

**Testimony of Casey Adams
New York City Department of Consumer Affairs**

**Before the
New York City Council Committee on Consumer Affairs and Business Licensing**

**Hearing on
Introduction 930-2018**

November 13, 2018

Good afternoon Chairman Espinal and members of the committee. My name is Casey Adams and I am the Director of City Legislative Affairs for the New York City Department of Consumer Affairs (DCA). I would like to thank the committee for the opportunity to testify today on behalf of DCA Commissioner Lorelei Salas about Introduction 930-2018 (Intro. 930), a bill that would require the operator of a place of entertainment or its agent to disclose service fees, along with the price of a ticket on advertising and promotional materials.

DCA's mission is to protect and enhance the daily economic lives of New Yorkers to create thriving communities. In general, DCA believes that greater price transparency and information benefit consumers by helping them make informed choices about products and services. We understand and share the Council's concern about services that don't clearly disclose fees associated with ticket purchases until consumers are several steps into a transaction. Requiring earlier disclosure of fees in advertising and promotional materials could help consumers understand the full cost of a purchase up front, rather than being surprised later. We look forward to working with the Council to ensure that the bill is crafted in a manner that captures the services intended, protects consumers, and minimizes compliance costs for businesses.