute Teacher
- Community Liaison
- Marketing Manger
- Johnson & Asberry Communications (WMBE/DBE/Section 3 Owner of Public Outreach Firm
- **Hiring Compliance Specialist for ESCR (sub to IPC)**

Founder/President of BuiStudio



Trang Bui, MPA, Principal

Skills

Certifications:
Appraisals in Fine Arts, Monuments and Stone Conservation, FEMA Operations I and II, OSHA-10hr

Programs/Skill:
Jack of all trades

Education

- Specialized Public High School
- Private University, Bachelor's Degree in Studio Arts
- Public University, M.P.A. in Public Administration



Career Path

- NYC Mayor's Office, Intern, NYC Mayor's Office
- NYC Mayor's Public Design Commission (PDC), Assistant Director and Curator
- NYC Department of Design & Construction (DDC), Design Review and Public Art Manager
- NYC Department of Design & Construction (DDC), Chief of Staff
- BuiStudio (WMBE/DBE), Founder/President
 - Program/Project Management
 - FEMA/HUD Disaster Recovery
 - Marketing/Photography/Graphic Design
- **Hiring Compliance Manager for ESCR (sub to HNTB-LIRO)**

Integrity Compliance Consulting, Principal



William E. Miller, III, EIT/MCA, Principal

Skills

Certifications:
American Contract Compliance Association CCA & EIT MCA Certifications, OSHA-10hr, OSHA-40hr, MTA NYCTA Track Training Certification

Programs/Skill:
Microsoft Office, B2G Certified, ISQFT, Gradebeam

Education

- Public High School
- State College for Civil Engineering
- State College for Engineering Management
- Prudential Young Entrepreneur's Program
- American Contract Compliance Association NTI Executive Leadership Master Compliance Associate Certificate

Career Path

- Housing Authority summer work
- Retail Store/Movie Theatre at Mall
- NJ Transit, College Internship
- NJ Transit, Full-Time Certification Officer in Diversity Department
- Consulting Firm, Business Development & Compliance Lead
- Dragados USA, National Diversity Lead for M/WBE & DBE Programs
- Integrity Compliance Consulting (MBE/DBE) Founded Consulting Firm 2016
- **Hiring Compliance Specialist for ESCR (sub to PCC)**

Human Resource Manager



Sasha Pinaud

Skills

Certifications:
Leadership Certification, OSHA-10hr, Member of National Society of Leadership and Success

Programs/Skill:
Adobe Suite, Microsoft Office

Education

- Bachelor Degree
- Master Degree
- Doctoral Degree

Career Path

- Kiewit Corporation
- EE Cruz
- Dragados
- Perini Corporation
- Haugland Energy/Grace
- **Human Resource Manager for ESCR (PCC)**

Director of Strategic Engagement and Compliance



Stephen Anderson, MS

Skills

Certifications:
Project Management, OSHA-10hr

Programs/Skill:
Google: Sheets, Data Studio, Docs, Slides, Drive; Microsoft: Excel, Access, Word, PowerPoint, Publisher; and Salesforce.

Education

- Public High School: Jamaica and New York
- State University, Bachelor's Degree in Physics
- Private University, Master's Degree in Leadership and Strategic Management



Career Path

- Ivan Brice Architecture, Intern
- PAL and Fiver Foundation, Summer Camp Director
- Friends of the Children, Professional Mentor, Case Manager
- The Door, Case Manager
- PHIPPS Neighborhoods, Program Manager
- Workforce1, Center Director
- NYC Department of Education (NYCDOE), Director of Partnerships
- **Director/Compliance officer on ESCR (BuiStudio, sub to HNTB-LIRO)**

Community Engagement Specialist



Desiree Gazzo, PLA, LEED-AP, ENVISION SP

Skills

Certifications:
Registered Landscape Architect, LEED-AP, Envision Specialist, Wetland Delineator, OSHA-10hr & OSHA-40hr, Community Engagement

Programs/Skill:
Adobe Suite, Microsoft Office, AutoCAD

Education

- Public High School
- State College, A.A.S. in Interior Design and A.A.S. in Advertising Design
- State College Landscape Design
- University, B.L.A. in Landscape Architecture
- Community Engagement Certificate



Career Path

- Face Painter and Animal Balloons
- Dunkin' Donuts / Baskin Robbins
- ABC Carpet & Home, Greeter & Customer Service
- Home Depot & Kohl's
- Landscape Design, Intern
- MWBE Architecture and Engineering Firm, Designer
- Central Park Conservancy, Project Manager
- WTS, Women in Transportation Volunteer, Committee Chair since 2008
- **Community Engagement for ESCR (HNTB)**

THANK YOU!

**PLEASE REFER TO YOUR NEXT
STEP TICKET FOR NEXT STEPS!**

**Visit the ESCR Project Website
for more information:**

www.nyc.gov/site/escr/contact/work-with-us.page